The National Education Association is the nation’s largest professional employee organization, representing 3 million elementary and secondary teachers, higher education faculty, education support professionals, school administrators, retired educators, and students preparing to become teachers.

**NEA OFFICERS**
Lily Eskelsen García  
*NEA President*

Rebecca (Becky) Pringle  
*NEA Vice President*

Princess Moss  
*NEA Secretary-Treasurer*

**NEA EXECUTIVE COMMITTEE**
Kevin F. Gilbert  

Greg Johnson  

Maury Koffman  

Joyce Powell  

George Sheridan  

Earl Wiman

**NEA EXECUTIVE DIRECTOR**
John C. Stocks
Welcome to the 2015 NEA National ESP Conference!

This year’s conference is perfectly titled: Organize, Educate and Lead: ESPs Meeting the Needs of the Whole Student. It’s perfect because we are all working to meet the needs of the whole student Every. Single. Day. It’s perfect because we are coming together to share best practices in organizing and engaging members, in educating our communities on the contributions of ESPs, and on being the best leaders and educators we can be.

ESPs work every day to meet students’ physical, social and emotional needs. We work closely with students inside and out of the classroom, educating students and fostering positive, safe learning environments. We truly address ALL our students’ needs so they stay healthy, safe, engaged, supported and challenged.

So why are ESPs often overlooked when it is time to discuss school and district policy? Why do we allow others to decide what happens in our schools, classrooms, buses and cafeteria kitchens?

That’s where you come in. As leaders, it is our job to engage and organize. Remind our members and future members of their power as support professionals. Remind them that they are leaders in their homes and in the community, so why aren’t they leaders in their districts? As leaders, we must also identify and lift up strong voices and foster the growth of new leaders. If someone hadn’t reached out to me when I was a school lunch lady, and seen that I had leadership potential, who knows if I would have ever become active in the Utah Education Association?

This year is also about visibility. We must educate our communities so we can build relationships and support systems. In order to do that, we must go over and above our day-to-day work in our schools and communities. We must tell our stories—and telling those stories has never been easier. Ask your members to be active on their town’s or district’s or union’s Facebook pages. Don’t forget to invite local news outlets to your rallies, fundraisers and events. Tell parents and members of your community what you and your union are doing to make a difference for the students you care for every day.

Need examples of great ESP work being done throughout the United States? Check out your new digibook on www.nea.org/espwholestudent, full of the amazing actions of your colleagues.

Each student is a whole and beautiful person. Each educator is, too. Thank you all for your leadership and dedication to your union, your students, your schools and your communities. Have a wonderful, educational conference!

Lily Eskelsen García
President
THE NATIONAL EDUCATION ASSOCIATION

We, the members of the National Education Association of the United States, are the voice of education professionals. Our work is fundamental to the nation and we accept the profound trust placed in us.

OUR VISION
Our vision is a great public school for every student.

OUR MISSION
Our mission is to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

OUR CORE VALUES
These principles guide our work and define our mission:

Equal Opportunity. We believe public education is the gateway to opportunity. All students have the human and civil right to a quality public education that develops their potential, independence, and character.

A Just Society. We believe public education is vital to building respect for the worth, dignity, and equality of every individual in our diverse society.

Democracy. We believe public education is the cornerstone of our republic. Public education provides individuals with the skills to be involved, informed, and engaged in our representative democracy.

Professionalism. We believe that the expertise and judgment of education professionals are critical to student success. We maintain the highest professional standards, and we expect the status, compensation, and respect due all professionals.

Partnership. We believe partnerships with parents, families, communities, and other stakeholders are essential to quality public education and student success.

Collective Action. We believe individuals are strengthened when they work together for the common good. As education professionals, we improve both our professional status and the quality of public education when we unite and advocate collectively.
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PRE-CONFERENCE AT-A-GLANCE

All activities will take place at the Hilton New Orleans Riverside Hotel.

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<th>WEDNESDAY, MARCH 4</th>
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<tbody>
<tr>
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<td>Breakfast</td>
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<td>Advanced Leaders Workshop (day 1 of 2)</td>
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<td>Student Bullying Prevention (day 1 of 2)</td>
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<td>9:00 a.m.–4:00 p.m.</td>
<td>Staff Workshop (day 1 of 2)</td>
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<td>12:00 p.m.–1:00 p.m.</td>
<td>Lunch</td>
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<td>Social Media Table</td>
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<tr>
<td>9:00 a.m.–12:00 p.m.</td>
<td>Advanced Leaders Workshop (day 2 of 2)</td>
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<tr>
<td>9:00 a.m.–12:00 p.m.</td>
<td>Emerging Leaders Workshop (day 2 of 2)</td>
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<tr>
<td>9:00 a.m.–12:00 p.m.</td>
<td>Grant Writing (day 1 of 1)</td>
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<tr>
<td>9:00 a.m.–12:00 p.m.</td>
<td>Paraeducator Workshop (day 2 of 2)</td>
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<tr>
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<td>Social Media for Beginners (day 2 of 2)</td>
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<tr>
<td>9:00 a.m.–12:00 p.m.</td>
<td>Student Bullying Prevention (day 2 of 2)</td>
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<td>Staff Workshop (day 2 of 2)</td>
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<tr>
<td>12:00 p.m.–1:00 p.m.</td>
<td>Lunch</td>
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3rd Level Registration Counters
Napoleon Ballroom
Rosedown
Jefferson Ballroom
Versailles Ballroom
Melrose
Rosedown
Elmwood
Jasperwood
Napoleon Ballroom
Court Assembly Hall
Court Assembly Hall
Jefferson Ballroom
Versailles Ballroom
Ascot/Newberry
Melrose
Rosedown
Elmwood
Jasperwood
Grand Ballroom B
CONFERENCE AT-A-GLANCE

All activities will take place at the Hilton New Orleans Riverside Hotel.

<table>
<thead>
<tr>
<th>FRIDAY, MARCH 6</th>
<th>1:00 p.m.–4:00 p.m.</th>
<th>NCESP Meeting</th>
<th>Napoleon Ballroom</th>
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<tbody>
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<td>1:00 p.m.–4:00 p.m.</td>
<td>Technology Room</td>
<td>Rosedown</td>
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<tr>
<td>2:00 p.m.–3:30 p.m.</td>
<td>Jarrett J. Krosoczka, Book Signing</td>
<td>Court Assembly Hall</td>
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<tr>
<td>4:00 p.m.–4:30 p.m.</td>
<td>Trainers’ Briefing</td>
<td>Belle Chasse</td>
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<tr>
<td>4:30 p.m.–6:30 p.m.</td>
<td>Conference Opening Session</td>
<td>Grand Ballroom AB</td>
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<tr>
<td>7:30 p.m.–9:30 p.m.</td>
<td>ESP of the Year Award Dinner</td>
<td>Grand Ballroom</td>
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<th>SATURDAY, MARCH 7</th>
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<td>7:00 a.m.–8:45 a.m.</td>
<td>Breakfast</td>
<td>Grand Ballroom</td>
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<tr>
<td>7:00 a.m.–8:30 a.m.</td>
<td>Technology Room</td>
<td>Rosedown</td>
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<tr>
<td>7:45 a.m.–8:45 a.m.</td>
<td>Budget Hearing</td>
<td>Elmwood</td>
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<td>8:30 a.m.–4:00 p.m.</td>
<td>Social Media Table</td>
<td>Court Assembly Hall</td>
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<td>9:00 a.m.–12:00 p.m.</td>
<td>Workshop Session I</td>
<td>Various</td>
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<tr>
<td>12:15 p.m.–2:45 p.m.</td>
<td>General Session Lunch</td>
<td>Grand Ballroom</td>
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<td>3:00 p.m.–6:00 p.m.</td>
<td>Workshop Session II</td>
<td>Various</td>
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<td>6:00 p.m.–7:00 p.m.</td>
<td>Technology Room</td>
<td>Rosedown</td>
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<th>SUNDAY, MARCH 8</th>
<th>7:00 a.m.–10:00 a.m.</th>
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<td>7:00 a.m.–8:15 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
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<td>7:00 a.m.–8:00 a.m.</td>
<td>Technology Room</td>
<td>Rosedown</td>
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<td>8:00 a.m.–11:00 a.m.</td>
<td>Social Media Table</td>
<td>Court Assembly Hall</td>
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<tr>
<td>8:30 a.m.–11:00 a.m.</td>
<td>Workshop Session III</td>
<td>Various</td>
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<tr>
<td>11:15 a.m.–1:00 p.m.</td>
<td>Brunch and Closing Session</td>
<td>Grand Ballroom</td>
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### PRE-CONFERENCE SCHEDULE

