2018 NEA National Leadership Summit

Uniting Our Members and the Nation: Empowering Leaders, Educating Students, Strengthening Communities

PRIORITIZE, ACTIVATE, LEAD (P.A.L.)

During the 2018 NEA National Leadership Summit, we encourage you to connect with one of the many Priority Ambassadors you will see throughout weekend in many of the common areas. These Priority Ambassadors are your conduit to the Prioritize, Activate, Lead (P.A.L.) experience. Ambassadors will show you how to explore, embrace, and take action on NEA’s four organizational priorities — Engaging Early Career Educators; Racial Justice in Education; My School, My Voice (ESSA); and Supporting Professional Excellence.

All participants who engage with P.A.L by downloading the Summit app and taking action on one or all of the ‘asks’ will be entered into drawings for giveaways. Winners will be announced throughout the weekend.

TAKE ACTION:
Engaging Early Career Educators – Sign Up To Reach Out and Talk To New Educators

The power of the association derives from our members as they take action to demand the schools ALL our students deserve. Before they can act collectively and exercise their voice through the association, they must see the association as their path to a successful career. This happens
by developing relationships with the association at the building and local level through relational one-on-one conversations where we listen to their hopes and dreams and demonstrate how the association is organizing toward those hopes and dreams. The Center for Organizing has an opportunity for you to engage early career educators when you return home.

**NEA Priority Ask**

- Participate in the Winter Listening and Engagement Tour (WLET): NEA’s WLET supports local and state affiliates’ year-round organizing work, build on New Educator campaign by continuing recruitment and engagement in the winter months, taking local action and winning on the issues identified by members. [http://www.nea.org/listeningtour](http://www.nea.org/listeningtour)

**Racial Justice in Education – Learn What You Can Do To Achieve Racial Justice In Your School and Community**

**Racial Justice** is the systemic fair treatment of people of all races that results in equitable opportunities and outcomes for everyone.

**Do You Stand for Racial Justice in Education?** To provide a great public school for every student, we need to transform our schools into welcoming places for learning — free of discriminatory practices that lead to unequal outcomes for some and full of equitable opportunity for all students. This transformation requires us to address institutional and systemic racism and to work toward achieving Racial Justice in Education. As an association, we are focused on enhancing opportunities for all students by changing the policies and practices that drive inequality and inequity in public education. **YOU can help lead in this work.**

**NEA Priority Ask**

Amplify your voice as an NEA member-activist to **raise awareness** about the effects of institutional racism in your school community. **Build capacity** amongst your colleagues with NEA tools and resources to
address racial and social injustice in public education. **Take local action** to achieve Racial Justice in Education for all students. To do this,


**My School, My Voice (ESSA) – Discover How You and Your Colleagues Can Have a Voice in The Teaching and Learning Conditions That Impact Your Students’ Success**

**Opportunity for Students Begins with Us** The current k-12 law, the Every Student Succeeds Act, will impact every student, educator, and public school in America. The process of raising awareness among our members and preparing them to take action in their worksites is an enormous opportunity for the association, and more importantly, for students across this country. The best opportunities for our students arise when we are at the table driving the discussion, and ESSA gives us the opening to do that. NEA has worked since January 2016 to ensure educators’ voices were heard in construction of state plans, and now that work must turn to local engagement.

**NEA Priority Ask**

- Take the checklist for your school. Please visit [http://myschoolmyvoice.nea.org/](http://myschoolmyvoice.nea.org/)

**Supporting Professional Excellence – Be part of a system of association-convened, educator-led professional learning and supports for all educators across their career continua to ensure student success.**

**Providing Professional Supports:** Effective professional supports are one component in a larger system in which educators identify their own learning needs based on their career pathway stage and the changing local context in which they work. Solutions are developed, curated, and delivered by educators, for other educators. The association plays a critical role in advocating for the quality, professionalized, educator workforce
our students deserve and in creating and sustaining such a system of professional supports.

*NEA Priority Ask*

- Learn more about NEA micro-credentials and how they can support educator professional excellence at [Nea.certificationbank.com](http://Nea.certificationbank.com)
NEA’S FOUR PRIORITIES:

Guaranteeing a high quality public education for every student.

Every public school has the resources and opportunities that our best public schools have, including culturally responsive instruction and professional development.

Early Career Educators
Ensuring that all students have access to highly qualified and empowered educators.

Racial Justice in Education
Ensuring the systemic fair treatment of students of all races with equitable opportunities and outcomes for everyone.

Supporting Professional Excellence
Ensuring a system of Association-sponsored, educator-led professional learning and support for educators to nurture student success.

My School, My Voice (ESSA)
Ensuring that public education is student-centered and educational.

All students have access to educators who are supported in their professional growth and learning.

The voice of all educators—teachers, ESP, faculty and staff—will be part of the decision-making to help students succeed.

All students have educators who are socially-conscious and prepared to respond to their diverse needs.