Examining Who We Are
A Review of NEA's Mission, Vision, and Core Values
Who are we?

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NEA Leadership Competencies Focused on in this workshop

- **Governance and Leadership Level 1**: uses the purpose, culture, and history of the organization, as well as education and union trends to influence the direction of work.
- **Strategy and Fiscal Health Level 1**: understands how the Association's vision, mission, and core values serve as a framework to support diversity among its members and member programs.
- **Advocacy Level 2**: uses data and analytics to inform advocacy and political strategies.
NBI #59 – NEA will engage members on the current Mission and suggested changes.

We must be clear about who we are and the purpose of our union.
We, the members of the National Education Association of the United States, are the voice of education professionals. Our work is fundamental to the nation, and we accept the profound trust placed in us.
Our mission is to **advocate** for education professionals and **unite** our members and the nation to fulfill the **promise of public education** to prepare **every student** to succeed in a diverse and **interdependent world**.
Our Core Values – Principles that guide our work and define our Mission.

- Equal Opportunity
- A Just Society
- Democracy
- Professionalism
- Partnership
- Collective Action
Our Vision –

If we accomplish our Mission, the result would be...

• A Great Public School for Every Student.
We want to hear from you and your members!

1. What speaks to you about our Mission, Vision, & Core Values?
2. What words, phrases, etc. that are currently in the Mission, Vision, & Core Values are the most important to you and your members?
3. If we are successful in achieving our mission, what would the world look like? What are some words (emotions, adjectives, etc.) that would represent this vision or how you feel about it?
NEA's Vision, Mission, and Core Values
(Adopted at the 2006 NEA Representative Assembly)

Our Vision is a great public school for every student.

Our Mission is to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

Our Core Values are:

1. Equal Opportunity. We believe public education is the gateway to opportunity. All students have the human and civil right to a quality public education that develops their potential, independence, and character.

2. A Just Society. We believe public education is vital to building respect for the worth, dignity, and equality of every individual in our diverse society.

3. Democracy. We believe public education is the cornerstone of our republic. Public education provides individuals with the skills to be involved, informed, and engaged in our representative democracy.

4. Professionalism. We believe that the expertise and judgment of education professionals are critical to student success. We maintain the highest professional standards, and we expect the status, compensation, and respect due all professionals.

5. Partnership. We believe partnerships with parents, families, communities, and other stakeholders are essential to quality public education and student success.

6. Collective Action. We believe individuals are strengthened when they work together for the common good. As education professionals, we improve both our professional status and the quality of public education when we unite and advocate collectively.