

NEA-RETIRED NEWSLETTER AWARDS

Deadline: Postmarked by April 15 of submission year

Presented at the June NEA-Retired Annual Meeting, the NEA-Retired Print Newsletter Awards recognize outstanding newsletters and their editors for their efforts to communicate with local and state retired members.

Criteria

- Writing
- Design
- Message development and
- Effectiveness in showcasing members, their interests, and issues.

Categories

On the entry form, choose one of the following categories for each print publication submitted.

- Established State Retired Newsletter (published three or more years)
- State Retired Newsletter (published fewer than three years)
- Established Local Retired Newsletter
- NEA-Retired Spotlight Award (State Active Newsletter Covering Retired Issues)
- E-Newsletter (Electronic newsletter)

Entries must be postmarked by April 15 of the year for submission. **Please complete the entry form and include three (3) copies of it with at least two (2) – and if possible, three (3) - copies of different issues of your newsletter from the submission year.**

Newsletters should exhibit good journalism and show broad and effective coverage of issues relevant to members (e.g. COLAs, insurance, health care, pensions, community service). Newsletters should be well written with visually appealing content, offer a combination of organizational and consumer-oriented information, showcase the members and leaders, and act as an effective organizing tool.

A newsletter that has earned the NEA-Retired Newsletter Award three (3) times in the same category becomes a member of the **NEA-Retired Hall of Fame**. The years do not have to be consecutive. Recipients of Hall of Fame recognition are not eligible to enter in the same category for three (3) years following the date of inclusion in the Hall of Fame. The NEA-Retired Hall of Fame is available on the NEA-Retired website, <http://www.nea.org/home/1598.htm>.

Send entries to:

*NEA-Retired Newsletter Award
Attention: Louisa Haney
Center for Governance
1201 16th Street, NW, Suite 519
Washington, D.C. 20036*

Revised 02/19

NEA-RETIRED NEWSLETTER AWARDS ENTRY FORM

Please select one category for which you are submitting your entry.

___ Established State Retired Newsletter (Published three or more years)

___ State Retired Newsletter (Published fewer than three years)

___ Established Local Retired Newsletter

___ NEA-Retired Spotlight Award (State Active Newsletter/Magazine Covering Retired Issues)

___ Retired E-Newsletter

Date of Submission _____

Name of Newsletter _____

Editor _____

Phone _____ Email _____

Editor Address _____

Local/State Retired Association (No abbreviations) _____

Nominated by _____

Address _____

Phone _____ Email _____

USB flash drive (described in Note on instruction sheet) is included. Yes _____ No _____

Signature and Date _____

Entries must be postmarked by April 15 of the year of submission. Please mail **three (3) copies of this completed form, with two (2) - and if possible, three (3) - copies of different issues of your newsletter from the submission year**, to the address below. Please include your contact information.

*NEA-Retired Newsletter Award
Attention: Louisa Haney
Center for Governance
1201 16th Street, NW, Suite 519
Washington, D.C. 20036*