

2012 NEA Urban Grants Program At-A-Glance

- The program was established in 1985 to support new organizing efforts at the local level.
- Competition is open to all NEA local affiliates of 500 or more active K-12, Higher Education, or ESP members.
- Projects reflected an NEA strategic priority and promoted cooperation, collaboration, and community.
- The selection committee this year was solely comprised of local Association leaders.
- Grants were awarded at the end of the calendar year.
- Twenty applications were received for the 2012-2013 grant year representing five NEA regions and 10 states.

| Region | Awarded |
|---------------------|----------------|
| Mid-Atlantic | 2 |
| Midwest | 1 |
| Northeastern | 0 |
| Pacific | 5 |
| Southeast | 1 |
| West | 5 |

MID-ATLANTIC

Forsyth County Association of Educators
Winston-Salem, NC

Ann Petitjean, President

The “We Teach the Future” campaign will facilitate the involvement of the FCAE young educators in community events. The focus will be on community involvement and social events that will give exposure to the organization and demonstrate the Association’s commitment to the liver the county’s students. The goal of this project is to have young educators volunteer to represent teachers at a variety of community events and to make the Association more visible by wearing Association t-shirts and hats.

Guilford County Association of Educators
Greensboro, NC

Elizabeth Foster, President

The GCAE will partner with the High Point Student Human Relation Commission and collaborate on a community conference on “Racial and Ethnic Tension.” The conference will positively engage the community on diversity and equity issues in public education. The conference will engage educators, parents, community members, and students in activities that will support and engage participants in strategies to recognize diversity and promote equity.

MIDWEST

Kenosha Education Association
Kenosha, WI

Anne Knapp, President

Educating and communicating with members about the benefits of union membership, as well as, enable the Association to maintain an active membership in the face of the legislative changes in Wisconsin under Act 10.

Pacific

Fairbanks Education Association
Fairbanks, AK

Tammy Smith, President

FEA seeks to organize, engage, and mobilize members with direct member-to-member contact as well as member and community networking events. The FEA goal is to improve internal and external images of the Association thus, improving member involvement and community support.

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| Evergreen Education Association/WEA Riverside Vancouver, WA | <i>Gloria Smith, President</i> |
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The focus of this Urban Grant project is to engage young educators in an emerging leaders' experience. The EA intends to be deliberate and intentional in the identification and invitation of the participants. The Association is creating a leadership/activist training module to build a model for other local Associations.

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| Salem Keizer Education Association Salem, OR | <i>Kathleen Sundell, President</i> |
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The Salem Keizer Education Association will improve their work on building a culture of organizing by articulating the duties of our Association Representatives, training them on these duties, and tracking whether these duties have been performed. The EA will develop a system of appreciation for the ARs' work. The Association will quantify, monitor and strategize about the strengths and weaknesses of the organization.

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| Clark County Education Association Las Vegas, NV | <i>Ruben Murillo, President</i> |
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Organizing the New Generation of Educators project will outreach to an identified group of 1,300 nonmember educators under the age of 35. A goal of this project is to capitalize on the social media platforms where this group of educators socialize and network and engage their attention. The Association will engage the young educators through the development of content that will meet their needs as teaching professionals. CCEA will increase brand recognition as the advocates of the teaching profession in Clark County, NV.

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| Puget Sound UniServ Council Auburn, WA | <i>Shannon Rasmussen, President</i> |
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The Puget Sound UniServ Council will continue their work with their 14 locals to organize members and support the initiatives that come from WEA and NEA, i.e., to build the capacity of the unit members. This project is to increase connections with and organize members.

Southeast

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| Knox County Education Association Knoxville, TN | <i>Sherry Morgan, President</i> |
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The focus of the Urban Grant project is to engage younger members in the Association. KCEA will host events and invite education staff and student members. Invitees will be encouraged to network with others and to be involved in the community through participation in community project(s) determined by the participants. KCEA will also host an "Emerging Leaders" program.

West

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| Davis Education Association Farmington, UT | <i>Don Paver, President</i> |
| <p>The focus of the DEA grant project is to engage new and provisional educators in Association events, professional development opportunities, and mentorship.</p> | |
| Jefferson County Education Association Lakewood, CO | <i>Ami Pritchard, President</i> |
| <p>Through technology JCEA will gather field data allowing targeted messages matching interest and capabilities of potential members as we move from a service to an organizing model. Data will be collected at the workplaces and events to adjust recruitment plans, target potential members, and build capacity. The grant will be used to train members to listen to the needs of members and recruit non-members. JCEA will update data in the VAN.</p> | |
| Moore Association of Classroom Teachers Moore, OK | <i>Jill Dudley, President</i> |
| <p>The MACT will partner with ESPs, administrators and the business community to sponsor the Education Extravaganza. The MCTA will address member engagement, membership organizing, leadership development and community involvement in implementing the Education Extravaganza.</p> | |
| Salt Lake Teachers Association Salt Lake, UT | <i>Susan McFarland, President</i> |
| <p>Creating A Learning Community to Support Quality Education: This grant shall provide opportunities for members of the SLTA to acquire the leadership concepts and skills to create a learning community for quality education. These skills shall be used in advocating a learning community to support quality education and to provide authentic professional development within the classroom context through coherent and sustained adult learning experiences to better assess the instructional needs, support teacher practice, and increase student learning.</p> | |
| Salt Lake Teachers Association Salt Lake, UT | <i>Susan McFarland, President</i> |
| <p>Horizonte Instruction and Training Center is in its first year of a School Improvement Grant, thus making it a Priority School for the Association. This project will provide opportunities for the Horizonte faculty to acquire the leadership concepts and skills to advocate for a learning community to support quality education. It provides mentorship for sustained adult learning to better assess instructional needs, support teacher practice, and increase student achievement. (Second year of funding).</p> | |