NEA Retired Newsletter Awards

The NEA Retired Newsletter Awards competition is conducted to identify, recognize and amplify NEA Retired newsletters that exhibit good journalism and show broad and effective coverage of issues relevant to members (e.g., COLAs, insurance, health care, pensions and community service). The newsletters should be well-written with visually appealing content; offer a combination of organizational and consumer-oriented information; showcase the members and leaders; and act as an effective organizing tool.

Award Criteria:

- Awards will be given for each of the following categories:
  - Established State Retired Newsletter (published three or more years)
  - State Retired Newsletter (Published less than three years)
  - Established Local Retired Newsletter
  - NEA Retired Spotlight Award (State active newsletter covering Retired issues)
  - E-Newsletter
- The newsletters will be judged on: writing; design; message development; and effectiveness in showcasing members, their interests, and issues.
- One nomination per application will be accepted.
- All nominations must be postmarked by April 15 of the award year, and submitted materials will not be returned.

Required Documents:

1. Three copies of the Nomination Form
2. Three copies of newsletters – from two, or preferably three, different editions in the submission year

Selection of the Award

Members of the NEA Retired Communications Committee will ensure that the applications meet the eligibility requirements and will select the winners.

Communications Hall of Fame Winners

A newsletter that has earned the NEA Retired Newsletter Award three times in the same category becomes a member of the NEA Retired Hall of Fame. Once a newsletter receives a Hall of Fame designation, the newsletter is not eligible to be submitted in that same category for three years thereafter. The years do not have to be consecutive to receive this honor.

Administratively Amended, May 2019
NEA RETIRED NEWSLETTER COMMUNICATIONS AWARD
Nomination Form

Postmark deadline: April 15. All application forms must accompany required newsletter copies, as described in cover letter.

Please select one category for this submission:
- Established State Retired Newsletter (Published three or more years)
- State Retired Newsletter (Published fewer than three years)
- Established Local Retired Newsletter
- NEA Retired Spotlight Award (State Active Newsletter/Magazine Covering Retired Issues)
- Retired E-Newsletter

Date of Submission:

Editor:

Name of Publication:

Phone: E-Mail:

NOMINATED BY:

Name:

Address:

Phone: E-Mail:

Signature & Date:

Mail completed applications to:

NEA Retired Newsletter Award
Center for Governance
1201 16th St, NW., Ste 519
Washington, DC 20016

Administratively Amended: January 2019, May 2019