



**6:45 – 7:55 p.m. Dinner**

**Minneapolis Ballroom  
Salons DEFG, 3<sup>rd</sup> Floor**

Sponsored by: NEA Member Benefits & its Partner Companies  
NEA Members' Auto & Home Insurance Program–California  
Casualty  
NEA Financial Services Program–Bank of America  
NEA Valuebuilder Program–Security Benefit  
NEA Homeowners Insurance Program–Horace Mann

**8:00 – 9:15 p.m. State Delegation Meetings**

- Illinois Ken Swanson, President
- Indiana Nate Schnellenberger, President
- Iowa Chris Bern, President
- Michigan Iris Salters, President
- Minnesota Tom Dooher, President
- Missouri Chris Guinther, President
- North Dakota Dakota Draper, President
- South Dakota Sandy Arseneault, President
- Wisconsin Mary Bell, President

**9:15 p.m. Welcome Reception (cash bar)**

NEA Fund for Children & Public Education Fundraiser Drawing  
Bill Guinther, NEA Retired Member; Sue Chase, NEA Staff and  
Callie Marksbury, NEA Director, IN

## Saturday, January 23, 2010

**All Day Exhibitors**

**Foyer ABCD, 3<sup>rd</sup> Floor**

**7:00 – 8:00 a.m. Registration**

**Red Wing Room, 3<sup>rd</sup> Floor**

**7:00 – 8:00 a.m. Buffet Breakfast**

**Minneapolis Ballroom,  
Salons DEFG, 3<sup>rd</sup> Floor**

**7:00 – 8:00 a.m. Caucus Meetings**

- American Indian/Alaska Native
- Asian/Pacific Islander
- Black
- Caucuses of Educators for Exceptional Children
- Early Childhood Educators
- Gay, Lesbian, Bisexual, Transgender
- Hispanic
- National Council for Educational Support Professionals
- National Council for Urban Education Association
- National Council for Higher Ed
- NEAFT Merger, Joe Cerar
- NEA Retired, Sarah Borgman
- Peace and Justice
- Republican
- Student
- Women's

**8:15 – 9:15 a.m. State Delegation Meetings**

- |                |                                 |
|----------------|---------------------------------|
| • Illinois     | Ken Swanson, President          |
| • Indiana      | Nate Schnellenberger, President |
| • Iowa         | Chris Bern, President           |
| • Michigan     | Iris Salters, President         |
| • Minnesota    | Tom Dooher, President           |
| • Missouri     | Chris Guinther, President       |
| • North Dakota | Dakota Draper, President        |
| • South Dakota | Sandy Arseneault, President     |
| • Wisconsin    | Mary Bell, President            |

**9:20 – 10:00 a.m. – General Session**

**Minneapolis Ballroom,**

## Salons DEFG, 3<sup>rd</sup> Floor

Presiding & Introductions of Guest Speaker: Tom Doohar,  
Conference Co-Chair

Invited Speaker: Congressman Tim Walz, 1<sup>st</sup> Congressional District -  
Minnesota, "Where is Congress with ESEA?"

NEA Fund for Children & Public Education Fundraiser Drawing

### 10:00 – 10:10 a.m. Break

### 10:15 – 11:45 a.m. Education Sessions

- 2010 Critical Elections, Sue Chase
- A Man is Not a Plan! Financial Planning for Women, Liz Picone (repeated in Afternoon)
- A Social Media Primer, **(pre-requisite "New Rules, Cool Tools" and presenters recommend taking "Facebook Twitter and More on Saturday pm)**  
Don Blake and Samantha Kappalman
- Alternative Compensation (AC): New Considerations and Connections (repeated in Afternoon), Sara Gjerdrum
- Caught in the Middle (repeated in Afternoon), Richard Longworth
- Challenges for Higher Ed Locals: Leadership, New Demands, Limited Resources, Jim Rice and Mark Smith (repeated in Afternoon)
- Creating the Classroom of the Future, Tim Dedman  
John Outcalt and Cathie Sheffield Thompson **(must take "Organizing the School of the Future" on Saturday 2:00-3:30pm and you will automatically be signed up for this session)**
- Difficult Behaviors--What to Expect, How to Deal, Cara Elmore (repeated in Afternoon )
- Making Schools Safer (repeated in Afternoon), Richard Verdugo
- Moving Beyond the Building: Community Engagement Matters  
Robin Butterfield and William Moreno
- Welcome to the NEA, Dennis Friel
- Worksite of the Future - for all ESPs and members **(must take "Organizing for the Worksite of the Future on Saturday 2:00-3:30pm and you will automatically be signed up for this session),** Cory Wofford

