UNITING OUR MEMBERS AND THE NATION
Empowering leaders, educating students, strengthening communities

Charter Schools: Increasing Accountability and Community Control

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Indicate the NEA Leadership Competency your session addresses:

• **Levels**
  - Level 1: Foundational
  - Level 2: Mobilizing & Power Building

• **Themes**
  - Engages Community around Issues Supporting Student Learning
  - Interprets and Acts on Social Justice Initiatives
Indicate the NEA Strategic Goal and NEA Organizational Priority your session addresses:

• NEA Strategic Goal
  – Strong Affiliates for Educator Voice and Empowerment
  – Empowered Educators for Successful Students

• NEA Organizational Priority
  – My School, My Voice
  – Early Career Educators
  – Racial Justice in Education
<table>
<thead>
<tr>
<th>City</th>
<th>Percent in Charters</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW ORLEANS LA</td>
<td>93%</td>
</tr>
<tr>
<td>WASHINGTON DC</td>
<td>43%</td>
</tr>
<tr>
<td>DETROIT MI</td>
<td>42%</td>
</tr>
<tr>
<td>PHOENIX AZ</td>
<td>40%</td>
</tr>
<tr>
<td>COLUMBUS OH</td>
<td>39%</td>
</tr>
<tr>
<td>CLEVELAND OH</td>
<td>34%</td>
</tr>
<tr>
<td>INDIANAPOLIS IN</td>
<td>32%</td>
</tr>
<tr>
<td>NEWARK NJ</td>
<td>30%</td>
</tr>
<tr>
<td>SAN ANTONIO TX</td>
<td>29%</td>
</tr>
<tr>
<td>PHILADELPHIA PA</td>
<td>27%</td>
</tr>
<tr>
<td>OAKLAND CA</td>
<td>26%</td>
</tr>
<tr>
<td>ST. PAUL MN</td>
<td>26%</td>
</tr>
<tr>
<td>MILWAUKEE WI</td>
<td>26%</td>
</tr>
<tr>
<td>LOS ANGELES CA</td>
<td>24%</td>
</tr>
<tr>
<td>HOUSTON TX</td>
<td>21%</td>
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</tbody>
</table>
Is it Organic?
The Education-Industry Complex

Funders
- Walton Fdn
- Gates Fdn
- Dell Fdn
- Broad Fdn
- Arnold Family Fdn
- Robertson Fdn
- Robin Hood

Accelerators
- New School Venture Fund
- Charter School Growth Fund

Charter Operators
- K12 Inc
- Whitehat
- Success Academy

Think Tanks
- Center for Ed Reform
- Education Sector
- EdVoice

Facility Financing
- Local Initiatives Support Corp.
- Civic Builders

Advocacy
- BAEO
- Dems For Ed Reform
- Stand for Children
- ALEC

Charter-Related Associations
- Natl. Alliance for Public Charter Schools
- New York Charter School Assn

Human Capital
- The New Teacher Proj.
- New Leaders for New Schls
Public K-12 $650 billion

• Dell  $ 65 billion
• Casinos  $65 billion
• Met Life  $63 billion
• Pepsi  $63 billion
• Proctor and Gamble  $72 billion

10%
Strategy. Theirs.

• Badmouth public education.
• Break the monopoly (AKA unions)
• Hire superman.

  • Make Money
    ($650B Public ➔ Private)
Strategy. Ours.

• Demand Accountability and Transparency
  — From schools and authorizers
  — Call out the nasties (funders and frauds)

• Demand Local Control
  — Educator and community voice (organize!)
  — Other solutions (community schools)
  — Democracy (vote!)
How do we do it?

- Engage members; organize new members
- Engage the community
- Win elections
- Get power
NEA Charter Policy 2017

✓ Authorized by a democratically accountable local school board
✓ After analysis of impact on students and schools
✓ Iff charter is the best option for meeting unmet needs
✓ Same basic safeguards as public schools

Safeguards
– Non-sectarian, free, accessible
– Public meeting & open records
– Non-profit
– Financial transparency
– Basic civil rights, employment, labor, health and safety, staff qualifications
### Public Opinion

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Total Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Require companies and organizations that manage charter schools to open board meetings to parents and the public, similar to public school board meetings</td>
<td>92% (69% strongly)</td>
</tr>
<tr>
<td>Require companies and organizations that manage charter schools to release to parents and the public how they spend taxpayer money, including their annual budgets and contracts</td>
<td>90% (75% strongly)</td>
</tr>
<tr>
<td>Ensure that neighborhood public schools do not lose funding when new charter schools open in their area</td>
<td>78% (59% strongly)</td>
</tr>
<tr>
<td>Require state officials to conduct regular audits of charter schools’ finances to detect fraud, waste of abuse of public funds</td>
<td>88% (72% strongly)</td>
</tr>
<tr>
<td>Require charter schools to return taxpayer money to the school district for any student that leaves the charter school to return to a neighborhood public school during the school year</td>
<td>80% (57% strongly)</td>
</tr>
<tr>
<td>Require all teachers who work in taxpayer funded schools, including neighborhood public schools and charter schools, to meet the same training and qualification requirements</td>
<td>89% (71% strongly)</td>
</tr>
</tbody>
</table>

ITPI, CPD survey by GBA Strategies, registered voters, January 2016, 3.1% margin of error
Session Outcomes

Material from this session can be used to:

- Organize members and the community
- Increase accountability of charter schools
- Reduce growth of unaccountable charter schools.
Evaluations!

• Please complete the evaluation for this breakout session by using the **NEA Summit Mobile APP**!

• Please visit the Leadership Development Resources website at [www.nea.org/leadershipdevelopment](http://www.nea.org/leadershipdevelopment)