Sherlock Holmes & Cleopatra:

Identifying and Developing Local Leaders

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Sherlock Holmes & Cleopatra:

What’s with the Title of this Session?
Strategies: Finding Leaders & Organizers - Members of Your Local

Acknowledgements:
National Staff Organization Model – Continuous Organizing Goals

Western Region Organizing Institute Curriculum
Begin with Relational Organizing – Insuring Success!
One-on-One Conversations – Their Story is the Key to Building Trust!
A. Pre-Planning the Event – What, Where, When

B. Establish your Commitment to the Member

C. Practice the Process – Rehearse Your lines

D. End Each Meeting on a Positive Note
E. Subsequent Meetings – Dive Deeper
F. Heed the Warning Signs!
G. Record Your Findings – Assess the Results
Identifying Leaders - Based Upon One-on-One Conversations
A. Preparing a Leader Analysis Rubric

B. Leadership Skills Set
Identifying Organizers – Based Upon One-on-One Conversations
Suggestions – Engage Your Membership in Welcoming New Recruits!
Questions?

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