11:55 – 12:30 p.m. Afternoon General Session

Minneapolis Ballroom,

## Salons DEFG, 3<sup>rd</sup> Floor

Presiding & Introduction of Keynote Speaker: Hedy Eischeid,  
Conference Co-Chair

Speaker: Becky Pringle, NEA Secretary-Treasurer

**12:30 – 12:45** NEA Fund for Children & Public Education Fundraiser Drawing

**12:45 – 1:50 p.m. Lunch**

**Minneapolis Ballroom,  
Salons DEFG, 3<sup>rd</sup> Floor**

**2:00 – 3:30 p.m. Education Sessions**

- A Man Is Not A Plan! Financial Planning for Women (repeat), Liz Picone
- Advanced TEF(Taxes, Economic Development and School Funding), Dave Rathke and Kathy Vigar dt, IL & Teri Battaglieri, MI
- Caught in the Middle (repeat), Richard Longworth
- Facebook, Twitter and More (**pre-requisite “A Social Media Primer**), Don Blake and Samantha Kappalman
- National Board Certified Teachers – Supporting Members Success, Jennifer Locke
- NEA’s Mission, Vision and Core Values, Paula Monroe & Leslie Dake
- NEA’s Read Across America, Staci Maiers, NEA and Connie Boylan, MI
- Organizing for Pre-K, Sandy Arseneault and Dakota Draper
- Organizing for the Worksite of the Future (for all ESP’s), Cory Wofford - **you are automatically signed up for this session (pre-requisite “Worksite of the Future”)**
- Organizing the School of the Future, Tim Dedman, John Outcalt and Cathie Sheffield-Thompson - **you will automatically signed up for this session (pre-requisite “Creating the Classroom of the Future”)**
- Response To Intervention (RTI), Patti Ralabate
- What Congress Has In Store for NEA Members in 2010, Merwyn Scott

**3:45 – 4:45 p.m. Strategic Focus/Budget Hearings**

Presenters: Becky Pringle, NEA Secretary-Treasurer

**3:45 – 5:15 p.m. Education Sessions**

- Alternative Compensation (AC): New Considerations and Connections, Sara Gjerdrum (repeat)
- Challenges for Higher Ed Locals: Leadership, New Demands, Limited Resources, Jim Rice and Mark Smith (repeat)
- Difficult Behaviors--What to Expect, How to Deal, Cara Elmore (repeat)
- Dropout Prevention: What Really Works? (repeat)
- English Language Closing the Achievement Gaps – Strategies for Culturally Linguistic Diverse Students, Families and Communities (ELL's), Alicia Bata, ND and Laverne Moore,
- International Bonds - Strengthening NEA and Public Education, Jill Christianson
- Kill Stress Before it Kills You, Jerry Newbury (repeat)
- Making Schools Safer, Richard Verdugo (repeat)
- Student Wellness & Self Esteem, Kim Colbert, Gil Gilreath, Tammy Roth, and Tom Stinson (repeat)
- The *New* NEA Member Benefits: Organizing for Membership, Snookie Krumbiegel and Jason Long (repeat)

## Sunday, January 24, 2010

**7:00 – 8:00 a.m. Buffet Breakfast**

**Minneapolis Ballroom  
Salons DEFG, 3<sup>rd</sup> Floor**

**8:00 – 9:00 a.m. The National Membership Strategy  
(NMS)**

**Minneapolis Ballroom  
Salons DEFG, 3<sup>rd</sup> Floor**

Barry Melamed, NEA Associate Director, NMS

"Layoffs, RIF's and furloughs are unfortunately common place in many schools districts across the nation in these economically challenging times. Learn how NEA intends to help state affiliates keep membership numbers high when funding figures are low."

**9:15 – 10:15 a.m. Simultaneous Open Hearings**

### **Legislative**

Presenters: Merwyn Scott, Lobbyist, NEA Government Relations,  
Federal Advocacy

### **Resolutions**

Presenters: Sigrid Grace, Resolutions Committee Representative  
Ray Feuss, Resolutions Committee Representative

**10:30 – 11:15 a.m.**

**Read Across America:** Paula Monroe, NEA Executive Committee Member  
Connie Boylan, NEA Director, Michigan Education Association  
Katherine Murphy, NEA Director, Michigan Education Association

### **NEA Fund for Children & Public Education Prize Raffle Drawings:**

Bill Guinther, NEA Retired Member, Sue Chase, NEA Staff, and  
Callie Marksbury, NEA Director, Indiana

**11:15 – 12:00 Noon - Closing General Session**

Presiding & Introduction of Keynote Speaker: Al Llorens, Conference  
Vice-Chair

Speaker: Lily Eskelsen, NEA Vice President

Closing Remarks: Dennis Friel, Midwest Regional Director