

NEA's Read Across America

2012 Resource Calendar

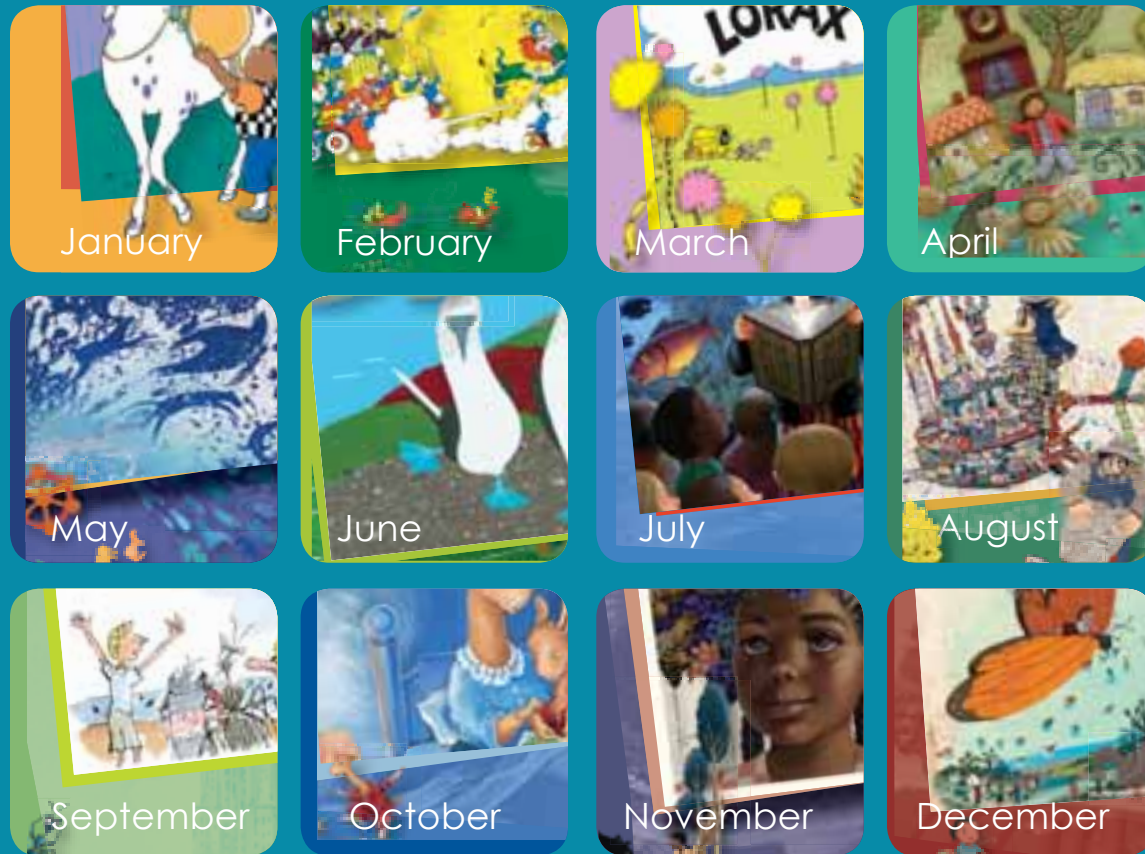


Great Public Schools  
for Every Student

Building a Nation of Readers  
[www.nea.org/readacross](http://www.nea.org/readacross)



Welcome to NEA's Read Across America Literacy Calendar. Inside this interactive online calendar, you'll find beloved classics and future classics each distinguished by fun, informative writing and beautiful illustrations. In addition, you'll find links to social media tools and tips to help you prepare for a sensational Read Across America Day celebration and help NEA's Read Across America build a nation of readers.



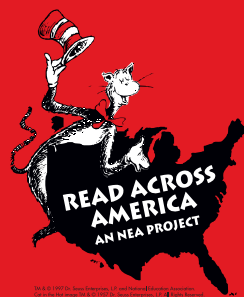
NEA's Read Across America knows you're passionate about reading. That's why we're busy creating new tools you can use, from downloadable posters to reading guides, booklists, press materials, and partner resources.

What can you do to help NEA's Read Across America build a nation of readers?

- ▶ Download, print, and display your calendar pages each month and share it with your class, school, and community.
- ▶ Use our online toolkit, planning calendar, creative materials, and media plans as you plan your own Read Across America events.
- ▶ Share your plans to celebrate NEA's Read Across America Day, March 2, 2012, the nation's largest reading event. Go to [www.readacrossamerica.org](http://www.readacrossamerica.org) and pledge your participation.
- ▶ Subscribe to NEA's Read Across America e-newsletter and get the latest news and tips from Read Across America partners.
- ▶ Find us on Facebook. Become a fan and add NEA's Read Across America to the list of causes you support. Invite your friends and colleagues to do the same.
- ▶ Tweet, text, and blog about Read Across America activities and materials. Helping us spread the word will also help us reach more readers across the nation.
- ▶ Log on to the Read Across America SchoolTube channel and YouTube channels and share your reading videos. Being creative will keep reading in the spotlight all year long.
- ▶ Post your favorite reading photos to NEA's Read Across America Flickr site. Don't forget to include a Read Across America tag.
- ▶ Tell us about your favorite bloggers, websites, videos and networks. We'll share them on the Read Across America website, Facebook page, and Twitter feed.

[www.nea.org/readacross](http://www.nea.org/readacross)

2012



NEA is a 501(c)(3) nonprofit organization. NEA and Read Across America are registered trademarks of the National Education Association. © 2012 NEA. All rights reserved.

[www.nea.org/readacross](http://www.nea.org/readacross)



NEA Public Relations  
1201 16th St. N.W.  
Washington, DC 20036-3290  
(202) 822-7200