Supporting Professional Excellence

Andy Coons
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July 1, 2019
NEA’s 2018-2020 STRATEGIC PLAN AND BUDGET FRAMEWORK

- Advance Racial Justice in Education
- Recruit and Engage New and Early Career Educators
- Increase Educator Voice, Influence and Professional Authority
- Supporting Professional Excellence
- Secure the Environment to Advance the Mission of the NEA and its Affiliates
- Expand Organizational Capacity

ENTERPRISE OPERATIONS
“Build a system of Association-convened, educator-led professional learning and supports for all educators across their career continua to ensure student success”
Growing excellence locally

Tacoma EA and school district pilot unique support for National Board candidates

Story and photos by LINDA WOO
WEA Communications

Andy Coons has already put in a full day’s work with his students at McIlgroagh Middle School.
But the day isn’t over for the Tacoma teacher. It’s time for him and a dozen or so others to hit the books themselves.
“IT’s been a long day and we’re kind of disheveled,” he warns a visitor as he and other Tacoma colleagues gathered for a support group meeting to get feedback and guidance as they work toward National Board certification.

Tacoma Education Association, the Tacoma School District and Rainier Pacific Bank are jointly supporting Coon and 13 other scholarship recipients this year, picking up all but $500 of the $5,000 certification fee and providing technical — and emotional —

Ashley Betts, a fourth-grade teacher at Bozeman Elementary, says the project is another extension of the Association’s valuable professional development.
“I think sometimes all we do is bargain the contract, but there’s so much more that our union offers,” Betts says. “This gets people who are active but also those who aren’t. It caters to all of our members.”
Ballard, 15, shares his view of why students are succeeding in his math class at McIlvaugh Middle School. Listening in background are UWT students Rebecca, left, and Aubrey MacGregor.
Every program, trainings and professional resource as an opportunity for engagement and leadership opportunity

• Organizing, Communications and Professional Supports collaboration

• Delivery is relationship based and values the expertise of the members
Professional Support Programs, Trainings and Resources created “By Members, For Members”

**Programs**
- ESP Leaders Institute
- Early Leaders Institute
- Teacher Leader Institute
- Early Career Learning Labs

**Trainings**
- Jump Start
- ESP Prof. Growth Continuum
- Building Winning Teams
- Blended Learning Courses

**Resources**
- School Me
- EdCommunities
- Microcredentials
EdCommunities

- Community Groups
- Delivery system for blended learning and online mentoring
Microcredentials

- 24 “stacks” of 124 MC’s available
- Ideally, process completed with other members
- Affiliates attach “currency”
GPS Fund Grants – Incubation Labs

**GOALS:**
- Generate and develop innovative ideas designed to promote sound practices
- Capture key learnings that promote student success
- Develop and deliver supports by members for members that promote professional excellence
- Establish new organizational partnerships towards improving professional practice
- Cultivate sustainable programs that can be reproduced and amplified by other affiliates
Build a system of Association-convened, educator-led professional learning and supports for all educators across their career continua to ensure student success

A system in which:

• Members identify their needs

• Passionate members with interest and expertise around that need lead in the creation and delivery of solutions

• Longstanding relationships are built between members and their affiliates

• NEA is an organization which not only supports its members, but is the professional venue by which members express their passion and build their expertise
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...Together