

## 2012 NEA-RETIRED NEWSLETTER AWARDS

Are you proud of your local or state Retired Affiliate Newsletter? Here's a chance for your affiliate to shine. The NEA-Retired Newsletter Competition recognizes outstanding newsletters and their editors for their efforts in communicating with local and state retired members. Newsletters are judged on writing, design, message development, and effectiveness in showcasing members, their interests, and issues. The awards will be presented at the 2012 NEA-Retired Annual Meeting in Washington, D.C.

### Competition Details

There are four categories:

- Established State Retired Newsletter (published three or more years)
- State Retired Newsletter (published fewer than three years)
- Established Local Retired Newsletter
- NEA-Retired Spotlight Award (State Active Newsletter Covering Retired Issues)

**Entries must be postmarked by April 15th. Please complete the entry form and include it with copies of at least two (2) different issues of your newsletter from the past year.**

Newsletters should exhibit good journalism and show broad and effective coverage of issues relevant to members (i.e., COLA's, insurance, health care). Newsletters should be well written, visually appealing and offer a combination of organizational and consumer-oriented information. Newsletters should showcase members and leaders and act as an effective organizing tool. Hall of Fame awardees are not eligible to enter in the same category.

Send entries to:

***NEA Interactive Media  
1201 16<sup>th</sup> Street, NW, Suite 710  
Washington, DC 20036  
Phone: (202) 822-7203***

## 2012 NEA-RETIRED NEWSLETTER AWARDS ENTRY FORM

Please select ✓ one category for which you are submitting your entry.

- Established State Retired Newsletter** (Published three or more years)
- State Retired Newsletter** (Published fewer than three years)
- Established Local Retired Newsletter**
- NEA-Retired Spotlight Award** (State Active Newsletter Covering Retired Issues)

**Please complete the following information about your entry:**

Name of Newsletter:	
Editor:	Editor's Phone:
Editor's Address:	
Local/State Retired Association:	
Nominated by:	
Address:	
Phone:	
E-Mail:	
Signature & Date:	

**Entries must be postmarked by April 15th. Please mail this form, along with copies of two different issues of your newsletter from the past year, to:**

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**Forms may be duplicated if necessary.**

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