**WEDNESDAY, MARCH 4**

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<thead>
<tr>
<th>Time</th>
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<td>1:00 p.m. – 5:00 p.m.</td>
<td>Registration</td>
<td>3rd Level Registration Counters</td>
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**THURSDAY, MARCH 5**

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<td>Breakfast</td>
<td>Napoleon Ballroom</td>
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<td>Technology Room</td>
<td>Rosedown</td>
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<td>Check table for time First-Timers Table</td>
<td>Court Assembly Hall</td>
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<tr>
<td>8:30 a.m. – 4:00 p.m.</td>
<td>Social Media Table</td>
<td>Court Assembly Hall</td>
</tr>
<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Advanced Leaders Workshop (day 1 of 2): ESPs: Empowering the Whole Student</td>
<td>Jefferson Ballroom</td>
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<tr>
<td></td>
<td>Presenters: Stephone Avery, Kathie Axtell, Connie Boylan,</td>
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<td></td>
<td>Diana Hernandez, Jerad Reay, Eric Stinson, Donna West</td>
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<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Emerging Leaders Workshop (day 1 of 2): ESP Emerging Leaders…Be BOLD! Leading our Professions through Bedrock Organizational Leadership Development</td>
<td>Versailles Ballroom</td>
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<td></td>
<td>Presenters: Mickey Brady, Jane Corn, Frank Green,</td>
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<td></td>
<td>Mark Meyer, Paula Monroe, Audrey Nichols, Rafael Rivera</td>
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<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Paraeducator Workshop (day 1 of 2): Para Power!</td>
<td>Melrose</td>
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<td>Presenters: Andrea Beeman, Sandie Carner-Shafran,</td>
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<td></td>
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<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Social Media for Beginners (day 1 of 2): How to Use Social Media to Educate, Advocate and Organize</td>
<td>Rosedown</td>
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<td></td>
<td>Presenters: Audrey Edmonds, Amy Jordan, Robbie Thompson</td>
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<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Student Bullying Prevention: What ESPs Need to Know and Do (day 1 of 2)</td>
<td>Elmwood</td>
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<td>Presenters: Lorie Miner, Rich Richardson, Jamye Smith</td>
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<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>Staff Workshop (day 1 of 2)</td>
<td>Jasperwood</td>
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<td>Presenters: Aquintis (Quinn) Chesir, Jon Falk, Keyth Harrison,</td>
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<td></td>
<td>Cristi McCorkle</td>
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<tr>
<td>12:00 p.m. – 1:00 p.m.</td>
<td>Lunch</td>
<td>Napoleon Ballroom</td>
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**FRIDAY, MARCH 6**

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<td>Advanced Leaders Workshop (day 2 of 2): ESPs: Empowering the Whole Student</td>
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<td>9:00 a.m. – 12:00 p.m.</td>
<td>Grant Writing (day 1 of 1): Grant Writing Tips and Resources for ESP Professional Development</td>
<td>Ascot/Newberry</td>
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<td>Presenter: Jesse Graytock</td>
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<tr>
<td>9:00 a.m. – 12:00 p.m.</td>
<td>Social Media for Beginners (day 2 of 2): Show to Tell: Activism and Organizing Through Visual Multimedia</td>
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<td>12:00 p.m. – 1:00 p.m.</td>
<td>Lunch ..........................................................................................</td>
<td>Grand Ballroom B</td>
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**Advanced Leaders Workshop**

**THURSDAY, MARCH 5 | 9:00 a.m. – 5:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.**

**ESPs: Empowering the Whole Student**

Do members of your community know how Education Support Professionals (ESPs) promote quality education, foster positive learning environments, offer nutritious meals, provide reliable transportation, and maintain safe and clean schools? Do they know that ESPs work with teachers and administrators to create and maintain schools as safe and supportive learning environments?

Many do not. During this training, we will explore and elaborate on how to build connections in the community to achieve the following goals:

- Gain respect and recognition for ESPs
- Improve communication between educators and community members
- Protect against outsourcing to for-profit corporations

Student success is a shared responsibility that involves not only school communities, but also neighborhood, social, and other local networks. Advanced leaders will walk away from this training with the skills and knowledge to engage and connect with community members and to build support through networking and other types of community interaction to address student and school needs.

This training is led by ESP national and state leaders who are members of the NEA ESP Respect Workgroup.

*Presenters: Stephone Avery, Kathie Axtell, Connie Boylan, Diana Hernandez, Jerad Reay, Eric Stinson, Donna West*

**Jefferson Ballroom**

**Emerging Leaders Workshop**

**THURSDAY, MARCH 5 | 9:00 a.m. – 5:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.**

**ESP Emerging Leaders...Be BOLD!**

Leading our Professions through Bedrock Organizational Leadership Development

Emerging leaders will be empowered to boldly lead their profession by exploring what it is to be a successful, effective leader and identifying the leader they aspire to become. This workshop will help you discover the leader that is within you. Whether you desire to be a role model for students involved in affecting school policies, a trailblazer for your colleagues advocating for better wages and benefits, or a beacon of hope lobbying legislators on Capitol Hill, at your statehouse or at city hall – this workshop will strengthen your communication, organizing, and meeting skills and your ability to advocate for your association and the students it serves.

Workshop Objectives:
- Identify personal leadership goals
- Clearly communicate student-centered issues of priority
- Learn how to advocate

*Presenters: Mickey Brady, Jane Corn, Frank Green, Mark Meyer, Paula Monroe, Audrey Nichols, Rafael Rivera*

**Versailles Ballroom**
Grant Writing Tips and Resources for ESP Professional Development

FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.

The NEA Foundation was founded by NEA members in 1969. Today, the NEA Foundation awards more than $700,000 annually through its Learning & Leadership and Student Achievement Grants programs. This interactive session will provide an overview of eligibility requirements and the tools necessary to write a successful grant proposal for ESP professional development endeavors. Attendees will learn about the exemplary ESP projects that have been funded by the NEA Foundation and how grant funding allowed recipients to proactively improve their professional practice. The session will also share common ideas and trends in education grant making that will assist participants with other fundraising efforts.

