

GLOBAL CAMPAIGN FOR
EDUCATION
UNITED STATES CHAPTER

1GOAL
EDUCATION FOR ALL



Great Public Schools for Every Student

“LESSON FOR ALL”

Global Action Week Curriculum Activities

Millions of children and adults around the world can't read or write and will never reach their full potential because they have never been to school. Every year in April, the **Global Campaign for Education** organizes Global Action Week to draw attention to the millions of children, youth and adults who cannot realize their human right to receive a quality education.

In 2010, for the first time ever, the **FIFA World Cup** will take place in Africa. With this unprecedented global attention on Africa, the Global Campaign for Education plans to embark on a huge global campaign called “1GOAL: Education for All” that will use this historic moment to raise unprecedented public awareness and action worldwide to achieve the Education for All goals.

The 2010 FIFA World Cup is the world's biggest single sporting event, and with over half the world watching, millions will come together to share the passion of soccer – or football as it's called around the world. This year, global soccer stars, the soccer world, and its governing body, FIFA, are coming together with charities to support 1GOAL: Education for All. With all eyes turning to South Africa from June 11 – July 11, 2010 this is a moment for all of us to shine and support the fight to ensure access to a quality education for children in the world's poorest countries.

Lead1GOAL: Education for All *“Lesson for All”*

During Global Action Week, April 19-25, 2010, join over 100 countries all over the world, global soccer stars, teachers, and millions of children by launching the **1GOAL: Education for All *“Lesson for All”***. Below are some suggested curricular activities and resources.

“Lesson for All” Objectives

1. To increase awareness of the fact that millions of children and adults can't read or write because they have never had the chance to go to school.
 2. To develop understanding of the commitments made by world leaders to provide adequate funding for Education for All.
 3. To develop understanding of the 1GOAL: Education for All Campaign around the 2010 FIFA World Cup and how global soccer stars, the soccer world and its governing body are encouraging soccer fans around the world to join them in support of every child having the chance to go to school and learn.
 4. To show how the students can send a message if they want to on this issue as part of this worldwide effort.
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LANGUAGE ARTS (grades 6-12)

Today, 72 million children around the world are denied the opportunity to go to school, and 1 in 5 adults cannot read. Unable to read or write, they face a lifetime of poverty.

Ask students to imagine what their lives would be like if they had never been to school? To help students think about the consequences of not going to school, read the following brief from **Save the Children**:

- <http://bit.ly/cal147>

Ask students to write a letter to their local Congressional Representative or Senator explaining why they believe education is important for all children. To locate the district offices of your member of Congress and senators, go to: www.senate.gov/ and www.house.gov/

Some examples could be:

- Educated people are healthier people because they will make healthier choices in life and they have access to information on healthy living.
 - Education combats hunger. Women who are educated are more likely to have children who are well nourished.
 - Education saves lives. A child born to an educated mother is two times more likely to survive to the age of five.
 - Education helps end poverty.
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SOCIAL STUDIES (grades 5-8)

The World Cup is a symbol of global connection and interdependence among nations. Hundreds of soccer players around the world have come together with FIFA to encourage all fans around the world to support Education for All.

In November, following the World Cup, all world leaders are sitting down to discuss Education for All during the G-20 meeting in Seoul, South Korea. The G-20 brings together the finance ministers and central bank governors of the 19 largest industrialized nations and the European Union. The G-20 was established in 1999, in the wake of the 1997 Asian Financial Crisis, to bring together major advanced and emerging economies to stabilize the global financial market.

The Global Campaign for Education and the 1Goal Team of soccer players are hoping enough fans will send them a message to make sure they act to give everyone the chance to go to school and learn.

Objectives:

1. Students will gain an understanding of the economic, political, and social circumstances resulting in 72 million children being denied the chance to go to school.
 2. Students will become familiar with the G20, Millennium Development Goals, and Education for All.
 3. Students will develop an understanding of the benefits of education and universal primary education.
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WORLD CUP NATIONS

In this activity, students learn facts about the nations competing in the World Cup and how these nations fare in the struggle for Education for All.

Education for All

The following resources provide an introduction to Education for All and the Millennium Development Goals:

Oxfam Briefing Note: Rescuing Education for All

<http://bit.ly/dj3jsl>

The World Bank: Education for All (EFA)

<http://bit.ly/bJCdYi>

UNESCO TV

Work to School - The Story of Samsher

<http://bit.ly/cJH3B1>

Reaching the Marginalized

<http://bit.ly/7XmHhV>

Breaking Barriers Education for Marginalized Children in Kenya

<http://bit.ly/bLS2oo>

The Real Story of Cinderella: Children in Domestic Labour

<http://bit.ly/cT9coK>

Tackling Child Labour in Agriculture

<http://bit.ly/arRNE4>

TeachUnicef – Measuring Success: The Millennium Development Goals

<http://bit.ly/an3100>

World Cup Nations continued...

