UNITING OUR MEMBERS AND THE NATION
Empowering leaders, educating students, strengthening communities

Strengthening Teacher Voice: How to Get Teachers to the Table
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NEA Leadership Competency: Leading Our Professions

• NEA Leadership Competency progression level(s).
  – Level 1: Foundational
  – Level 2: Mobilizing & Power Building

• NEA Leadership Competency themes
  • Build capacity for continual improvement and learning
  • Shows educational leadership and understands union’s role in student learning and leading our profession
NEA Strategic Goal and NEA Organizational Priority:

- **NEA Strategic Goal**
  - Strong Affiliates for Educator Voice and Empowerment

- **NEA Organizational Priority**
  - My School, My Voice
Today’s Objectives

• Share the inception of the United Education Association of Shelby County (UEA)
• Provide strategies to help other educators lay the foundation of a visible and effective Professional Association.
United Education Association: How We Got Here

• Memphis City Schools and Shelby County Schools
  – Merger
    • Memphis Education Association and Shelby County Education Association
    • Memphis and Shelby County Education Association
United Education Association: Our Beginning

• Memphis City Schools and Shelby County Schools
  – Demerger
    • Memphis and Shelby County Education Association
      – Memphis Education Association
        » Disaffiliated from TEA and NEA
KNOW THE FACTS ABOUT DISAFFILIATION

- On September 2, 2015, MSCEA leadership disaffiliated from TEA and NEA. This disaffiliation does not mean that you, as an individual, cannot hold membership in MSCEA, TEA and NEA. It means that MSCEA is no longer the local affiliate of TEA and NEA.

- On September 2, 2015, MSCEA Interim Executive Director Keith Williams told Shelby County Schools that MSCEA has disaffiliated from TEA and NEA.

- Several TEA/NEA members were concerned that their local organization was no longer affiliated with TEA/NEA. They formed a new local organization called the United Education Association of Shelby County (UEA) and asked to affiliate with TEA and NEA.

- TEA and NEA approved the affiliation of UEA.

- Once UEA was affiliated with TEA/NEA, TEA/NEA members were automatically members of UEA. UEA is not charging local dues until September 1, 2016. To maintain membership in UEA, a TEA/NEA member employed by Shelby County Schools does not have to do anything other than continue their membership with TEA/NEA. If that membership is terminated, that employee will have to re-enroll in order to become a member of UEA/TEA/NEA again.

- UEA/TEA/NEA members are still entitled to all TEA/NEA programs and services such as legal services, UniServ representation, legislative representation, and the countless member benefits from TEA and NEA.

- UEA/TEA/NEA members from Shelby County can continue participating in leadership opportunities like TEA/NEA committees, TEA/NEA conferences, professional development and leadership development opportunities, and to have access to various resources for your students.

- Only UEA/TEA/NEA members will be eligible to attend the annual TEA and NEA Representative Assemblies.

TEA WANTS YOU TO KNOW THE TRUTH.
United Education Association
2015

• New local affiliate, United Education Association formed.
• Organizing efforts begin
• Worked with Shelby County Schools (SCS) to establish better working relationship, protect members rights, insure dues transmittal.
• Stood in SOLIDITARY with Leaders of SCS to request funds for the 2016-17 School Year
• Goal was to ensure that each school functioned with efficiency to increase student achievement.
Power of Canvassing

• The United Education Association, in collaboration with NEA and TEA, canvassed the communities

• Spoke with members and potential members about the benefits of being a part of UEA.
#AskATeacher #UEAUnited
Stand in Solidarity at School Board Meetings
UEA Family Day

Family Day w/UEA
Saturday, September 30th, 10-2pm
Rain or Shine

Bert Ferguson Community Center
3605 Trinity Rd, Cordova, TN 38018

Members-Free Non-Members $50
Supporting New Teachers
Supporting and Informing SCS Parents

Save the Date
Saturday, November 21, 2015
9:00-1:00
Details coming soon!

Are you smarter than a 3rd grader?
Test the test!

Parental Involvement

Parent Involvement

Need more involvement:
Volunteer
Read
Communicate
Count

test
Community Visibility

- UEA speaking on public education and how it aligns with Dr. Martin Luther King, Jr.’s vision at the MLK50 Rally
The Power of Community!

Educator for a Day!

Superintendent Hopson

Community Members

School Board Members
Building Relationships

Welcome Educator for a Day!

Honorary Teacher of “The Belle”

It’s All about Relationships
Building Relationships!

Unwind with UEA

Legislative Dinner

Holiday School Visits

Check Out President Rucker on The Refresh TODAY at 4:30pm, 1600 AM

What is PECCA?
Session Outcomes

The content from this session can be used in the following ways in your current position/role:

• Create opportunities to engage with district and community leaders

• Develop and grow a new local association in the midst of change.
Questions?

ANY QUESTIONS?
Closing

• Please complete the evaluation for this breakout session by using the **NEA Summit Mobile APP**!

• Please visit the Leadership Development Resources website at [www.nea.org/leadershipdevelopment](http://www.nea.org/leadershipdevelopment)