Learning objectives include knowing the basic building blocks of grant writing and appreciating grant writing as an invaluable skill for all ESPs.

Presenter: Jesse Graytock
Ascot/Newberry

Paraeducator Workshop

THURSDAY, MARCH 5 | 9:00 a.m. – 5:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.

Para Power!
Paraeducators, like other education support professionals (ESPs), are critical partners in meeting the needs of the whole student. As roles and responsibilities of paraeducators continue to increase and change, it is critical that ongoing, targeted training be offered. With Common Core State Standards (CCSS) being implemented, students with special needs and English language learners on the rise, and school safety incidents making national headlines, paraeducators need the tools and strategies to increase their para power! This interactive workshop will address some of the most critical and timely issues facing paraeducators such as CCSS, behavior management and positive intervention supports, classroom management, para-teacher collaboration and co-teaching, and supervision and evaluation. The workshop will be presented by national experts and paraeducators from across the country.

To further the work of NEA’s Paraeducator Institute, participants will take part in interactive discussions and activities that will help elevate paraeducator careers.

Presenters: Andrea Beeman, Sandie Carner-Shafran, Mike Hoffmann, Marilyn Likins, Doreen McGuire-Grigg, Jan Pace
Melrose

Social Media for Beginners

THURSDAY, MARCH 5 | 9:00 a.m. – 5:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.

Day 1: How to Use Social Media to Educate, Advocate and Organize
Make social media a natural and effective tool for your efforts to engage fellow ESP colleagues and communities. We’ll introduce you to the largest social media platforms being used, share case studies that highlight how best to use them, and provide hands-on learning time to help you get started using social
media right away. You will also learn how to use social media to educate your networks about education issues that are important to you, advocate for change, and organize others to join you. Participants will build Facebook and Twitter profiles and learn how to engage with each other on social media. You will leave with a plan to use social media in your organizing efforts back home. By the end of day one, participants will have a general understanding of the current social media landscape and how to effectively use various platforms to share their message.

Day 2: Show to Tell: Activism and Organizing Through Visual Multimedia
Words always matter, but visuals made the Internet a star. Explore how to enhance your education activism and organizing communications through the use of easy to use photographs and video-based multimedia. Emphasis will be placed on the utilization of mobile devices (e.g., smartphones, tablets) for media capture and editorial tasks, as well as the use of social media as impactful distribution channels. Participants will explore visual storytelling theory and multimedia production as well as accessible resources that can be used to edit and package visual multimedia. How to optimize social media use for content distribution will also be covered. By the end of day two, participants will gain insight on best practices used to produce visual multimedia that effectively (and efficiently) conveys advocacy messages and moves people to positive action.

Presenters: Audrey Edmonds, Amy Jordan, Robbie Thompson
Rosedown (Technology Room)

Student Bullying Prevention: What ESPs Need to Know and Do

THURSDAY, MARCH 5 | 9:00 a.m. – 5:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.

ESPs play a critical role in keeping students safe. Often times they have the opportunity to help prevent bullying before it even begins and are the “one caring adult” in the school that a student feels comfortable confiding in. This interactive training will provide ESPs with the latest information about student bullying, cyberbullying, sexual harassment, and sexting. Participants will learn strategies and actions they can take immediately to address the many forms of student bullying. Participants will be provided access to a variety of free resources and services available through NEA and other agencies and will engage in hands-on planning for successful next steps. Come join us in this fact-filled and fun-filled session!

Presenters: Lorie Miner, Rich Richardson, Jamye Smith
Elmwood

Staff Workshop

THURSDAY, MARCH 5 | 9:00 a.m. – 4:00 p.m. & FRIDAY, MARCH 6 | 9:00 a.m. – 12:00 p.m.

Note: This workshop is for staff only.

The NEA ESP Conference Staff Workshop is an opportunity for staff who work with ESPs to gather with their colleagues from around the country, learn together and discuss issues of common concern. The workshop will combine interactive presentations on hot topics with “Open Space” time, in which participants can gather in small groups to exchange information and ideas on subjects that are important to them.

Presenters: Aquintis (Quinn) Chesir, Jon Falk, Keyth Harrison, Cristi McCorkle
Jasperwood
CONFERENCE SCHEDULE

FRIDAY, MARCH 6

1:00 p.m. – 4:00 p.m.  NCESP Meeting .............................................................. Napoleon Ballroom

1:00 p.m. – 4:00 p.m.  Technology Room ............................................................. Rosedown

2:00 p.m. – 3:30 p.m.  Jarrett J. Krosoczka, Book Signing ................................. Court Assembly Hall

4:00 p.m. – 4:30 p.m.  Trainers’ Briefing .............................................................. Belle Chasse

4:30 p.m. – 6:30 p.m.  Conference Opening Session ........................................ Grand Ballroom AB

Welcome
Maury Koffman, ESP Conference Committee Chairperson
and NEA Executive Committee Member

Welcome from the National Council of Education Support Professionals
Laura Montgomery, President, NCESP

Greetings from the ESP Quality Department
Roxanne Dove, Director, NEA ESPQ

NEA Fund
Connie Boylan, Chair, ESP PAC

Greetings from the NEA ESP of the Year
Paula Monroe, 2014 NEA ESP of the Year

Introduction of Guest Speaker
Kevin Gilbert, NEA Executive Committee

Guest Speaker
Jarrett J. Krosoczka, Children’s Author and Illustrator

Introduction of Keynote Speaker
George Sheridan, NEA Executive Committee

Keynote Speaker
Princess Moss, Secretary-Treasurer, National Education Association

Raffle

7:30 p.m. – 9:30 p.m.  ESP of the Year Award Dinner ...................................... Grand Ballroom

Welcome
Maury Koffman, NEA ESP Conference Committee Chairperson
and NEA Executive Committee Member

Welcome and Introduction of Keynote Speaker
Deborah Meaux, President, Louisiana Association of Educators

Keynote Address and Award Presentation
Lily Eskelsen García, President, National Education Association
SATURDAY, MARCH 7

7:00 a.m. – 4:00 p.m.  Registration .................................................. 3rd Level Registration Counters
7:00 a.m. – 8:45 a.m.  Breakfast ................................................................. Grand Ballroom
7:00 a.m. – 8:30 a.m.  Technology Room .................................................... Rosedown
7:45 a.m. – 8:45 a.m.  Budget Hearing ....................................................... Elmwood
8:30 a.m. – 4:00 p.m.  Social Media Table ................................................... Court Assembly Hall
9:00 a.m. – 12:00 p.m. Workshop Session I ............................................. Various
12:15 p.m. – 2:45 p.m. General Session Lunch ........................................... Grand Ballroom

Welcome
Maury Koffman, ESP Conference Committee Chairperson
and NEA Executive Committee Member

NEA Fund
Connie Boylan, Chair, ESP PAC

Greetings from the National Council of Education Support Professionals
Laura Montgomery, President, NCESP

Introduction of Teach Talk
Kevin Gilbert, NEA Executive Committee

Teach Talk: ESPs Meeting the Needs of the Whole Student
Sean Slade, Director of Whole Child Programs, ASCD

Café Chat: ESPs Meeting the Needs of the Whole Student
Floyd Cox, NEA Center for Organizing
Mae Kim, NEA Center for Organizing