Building a Country Profile

- A world map of teams is available at <http://www.fifa.com/worldcup/teams/index.html>
- Students select a team and build a profile of that country using Internet resources to answer questions, such as:
 - What languages are spoken in the team's country?
 - What is the Gross National Product of the team's country and what percentage is spent on education?
 - What is the literacy rate in the team's country?
 - What are some of the challenges in that country that might keep children from attending school? Some examples of issues to consider are:
 - Does the country have enough schools to teach everyone who wants to attend schools? Why or why not?
 - Are there enough teachers to teach all students? Provide data and research to support your answer.
 - Do children work instead of attending school?
 - Are there fees for attending public school?

Resources:

U.S. Department of State Country Background Notes

<http://www.state.gov/r/pa/ei/bgn/>

The World Bank Education Notes: School Fees: A Roadblock to Education For All

<http://bit.ly/a5I5Vk>

The World Bank Education Notes Education for All: Compensating for Disadvantage in Mexico

<http://bit.ly/cZzI9X>

The World Bank Education Notes Education for All: Building the Schools

<http://bit.ly/cOKQty>

International Labour Organization-World Day against Child Labour

The 2010 World Day coincides with the football World Cup in South Africa. Go for the goal and show the red card to child labour!

<http://bit.ly/aC2PGi>

EDUCATION FINANCING (grades 9-12)

The theme for Global Action Week 2010 is *Financing Quality Public Education: A Right for All!* Stage your own **G-20 Student Summit** focusing on education financing. Watch the video and view resources from the Pittsburgh G-20 Student Summit sponsored by the World Affairs Council of Pittsburgh held at Fox Chapel Area High School prior to the 2009 G-20 Summit in Pittsburgh:

<http://bit.ly/96FFhd>

At the moment, in too many countries around the world, there is not enough money given to education to afford everyone the chance to go to school. Some examples include:

- *In Malawi on average there are 72 pupils per teacher and in rural areas as many as 120 pupils to a teacher because there are not enough teachers employed.*
- *Many governments spend less than 20 per cent of their national budgets towards education.*

In order for Education for All to be achieved governments need to do some things. Some of those things are:

- Spend 20 percent or more of national budget on education.
 - Scrap / stop user fees for public schools.
 - Train more professional teachers to inspire and teach children in classes not bigger than 40 pupils.
 - Leaders of richer countries should give more money in overseas development aid for the education budget. The United Nations estimates rich countries need to commit \$16 billion.
 - All leaders should guarantee Education for All by 2015 because they promised to do so at Dakar, Senegal in 2000.
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Education Financing continued...

Resources:

Rethinking Schools Online: Sweatshop Accounting

<http://bit.ly/9klgsZ>

Transnational Capital Auction: a game of survival

<http://bit.ly/awqPop>

ActionAid and Education International Toolkit on Education Financing

<http://bit.ly/dA5Axx>

A Brief Introduction to Macro-Economics and Education

<http://bit.ly/adT135>

MATH & SCIENCE

Join the 1GOAL team and play [skool™ football](#), a range of exciting and engaging activities that will improve Math and Science skills.

The skool™ football activities are embedded in two main modules: Develop Your Team & Play Football. The primary goal of the application is to create a suitable environment for the teaching and learning of Mathematics and Science subjects in schools. The backdrop of a football environment is designed to present the material in a unique, engaging and challenging format for students. The activities while based around football themes are universal and related to real world learning scenarios.

Math activities include:

- Mean, median, mode
- Exchange rates
- Number patterns
- Angles
- Speed, distance, and time

Science activities include:

- Heart rates
- Fitness testing
- Nutrition
- Injuries
- Body Mass Index

<http://www.skool.co.uk/1goal/>

VISUAL ARTS (grades 5-8)

Objectives:

1. Learn how the power of media can be used by students to send a message of support for Education for All
 2. Discuss the role of art and visual media in creating collective action
 3. Analyze the use of music, images, and video to convey a message
- View the SchoolTube video, **Join 1GOAL** (2:17 minutes)
<http://www.schooltube.com/video/2f8ca2bfc00329c5b3cd/Join-1GOAL>
 - After viewing the video ask student what they now know about the 1Goal and Education for All and what questions they may still have about the campaign.
 - Discuss the impact of the music and images in creating emotion in the viewer
 - Ask students to discuss the use of political leaders, celebrities and, soccer stars to convey the message that Education for All is important
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PHYSICAL EDUCATION (grades K-8)

In 2010, for the first time ever the **FIFA World Cup** will take place in Africa. With this unprecedented global attention on Africa, the Global Campaign for Education plans to embark on a huge global campaign that will use this historic moment to raise unprecedented public awareness and action worldwide to achieve the Education for All goals.

Objectives:

1. Join the FIFA and the global soccer community in creating awareness of the 72 million children not currently enrolled in school.
 2. Engage hearts and minds in the struggle for Education for All through physical expression.
 - Ask students to juggle/ or dribble the soccer ball as many times as they can. The teacher will have a counter, to count the dribbles/juggles that they did. How many students and schools would it take to reach 72 million-amount of kids who do not have the chance to go to school?
 - Set up a soccer game, in which the students would not be able to use one of their legs (represent kids that don't have a chance to go to school) to play. Each goal that is scored, represents one less child denied the opportunity to go to school.
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