Education Support Professionals
ENSURING STUDENT & SCHOOL SUCCESS

- Clerical
- Custodial
- Food
- Health
- Paraeducator
- Security
- Technical
- Trades
- Transportation

www.nea.org/esp
nea.org/raiseyourhand
A Guide to Celebrate National Education Support Professionals Day

Social Media

In recent years, we have seen the rise of social media tools like blogs, Twitter, and Facebook. In this section, we address the importance of social media for celebrating National ESP Day. It is important to use these tools to engage with others, share news releases, and spread the word about National ESP Day. For example, you can create a Twitter account and use the hashtag #NATIONALESPDAWARENESS or #ESPDay for others to follow and learn about the day.

HOW TO CREATE A FACEBOOK EVENT

Facebook events are a great way to publicize National ESP Day. Whether you are planning a social gathering or a community event, Facebook can help you reach your audience. To create a Facebook event, simply visit Facebook.com/events and follow these steps:

1. Go to the Facebook page where you want to create the event.
2. Click “Create Event” and fill in the event details, such as the title, location, date, and time.
3. Add an image or cover photo that represents the event.
4. Invite friends and share the event on your timeline.
5. Set up a reminder for yourself and others.

HOW DO I CREATE AN EVENT?

• Support Twitter and visit their site: Twitter.com.
  • In your brunch, tweet your location.
  • Use #NationalESPDay.

HOW DO I WRITE TO THE EDITOR?

Writing to the editor is a great way to share your thoughts on National ESP Day with your local newspaper. Here are some tips on how to write an effective letter to the editor:

- Keep it short and to the point.
- Be respectful and polite.
- Use a clear and concise tone.
- Include facts and examples to support your argument.
- Address your letter to the editor.

Letter to the Editor

May 15, 2016
The Editor
Local Newspaper
425 Main Street
Anytown, USA 12345

Dear Editor:

[Your Name]
[Your Address]
[City, State, ZIP Code]

[Date]

The theme for National Education Support Professionals Day is ‘One Education Workforce Serving the Whole Student.’

National Education Support Professionals work tirelessly to serve our children and families. They are essential partners in providing great public schools, colleges, and universities.

National Education Support Professionals are integral to the education process; and

Education Support Professionals are essential partners in providing great public schools.

[Full Name]
[Title]

[NEA ESP Quality]

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Celebrating Success

Below are some ideas on celebrating National ESP Day submitted by NEA members and local affiliates.

We were honored by having our banner on their sites and received a thank you email from them. We then received a call from them indicating they were very impressed at the number of people who had signed the petition. It was great to see how much our efforts paid off.

Media Outreach

Media is the message of the new communication age that markets and influences people daily. Media is often a source of news and information. National media includes radio, television, newspapers, and magazines. In recent years, we have seen the rise of local media such as social media and digital content. It is important to utilize these channels to promote National ESP Day. To do this, you can:

- Send news releases to local media outlets.
- Contact local radio stations or newspapers.
- Utilize social media platforms such as Twitter or Facebook.
- Utilize email and newsletters.

REMEMBER:

• Be respectful and honest in your communications.
• Respect reporters and editors deadlines.
• Contact reporters and editors only with information that genuinely serves the public.

Some Ideas to Get You Started

• Share a personal or client story about how ESPs touch the lives of your community. Invite them to share their experience in a story.
• Write a letter to the editor of your local newspaper or radio station.
• Contact local radio or television stations to discuss National ESP Day.
• Utilize social media to promote National ESP Day.

Sample News Release

The theme is the unifying idea. “One Education Workforce Serving the Whole Student” is a great way to get to know ESPs. It’s time we recognize their hard work and expertise by telling them ‘thank you.’

[Full Name]
[Title]

[NEA ESP Quality]

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Ways to Say “Thank You”

All year long, volunteer support professionals keep schools running smoothly and effectively. Now is the time to say thank you on National Education Support Professionals Day.

FOOD, FOOLISH FEAST

Providing a free meal or fools' feast for ESPs is a way to celebrate National ESP Day. One option is to let ESPs know that their hard work is appreciated. What better way to show your appreciation than by enjoying a meal together?

CHARITABLE DONATIONS

Donating an ESPs favorite charity to the local school is a great way to say thank you. It shows that you care about the work they do.

LET'S GO TO THE MOVIES

Show an ESP and visit a cinema to see a movie for free. This is a great way to show appreciation for their hard work and dedication.

Gift Certificates

Providing a gift certificate is a thoughtful gesture. It shows that you care about the work they do.

SPEECH OR PAPER

Sharing a speech or paper discussing ESPs is a great way to show your appreciation for their hard work.

ADVOCATING FOR A WAGE INCREASE

NHDA members have organized various events such as assemblies, rallies, and meetings. They have also submitted letters to the editor and talked to the media about the importance of wage increases.

National ESP Day

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Education Support Professionals are essential partners in providing great public schools.

[Full Name]
[Title]

[NEA ESP Quality]

A Guide to Celebrate National Education Support Professionals Day

Practical tips for teachers who are interested in learning more about alternative forms of instruction.

Achieving Success with Alternative Forms of Instruction

Achieving success with alternative forms of instruction involves understanding the unique needs of each student and adapting instruction to meet those needs. Teachers often need to use a variety of strategies and techniques to help students achieve success.

- Use a variety of instructional approaches.
- Provide differentiated instruction.
- Use technology to enhance learning.
- Establish clear goals and expectations.
- Monitor student progress and adjust instruction as needed.

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