Raffle

3:00 p.m. – 6:00 p.m.  Workshop Session II .................................................. Various
6:00 p.m. – 7:00 p.m.  Technology Room ..................................................... Rosedown
SUNDAY, MARCH 8

7:00 a.m. – 10:00 a.m.  Registration.................................................. 3rd Level Registration Counters
7:00 a.m. – 8:15 a.m.  Continental Breakfast.......................................................... Grand Ballroom
7:00 a.m. – 8:00 a.m.  Technology Room................................................................. Rosedown
8:00 a.m. – 11:00 a.m. Social Media Table............................................................. Court Assembly Hall
8:30 a.m. – 11:00 a.m. Workshop Session III ..................................................... Various
11:15 a.m. – 1:00 p.m. Brunch and Closing Session ............................................... Grand Ballroom

Welcome
Maury Koffman, ESP Conference Committee Chairperson
and NEA Executive Committee Member

NEA Fund
Connie Boylan, Chair, ESP PAC

Introduction of Speaker
George Sheridan, NEA Executive Committee

Speaker
Becky Pringle, Vice President, National Education Association

Raffle
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Grand Salon 13 |
| 011. Defending ESP Careers from Privatization  
Grand Salon 7/10 | 004. Building a Medication Bill for Your State  
Prince of Wales | 005. Building Blocks of Building Coalitions: Salary or Living Wage Campaigns  
Elmwood |
| 025. Schools Students Deserve: Bargaining and Advocating Student-Centered Initiatives  
Grand Salon 16 | 007. Building the Power to Advocate for Our Students and Our Members  
Melrose | 007. Building the Power to Advocate for Our Students and Our Members  
Melrose |
| 031. Using the Whole Student Approach to Grow Membership and Effectiveness in a Right to Work Environment  
Melrose | 011. Defending ESP Careers from Privatization  
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Jasperwood |
| 012. Do It Yourself (DIY) Member Communications: Building Your Local Association’s Member Benefits Message  
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Elmwood |
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Magnolia |
| | | 018. Keeping the Peace While Keeping Your Cool–De-escalation Techniques  
Elmwood |
| | | 022. Paraeducators & Teachers–Working Collaboratively for Student Success  
Grand Salon 18 |
| | | 035. You Don’t Have to be an Accountant to be a GREAT Treasurer  
Grand Salon 18 |
| | 022. Paraeducators & Teachers–Working Collaboratively for Student Success  
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001. Addressing Behavior Challenges in the Classroom and other School Environments
WHOLE STUDENT
SESSION I
We all want students to succeed academically, behaviorally and socially, but challenging student behavior can be disruptive and a continued source of stress for ESPs. NEA promotes safe and supportive discipline practices, limiting the use of suspension and expulsion. Simply removing students from the environment should no longer be considered a solution. How can ESPs manage and prevent challenging behaviors in the classroom, on the school bus, and in other school environments while promoting a positive school climate and supporting student success? How can you engage your colleagues and district leaders to take on wider prevention strategies in your school? In this interactive session, you will learn strategies to better address disruptive behavior and promote a positive school climate.

Presenters: Melissa Correa-Connolly, Libby Nealis Jasperwood

002. Advocacy Boot Camp
ADVOCACY
SESSION I & II
This workshop is a crash course in advocacy. Learn how ESP members can improve internal and external organizing techniques and communications strategies to demonstrate how it takes an entire school team, not just the classroom teacher, to educate a child. As a participant, you will realize the long-term benefits of building and maintaining community relationships and then apply these new skills in real-life experiences. This highly interactive workshop will give you the tools you need to improve your ability to discuss the role of ESPs in education and advocate for yourself, your profession, and your students.

Presenters: Dennis Grieco, Dawn Hiltner, Christy Kanaby, Michael Saffran
Session I & II: Grand Salon 13

003. Are You Properly Classified and Compensated to Impact Student Achievement?
ADVOCACY
SESSION III
Does your employer recognize your true value? Through a review of a successful re-classification campaign, participants will get hands-on organizing, research, and advocacy techniques and tools—the nuts-and-bolts of putting together a plan—to get what they are worth. Participants will learn about laying the groundwork, identifying stakeholders, building a team, articulating the points of impact that add value to positions, selling the vision with solid research and persuasive data, involving the membership in the work, and making the rubber hit the road. Classroom and other student-centered positions, including clerical, technical, maintenance, and trades positions will be examined. The techniques and tools that will be explored in this session are adaptable to non-bargaining states and within every ESP position. Satisfaction guaranteed, but results may vary.

Presenters: Henry Cornu, Miles Stern
Grand Salon 13
004. Building a Medication Bill for Your State
ADVOCACY
SESSION II
Many states don’t have clear policies, proper training or liability guidance for the school staff asked to give medication and perform medical procedures for students during the school day. During the last legislative session, North Dakota passed HB 1276, The Medication Bill. Participants will learn about this new law and the why, the how, and what's next for passing such a law in their state.

Presenter: Audrey Haskell
Prince of Wales

005. Building Blocks of Building Coalitions: Salary or Living Wage Campaigns
ADVOCACY
SESSION III
Learn how building coalitions, public relations, and communication skills can help you in a living wage or other salary campaign, or with organizing for ANY campaign! In this workshop, participants will learn how the community can help support campaign efforts. Participants will walk away with practical and innovative ideas of how to keep a campaign in the limelight…and how to make it fun!

Presenters: Andy Jewell, Debbie Minnick
Elmwood

006. Building Respect from the Inside Out
ELEVATING ESP CAREERS
SESSION III
The number one complaint of ESPs around the country is the lack of respect for their valuable work in the educational process. However, it is imperative that respect for ESPs begin at the local level. A local association can be strategic in gaining respect for their ESPs by applying three concepts: building an effective two-way communication process between leadership and members; collaborating with the district on providing such essentials as relevant training and recognition for ESP members; and creating opportunities for members to become more involved in association activities. This workshop is designed to give local leaders and motivated members creative ideas to build respect for their fellow ESPs. In other words, “building respect from the inside out.”

Presenters: Julie Harrington, Barbara MacGeorge
Ascot/Newberry

007. Building the Power to Advocate for Our Students and Our Members
ADVOCACY
SESSION II & III
Power is the ability to take action, to influence, and to make a difference. Organizing is how we build power and it’s the foundation for enhancing our ability to help students succeed. Whether you live in a right-to-work or fair share state, it takes all of us to build strength and influence the policy that affects educators and the students we serve. In this session, you will learn how to use relational organizing to build an Association with a strong foundation. We will review the process, tools, and techniques necessary to build the power and influence of your local. Relational organizing is more than just increasing membership! It’s about building a strong and sustainable local with engaged and involved members. Join us to learn more!

Presenters: Paula Monroe, Rosemary Riley
Session II & III: Melrose
008. Building Winning Teams
ELEVATING ESP CAREERS
SESSION I & II
In this workshop, ESPs will learn how to build an effective team that can support student achievement. All ESPs, regardless of job category, play a critical role in meeting the needs of the whole student. With a positive, collaborative team everyone in the education system benefits!

Presenters: Debby Chandler, Janet Heise, Edwin Horsley
Session I & II: Grand Salon 22

009. Common Core Instruction for Education Support Professionals
WHOLE STUDENT
SESSION I & III
This workshop will provide education support professionals (ESPs) with an introduction to the Common Core State Standards (CCSS). Participants will examine the implications that the CCSS have on student instruction and the role of ESPs in providing support to students. Participants will be given a general overview of the English Language Arts/Literacy and Math standards and experience hands-on activities to practice CCSS aligned strategies.

