Unite, Inspire, Lead
Our Students, Our Union, Our Future

“Visible, -Viable, -Valued:
The Road to a Vibrant, Engaged and Empowered Association”

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“Visible, -Viable, -Valued: The Road to a Vibrant, Engaged and Empowered Association” Will Address

NEA Strategic Goal #1: Strong Affiliates for Educator Voice and Empowerment

NEA Organizational Priority Early Career Educators
COMPETENCY: Governance & Leadership

• NEA Leadership Competency Progression Levels
  Level 1: Foundational
  Level 2: Mobilizing & Power Building
  Level 3: Agenda Driving

• NEA Leadership Competency Themes
  ➢ Executes Governance & Leadership Responsibilities
  ➢ Establishes & Maintains Collaborative, Effective Relationships
  ➢ Advances Organization – Internalizes its Mission, Vision, & Core Values
  ➢ Sets Strategic Objectives to Guide Long-Term Goals
  ➢ Develops Self & Others as Leaders
Session Outcomes

Use the content from this session to:

✔ Motivate and Recruit Members
✔ Identify New Leaders
✔ Increase Association Engagement
✔ Empower All Members
✔ Increase Capacity and Union Strength
✔ Encourage Diversity and Social Justice
Name?  
From?  
Your Position?  
How many years?  

- Other Association or Leadership Positions?
The Road to a Vibrant, Engaged and Empowered Association

BEGINS HERE
SET THE STAGE

WHAT ARE YOUR GOALS?

WHAT YOU NEED
YOUR ASSOCIATION

Time to Reflect

NEEDS

GOALS
Here’s the FORMULA

Visible
Viable
Valued

$E=mc^2$
Be Visible

Visible

Constantly
Communicate
Delegate
Inform
Promote
PERSONAL COMMUNICATION
DEVELOP RELATIONSHIPS
REACH OUT PROMOTE
DO
ASSIST
SUGGEST
ATTEND
How Can Your Association Improve Its Visibility?
Make Your Association

VIABLE

PROVIDE
DO

ASSIST

SUGGEST

ATTEND
Other Ways Your Association Provides?
Visible Everywhere

viable

So

worthy

worthy

NOW

YOU ARE

VALUED

"she is far more precious than jewels
and her value is far above rubies or pearls..."
Vibrant
Empowered

Join in*
Consult Your Team
Use Your Team
Empower All Members
SUCCESS

END

DOES NOT

HERE
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• Please **complete the evaluation** for this breakout session!

• Please **visit** the Leadership Development Resources website at **www.nea.org/leadershipdevelopment**