We v. Us v. Them
Advocacy Using a “Political Compass”

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COMPETENCY: ADVOCACY

• Level 1: Foundational
  – Understands the value of continuous learning and improvement in our professions
  – Understands the policies and strategies that impact our professions and student learning

• Level 2: Mobilizing & Power Building
  – Advocates for meaningful development inside our professions
  – Forges alliances and agreements that positively impact our professions and student learning
COMPETENCY THEMES

• Builds capacity for continual improvement and learning
• Advocates for policies and strategies that positively impact our professions and student learning
Agenda

• Message Boxes
• Political Compass
• Extremes
• Ideologies
• Governance
• Triangulation
• Practice
Session Outcomes (final slide)

• The content from this session can be used in the following ways in your current position/role:
  – Understand other policy points of view
  – Counter attacks on public education
  – Identify “common ground” on policies to approach
  – Support NEA goals and resolutions
Please complete the evaluation for this breakout session!