Presenters: Mike McCloud, Vivian Nagai
Session I & III: Marlborough A

010. Cyber Safety
TECHNOLOGY
SESSION II
Email, text messages, social networking, surfing the Internet – these are all forms of the latest communication technology. In particular, with the increase in social media and social networking, which facilitates building relationships and networks online, cyber safety is critical. The improper use of communication technology can be both personally and professionally dangerous. In this workshop, participants will learn the basics of cyber safety and how to increase your safety when online.

Presenters: Rhonda Thompson, Sheila Washington
Rosedown (Technology Room)

011. Defending ESP Careers from Privatization
ADVOCACY
SESSION I & II
This workshop will focus on how to stop privatization by building coalitions and community connections. Come learn how the Michigan Education Association (MEA) is fighting back to defend members' careers and what you can do in your own state. We will share the ways local ESP and teacher Associations, and the MEA can work together to combat local and state-wide threats. You will also learn about the role of the MEA Anti-Privatization Taskforce, organizing strategies, research and communication resources, and victories and challenges.

Presenters: Connie Boylan, Percy Brown, Frank Burger, Drew Campbell
Session I & II: Grand Salon 7/10

012. Do It Yourself (DIY) Member Communications: Building Your Local Association’s Member Benefits Message
ADVOCACY
SESSION II
Designed for local leaders, this session will provide participants with an understanding of the resources needed to develop a communications plan that focuses on Association benefits. We will discuss what works and what doesn’t work, and how to best use member benefits as an engagement tool.

Presenter: Kimberly Lindsey
Marlborough B
013. Functions of a Health Care Worker: Plans of Care and Interventions

WHOLE STUDENT
SESSION III
This interactive workshop will involve a hands-on demonstration of common epinephrine auto-injectors used to treat severe allergic reactions or anaphylaxis. Participants will learn how to administer both the Epi-Pen® and Auvi-Q® auto-injector. The workshop will also address how to handle minor, moderate, and severe medical emergencies. Participants will learn about current viruses, adult immunization, and common respiratory illnesses such as asthma. Common asthma triggers will be examined.

Presenters: Carmen Hill, Jane Sykes
Grand Salon 12

014. Grant Writing Tips and Resources for ESPs

ELEVATING ESP CAREERS
SESSION I
Founded by NEA members in 1969, the NEA Foundation awards more than half a million dollars annually to public school teachers, education support professionals (ESPs), and higher education faculty and staff through two grants programs. This interactive session will provide an overview of eligibility requirements and tips on how to write a successful grant proposal, as well as feature outstanding ESP projects that have been funded by the Foundation. Session participants will also spend time learning about grant opportunities available through the NEA Center for Great Public Schools.

Presenter: Jesse Graytock
Grand Salon 3/6

015. Healthy Students Learn Better; Healthy ESPs Work Better

WHOLE STUDENT
SESSION III
This interactive workshop will focus on how ESPs can support student learning and health as well as school employee wellness. We will delve into how healthy eating, physical activity, and other healthy habits influence student and staff performance, then explore various programs that support wellness for youth and school employees through hands-on stations. We will examine ways that ESPs can help improve their own health, as well as student health, while building strong community connections. Participants will develop individual action plans to take back to their school so they can advocate for individual, student, and colleague health and wellbeing. Using innovative activities, participants will analyze their roles in impacting student health and achievement as well as develop team approaches for promoting staff wellness efforts.

Presenters: Annelise Cohon, Lainie Morgan
Grand Salon 7/10

016. Identifying and Preventing Fraud in Your Local Association

ADVOCACY
SESSION II & III
This workshop is designed to assist elected local leaders and board members with identifying the root causes of local association resource theft and the steps they can take to prevent it in the first place. Participants will walk away with tools to help identify vulnerabilities and establish “best practices” to ensure a healthy and fiscally sound local association.

Presenters: Lynn Feakes, Angela Granados
Session II & III: Jasperwood
017. Intro to Google Docs and Drive: The Basics  
TECHNOLOGY  
SESSION III  
Google Docs, Sheets, and Slides are productivity apps that let you create different kinds of online documents, work on them in real time with other people, and store them in your Google Drive online — all for free in the cloud. This workshop will provide you with a fundamental understanding of Google Docs and Google Drive, including the key features and general benefits they provide in the classroom. Join this session to learn tips and tricks, including how to store and view any kind of file without purchasing a thing!  

Presenters: Leslie Marsland, Kathy Meltsakos  
Rosedown (Technology Room)  

018. Keeping the Peace While Keeping Your Cool—De-escalation Techniques  
ELEVATING ESP CAREERS  
SESSION I & II  
In this workshop, participants will learn strategies and techniques to diffuse an escalating situation without using force. We will review verbal and nonverbal responses to this ever-growing concern, in addition to education employee rights and legal protections available through the Association.  

Presenter: Steve Eugene  
Session I & II: Elmwood  

019. Making Sure Your Strategy Toolbox Is Well Equipped When Working With Special Needs Students  
WHOLE STUDENT  
SESSION II & III  
Let us do the research and share with you how targeted strategies make a positive difference for students in special education. This workshop goes from lecture to rehearsal to ensure that participants are proficient in delivering the strategies that they will learn about. Paraeducators and bus drivers will role play as both the educator and the student while learning about accommodations, active listening, the power of eye contact, wait time, and stress reducers.  

Presenters: Maria Bennett, Bernie Miller  
Session II: Grand Salon 3/6  
Session III: Grand Salon 16  

020. Name That Tune: The Tune That Makes You Take Action  
WHOLE STUDENT  
SESSION I & III  
This workshop will seek to enhance the skills and knowledge needed to empower individuals to impact the life of students outside of the classroom through songs, lyrics, and poetry. Songs speak to the heart of caring individuals when faced with struggles and hardship. Words are the key to bring about change in the life of a child. Do the words of your favorite song call you to action? If so, Name That Tune!  

Presenters: Carl Gray, Audrey Nichols  
Session I & III: Marlborough B
021. New Tools for Your Toolbox: Strategies to Assist Students with Social, Emotional, and Behavioral Challenges
WHOLE STUDENT
SESSION I & II
This workshop is designed to shed light on the challenges and skill deficits encountered by individuals with social cognition, emotional, and behavioral challenges. We will explore how students with skill deficits in these areas are perceived, misunderstood, and how they perceive the world around them. A variety of strategies to assist these students in becoming successful learners will be discussed with focus on effective verbal interventions, skill building techniques, and the use of non-violent communication techniques. Concepts reviewed will include behavioral interventions that promote self insight, social behavior mapping, techniques to promote independence, and building a bridge to success through consistent, positive supports in school and at home. Through lecture, discussion, and a touch of humor, participants will walk away with tools they can use to support all students.

Presenters: Joyce Hanousek, Sean O’Neill
Session I & II: Magnolia

022. Paraeducators & Teachers–Working Collaboratively for Student Success
ELEVATING ESP CAREERS
SESSION I & II
Student success requires that paraeducators and teachers work collaboratively in the classroom. In this workshop, paraeducators will learn strategies to build successful collaborative working relationships with their classroom teachers. The traditional roles of paraeducators and teachers are changing and we must work differently. We will discuss the latest strategies as we explore the changing role of teachers and paraeducators and how to build a team that will ensure student success.

Presenters: Charmaine Champagne, Joi-Lin Russell
Session I & II: Grand Salon 18

023. Powerful Public Speaking
ELEVATING ESP CAREERS
SESSION I & II
This workshop is designed for education support professionals who want to be effective public advocates for themselves, their colleagues, and their union/association. Participants will learn how to speak effectively and confidently to any group in any setting.

Presenter: Steven Baker
Session I & II: Ascot/Newberry

024. Safe School Planning for ESPs
WHOLE STUDENT
SESSION I & II
Do you know where your school crisis/emergency plan is located? This workshop will address school safety and crisis prevention, preparation, response, and recovery. Learn how to ensure a safe and healthy workplace for you and your students. Remember, your working environment is your student’s learning environment!

Presenters: Jean Fay, Paul DeMarco
Session I & II: Grand Salon 12
025. Schools Students Deserve: Bargaining and Advocating Student-Centered Initiatives

ADVOCACY
SESSION I & II
This workshop will present a process that locals can use to engage members, organize, and gain community support to advocate for the schools that students deserve. Using real-life examples that reflect diverse approaches, participants will examine action steps that can be used to identify priority needs in their schools, build local capacity, and develop successful community partnerships.

Presenters: Charles Holmes, Andy Jewell
Session I & II: Grand Salon 16

026. Social Media 101

TECHNOLOGY
SESSION I
Make social media a natural and effective tool to engage fellow ESPs, other educators, and the community at large. We’ll introduce you to the largest social media platforms being used, share case studies that highlight how best to use them, and give you tips and tools so you can get started using social media right away! Participants will walk away with a general understanding of the current social media landscape and how to effectively use various platforms to advocate for important issues.

Presenter: Amy Jordan
Rosedown (Technology Room)

027. Surviving and Thriving Without Fair Share

ADVOCACY
SESSION II
Fair share has been under attack in the courts and state legislatures by opponents who wish to undermine the rights of working people and erode the strength of our union. We must proactively prepare for the day when fair share is eliminated. The solution is to ORGANIZE. Join this workshop to learn how to organize to protect fair share and prepare for an uncertain future!

Presenter: Mayrose Wegmann
Fountain Room

028. The Role of ESPs in Balancing a Whole Child Approach with Common Core

WHOLE STUDENT
SESSION II
All educators, teachers and ESPs, need to be familiar with the Common Core State Standards (CCSS) and how they impact not only instructional decisions made in the classroom, but the broader mission of education and serving students in all contexts. The entire school team should understand education standards for all content areas and what it means to approach education standards from an integrated, whole school, whole student perspective. This session will demonstrate how ESPs can utilize the CCSS in a way that advances all areas of education beyond just reading and mathematics.

Presenters: JeNeen Anderson, Miecha Galbraith
Marlborough A
029. These People. Those Kids. Words Matter!

WHOLE STUDENT
SESSION I & II

With the changing demographics of students in public schools and the rise in Spanish speaking students amidst the fastest growing Asian student population, comes a new set of challenges for educators, students, and parents. From the moment children are registered in a school system, they are labeled, check marked, and categorized based on words written on a line. How are children in the public school system being labeled? What impact does being labeled have on student learning? How can parents advocate for the rights of their children and navigate the public school system to access available services? Learn how words matter and how to navigate an education system to maximize learning for the whole child. Those kids are our children and our hope for a learned future.

Presenters: Roxann Fonoimoana, Connie Powell
Session I & II: Belle Chasse

030. Tricks, Tips, and Modifications

WHOLE STUDENT
SESSION I & III

This hands-on workshop will show classroom paraeducators different and creative ways to assist students in learning, including staying engaged and focused on the task at hand. It will also give several “outside the box” ideas for modifying academic work to better meet student goals. Participants will also learn how to turn free and dollar store items into valuable teaching tools.

Presenters: Holly Fitzgerald, Tina Pizzitola
Session I & III: Prince of Wales

031. Using the Whole Student Approach to Grow Membership and Effectiveness in a Right to Work Environment

ADVOCACY
SESSION I & III

Addressing the needs of the whole student is a key element to growing membership and building effective locals in today's challenging education environment. ESPs play a critical role in meeting the needs of the whole student so local association campaigns must appeal to potential members and be grounded in a whole school philosophy. Participants in this session will examine various factors in effectively educating the whole student and the components of targeted campaign development including planning, targeting, mapping, selecting and training enrollers, effective data collection, celebration, and reflection. Engaging ESPs as partners in the whole school reaches potential and current members more effectively than engagement around the traditional values of protection, advocacy, and member benefits. Come find out why!

Presenters: Thomas Oviate, Michael Weaver
Session I: Melrose, Session III: Belle Chasse
032. We All Have It, But What Can We Do About It?
ELEVATING ESP CAREERS
SESSION III
Stress is a major problem for education support professionals today. While it is inevitable and has a negative effect on one’s overall well-being, it can be managed! In this interactive session, you will learn personal coping mechanisms to help manage stress. We will discuss how to make small behavior changes that will address the causes of stress as well as help avoid serious health consequences that can result from stress. Strategies that local associations can use to help improve stressful conditions, including how to organize around health and safety issues such as stress, will be examined. Participants will receive a journal that they can use to take action on and help identify the causes of their own personal and work-related stress.

Presenters: Bethe Almeras, Karen Blackwood Magnolia

033. What Every ESP Should Know About Special Education and Special Education Students
WHOLE STUDENT
SESSION I & III
All ESPs need a basic understanding of special education in order to succeed in their work. This session, taught by a former special education teacher and attorney who are now working as UniServ Directors, provides an overview of special education requirements and practical tips for working with special education students and navigating this complex field. Participants will examine and utilize a framework that will help jump start discussions with school district staff after returning to their local. This session will include the use of electronic responders, but don’t worry—all responses are anonymous!

Presenters: Anne Krisnik, Steve Winge
Session I & III: Fountain Room

034. Workplace Bullying—Bullies, Bosses and “Bad” Behavior
WHOLE STUDENT
SESSION I & II
There are bullies in every aspect of our lives and they can play a major role in creating a toxic environment. Bullying will prevent progress in the workplace and the stagnation is inevitable. Millions of adults are bullied on a daily basis because they see no alternatives. On the contrary, you can survive and work with a bully. We will explore the types of bullies and the strategies necessary to be productive and keep your sanity. A bully-free workplace starts with you. It’s not your job to change the bully, but to protect yourself.

Presenters: Charlyn Shepherd, Rose Tapp
Session I & II: Grand Salon 19
035. You Don’t Have to be an Accountant to be a GREAT Treasurer

ELEVATING ESP CAREERS
SESSION III

The workshop will focus on the responsibilities of a local association treasurer, and how they can efficiently and effectively accomplish their responsibilities without the tasks engulfing their entire life. The workshop will highlight money management and cash flow planning; the adoption of a budget to meet the financial objectives of the local association; effective bookkeeping and reporting to the local association executive committee and general membership; the development of a fiscal policy to provide guidelines and rules; document retention; the local association audit; and IRS requirements. The presenter will provide key tips to prevent fraud and mismanagement of local association funds through an active and effective audit committee and local association fiscal policy. The need to work closely and communicate with the local association membership chair and the school district business office, as well as other stakeholders will be examined.

Presenter: Dolores McCracken
Grand Salon 18
Each year, one Education Support Professional receives the **NEA ESP of the Year Award** in recognition of their outstanding contribution to their schools, communities, and profession.

The ESP of the Year serves as an ambassador for Education Support Professionals around the country, promoting the value of ESP members at national and state conferences. While it showcases one outstanding support professional each year, the Award recognizes and honors the contributions that all Education Support Professionals make year-round.

Candidates are considered by the NEA ESP Careers Committee, which forwards its recommendation to the NEA President and the NEA Executive Committee for approval.

### Considerations for ESP of the Year Award

1. **Professional Practice**: Demonstrating creativity, leadership, professional growth and innovation at the worksite.

2. **Advocacy and Association Involvement**: Advocating for ESP in the day-to-day education process, for members, for the profession, and for public education.

3. **Community Engagement**: Promoting public education in the community.

4. **Personal Achievement**: Identifying and achieving personal goals through Association and community involvement.

5. **Enhancement of ESP Image**: Enhancing the image of ESP at the worksite, in the Association, and in the community.

### Help Promote the ESP of the Year Award

Every September, the NEA President sends all state presidents and executives a call for nominees, with details about the award process. You can help ensure that some outstanding ESP in your state has a chance to be the ESP of the Year by:

- Promoting the existence of the award in your local and state Associations;
- Calling your state affiliate in early November each year to make sure they are submitting a nominee from your state. Nominations are due in early December.

For details about the nominations process, contact Lisa Connor in the ESPQ Department (lconnor@nea.org).

---

**SPECIAL THANKS to NEA Member Benefits for sponsoring the $10,000 ESP of the Year Award**
**NEA ESP OF THE YEAR AWARD**

**2015 NOMINEES**

Norman Cosgrove ........................ Alaska
Sharon Martin ............................ Alabama
Steven Juain Young ...................... Arkansas
Janet Eberhardt ............................ California
Ann Benninghoff ........................... Colorado
Barbara MacGeorge-Sorg .............. Delaware
Anne Hagie ............................... Iowa
Bobbie Steffensen ........................ Idaho
Karen Westerman ........................ Illinois
Anthony Marie Johnson ................ Kansas
Lois Powers ............................... Massachusetts
Angela Renee Stuart ..................... Maryland
Lori Croman .............................. Maine
Cindy Brose ............................... Minnesota
Jane Ann McWilliams-Sykes .......... Missouri
Eden Dias ................................. Montana
Katherine Davis ........................... North Carolina
Julie LaFrance ............................. North Dakota
Yvonne Borghetti ......................... New Hampshire
George “Al” Wood ....................... New Jersey
Delphina Garcia ........................... New Mexico
Andy Piper ................................. Nevada
Margie Brumfield ........................ New York
Della Sampsel ............................. Ohio
Wilma Bunting ............................ Oklahoma
Esther Shephard ........................... Oregon
Kristin Chase ............................ Rhode Island
Constance Jacoby ........................ South Dakota
Benita Townsend ......................... Tennessee
Rosa Oropeza ............................. Texas
Roger Pate ............................... Utah
Christopher Halpin ...................... Vermont
Marguerite Jones ......................... Washington
Thaddeus Chaudoir ...................... Wisconsin
Elizabeth Crislip ......................... Wyoming

**NEA ESP AWARD HISTORY**

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<thead>
<tr>
<th>Year</th>
<th>Name(s)</th>
<th>State</th>
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<tbody>
<tr>
<td>2014</td>
<td>Paula Monroe</td>
<td>California</td>
</tr>
<tr>
<td>2013</td>
<td>Donna Schulze</td>
<td>Maryland</td>
</tr>
<tr>
<td>2012</td>
<td>Judy Near</td>
<td>Colorado</td>
</tr>
<tr>
<td>2011</td>
<td>Jameel Williams</td>
<td>North Carolina</td>
</tr>
<tr>
<td>2010</td>
<td>Helen Cottongim</td>
<td>Kentucky</td>
</tr>
<tr>
<td>2009</td>
<td>Kathleen Axtell</td>
<td>Washington</td>
</tr>
<tr>
<td>2008</td>
<td>Laura Vernon</td>
<td>Wisconsin</td>
</tr>
<tr>
<td>2007</td>
<td>Veronica Henderson</td>
<td>Maryland</td>
</tr>
<tr>
<td>2006</td>
<td>Nancy Toombs</td>
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</tr>
<tr>
<td>2005</td>
<td>Kathleen Lange</td>
<td>Illinois</td>
</tr>
<tr>
<td>2004</td>
<td>Allyson “Sunny” Story</td>
<td>Iowa</td>
</tr>
<tr>
<td>2003</td>
<td>Martin F. Meyer</td>
<td>Idaho</td>
</tr>
<tr>
<td>2002</td>
<td>Joann Falk</td>
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<td>2001</td>
<td>Irma Valdespino</td>
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<td>2000</td>
<td>Richard Malizia</td>
<td>New Jersey</td>
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<td>1999</td>
<td>Gail Rasmussen</td>
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<tr>
<td>1998</td>
<td>Carter Foshee</td>
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<tr>
<td>1997</td>
<td>Karen Mahurin</td>
<td>Alaska</td>
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<tr>
<td>1996</td>
<td>Evelyn Foster</td>
<td>North Carolina</td>
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<tr>
<td>1995</td>
<td>Iona Holloway</td>
<td>Louisiana</td>
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<tr>
<td>1994</td>
<td>Eddie Middleton</td>
<td>Louisiana</td>
</tr>
<tr>
<td>1993</td>
<td>Doris Dortch</td>
<td>Alabama</td>
</tr>
<tr>
<td>1992</td>
<td>Peggy Bertollo</td>
<td>Delaware (deceased)</td>
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The NEA Representative Assembly approved the ESP of the Year Award in 1991. The first award was given in 1992.
# Award Banquet Seating

## Grand Ballroom

### State Tables Sharing

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<thead>
<tr>
<th>State</th>
<th>Tables</th>
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<td>California</td>
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<td>Idaho</td>
<td>25, 26, 27</td>
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<td>Iowa</td>
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<td>Kentucky</td>
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<td>PA</td>
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<tr>
<td>Louisiana</td>
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<td>AL, AR, MS</td>
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<td>Maine</td>
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<td>NH</td>
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<td>D.C. and NEA Staff</td>
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<td>NEA ESPQ Staff</td>
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<tr>
<td>RESERVED</td>
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What is NEA ESP Leaders for Tomorrow?
The NEA Leaders for Tomorrow program is an intensive leadership development program that is delivered in 3 sessions held over an eight-month period that is open to dues paying NEA ESP members who meet the program’s eligibility requirements. Candidates must be nominated for the program and have their application acknowledged and signed by their state Association.

NEA ESP Leaders for Tomorrow eligibility requirements

- Must be a current NEA ESP member
- Must have been an NEA member in good standing for the past three years
- Must complete an application form and submit by the deadline
- Must commit to participate fully in all three sessions
- Must commit to utilize the new skills in the Association

Why Leaders for Tomorrow?
Leaders for Tomorrow trains both current and future leaders in leadership attitudes, skills, and knowledge that will enhance their ability to be a visible, vocal advocates at the local, state, and national levels of the NEA.

To learn more about NEA ESP Leaders for Tomorrow, visit www.nea.org/esplft or contact LConnor@nea.org.
NEA ESPQ Publications

For a complete list of publications, visit www.nea.org/espresources.

Let’s Learn about ESPs Coloring Book
ESPQs keep students healthy, safe, and engaged so they are ready to learn. This coloring book introduces young children to each of the ESP job families and educates them on how ESPQs work in their schools to ensure their success. The coloring book is packed with pages to color, games to play, and areas in which to draw. This coloring book is also available in Spanish, but in limited quantities.

ESPQ School Superheroes: Keeping Students and Schools Safe Learning Poster
In recognition of the vital link between student success and school safety, we have created this two-sided learning poster. The front of this brightly-colored poster shows 3 ESPQ superheroes protecting their students. The back is divided into 9 panels packed with text from HIN’s School Crisis Guide, Guide for Developing High-Quality Schools; and emergency operations plans released by the U.S. departments of Education, Health and Human Services, Homeland Security, Justice, and Federal Bureau of Investigation and Federal Emergency Management Agency.

ESPQs: Ensuring Student and School Success Learning Poster
ESPQs meet the needs of the whole student—physical, mental, emotional, and social. The front of this brightly-colored poster shows each of the 9 ESP job families. The back is divided into 9 panels with each panel devoted to various facts about each ESP job category.

Celebrate ESP Day Learning Poster
National ESP Day honors the contributions ESPQs make to public education. National ESP Day is celebrated on the Wednesday of American Education Week. The front of this brightly-colored poster shows each of the 9 ESP job families and the back is divided into 9 panels with excerpts from the Guide to Celebrate National Education Support Professionals Day.

ESPQs: School Superheroes Hand Out Card
ESPQs are the unsung heroes that ensure and promote safety in our schools every day. The front of this brightly-colored card shows 3 ESPQ superheroes protecting their students. The back has additional information on how ESPQs contribute to school safety. The card has additional space for labeling and postage.

ESPQs: Ensuring Student and School Success Hand Out Card
ESPQs ensure the basic right of every student to attend a great public school. The front of this brightly-colored card shows ESPQs working together. The back has additional information on how ESPQs contribute to great public schools for every student. The card has additional space for labeling and postage.
Pocket Glossary of Computer Terms from A TO Z
Understanding computer terminology can be daunting, but it needn’t be impossible. When IBM publicly introduced the first mass produced, electric computer, they never would have imagined that computers would advance to what they are today. Computers have morphed from solely data processing machines to high-speed, social-media, desktop publishing, word-processing machines made up of RAM, MHz, GB, MB, microprocessors, output and input devices. This manual is designed to help you successfully sift through the alphabet soup of computer terminology.

Making the Grade? Questions to Ask About School Services Privatization
A Publication of In the Public Interest
This guide spells out important questions for decision makers to consider when faced with a proposed privatization effort. Advocates, including ESPs, teachers, parents, and members of the community, can use these questions to ensure that decision makers keep students’ and the broader district’s best interest at the heart of these conversations. While this is not an exhaustive list, it provides a framework for evaluating school services privatization.

To place an order, email esp.program@nea.org. Please include the contact and mailing information (P.O. Boxes are not accepted), the exact title of the publications you are requesting, quantities, and the required date of delivery. For a complete list of publications, visit www.nea.org/espresources.

WEB RESOURCES

Great Public School (GPS) Network
http://www.gpsnetwork.com
The GPS Network is an online professional networking site. This educational resource provides users with opportunities to collaborate with colleagues on various educational issues, create groups on issues you would like to collaborate on, share lesson plans, explore educational resources, and get up to date educational information. In addition, the NEA ESP Quality (ESPQ) Department moderates the ESP Hot Issues collaboration group, designed to be a communication gateway for discussing ESP issues in the work place. NEA ESPQ is also co-moderating the Safe and Healthy Schools group on the GPS Network. If you haven’t joined yet, do so today.

NEA ESP Virtual Career Resource Center
http://www.neaespcareercenter.net
Are you looking for resources to excel at your career? Do you want to download ESPQ publications and resources? Become a member of the NEA ESP Virtual Career Resource Center by logging on today. The NEA ESP Virtual Career Resource Center is open to all NEA members and staff.
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Vallerie Fisher, Washington (at-large)
Marguerite Jones, Washington (at-large)
Patrick Nicholson, Washington
Arlene Braden, Wisconsin (at-large)
Lynn Goss, Wisconsin

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Tiffany Cain, Senior Program/Policy Analyst
Chi Chi Comst, Program/Policy Analyst
Lisa Connor, Senior Program/Policy Analyst
Samara Diaz-Delgado, Senior Program Assistant
Jon Falk, Senior Program/Policy Analyst
Grace Hwang Friedman, Senior Program/Policy Analyst
Jeannette Jackson, Senior Financial Specialist
Sara Robertson, Senior Program/Policy Analyst
Shawn Scott, Senior Program Assistant
Jennie Young, Senior Program/Policy Analyst

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Angela Davis, Texas
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Laura Montgomery, Arkansas
Eric Stinson, New Jersey
Alex Wallace, Illinois

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Linda Estrada, Texas
Antoinette Felder, Washington
Mike Hoffmann, Delaware
Laura Montgomery, Arkansas
Rae Nwosu, Texas
Ted Raihl, Washington
Eric Stinson, New Jersey
Sherry Tucker, Alabama
Eric Weiss, Vermont
Donna West, Alabama
Generous organizations and state affiliates have donated a large array of gift items to be raffled at the 2015 NEA ESP Conference. Prizes include gift cards, framed artwork, gift baskets, and much more! Drawings will be held during the general sessions on Friday, Saturday, and Sunday, and in double-blind drawings on Saturday and Sunday morning at 8:00 a.m. **You must be present during the general session drawings to win,** but you do not need to be present to win during the double-blind drawings. These drawings will be conducted by members of the Conference Planning Committee before the conference begins on Saturday and Sunday. A list of raffle winner names and prizes will be posted at the Raffle Table daily. Prizes can be claimed at the 3rd level registration counters and must be claimed no later than 10:00 a.m. on Sunday, March 8th. Winners must present their conference badge to claim their prize.

To participate in the general session and double-blind drawings, you must sign up at the Raffle Table, located in the Court Assembly Hall on the 3rd level. Only one entry per member is allowed.

At the Sunday closing session, we will draw for the GRAND prize—an all-expense paid trip to the 2016 NEA ESP Conference! **To be entered in the drawing for the GRAND prize, you must attend a Sunday workshop where you will receive a special raffle ticket. The winner will be announced at the closing session, but does not need to be present to win.** NEA ESPQ will contact the GRAND prize winner and post the winner’s name on the Conference Groupsite.

We’re not done yet! Conference participants have one more chance to win a prize. By completing an online conference evaluation after the conference, you will be entered in a drawing for a complimentary registration fee for the 2016 NEA ESP Conference! All conference attendees will receive an email with a link to the conference evaluation form after the conference. Emails will be sent to the email address identified in each attendee’s registration record. Once you complete and submit the survey, your name will be entered into this final drawing. NEA ESPQ will contact the winner and post the winner’s name on the Conference Groupsite.

Please Note: Only NEA members are eligible to participate in conference drawings.
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