Session Title: ORG141/Effective Inter-Organization Voter Engagement

Objectives:

✓ Association leaders will develop their own, expanded, practical list of internal political capacity supports.
✓ Association leaders will identify and even develop additional inter-association and inter-organization alliances.
✓ Association leaders will connect with social media to communicate about each other’s formally-adopted political stances.

Materials/Required Equipment:

Handouts (Evaluation Instrument Introduction, Organization Manifests, Graphic Organizers, NEA Sample Resolution on ESSA)
Internet-connected computer/projection system

Essential Questions:

✓ What political capacity does your association have?
✓ Which sources of capacity have you not considered?
✓ How could you most effectively utilize newly identified sources of political strength?

Activities and Sequence:

✓ Welcome/introduction
✓ Set: “Churmany” and the “Pavarotti Effect”
✓ Group Work: Your Message/s?
✓ Set: Evaluation Intro
✓ Group Work: Identifying political resources and hindrances
✓ Set: Who hated NCLB?
✓ Handout, ESSA
✓ Whole-group discussion: How can you best use your resources in 2016 and beyond?
✓ Resources handout
✓ Whole Group: Social Media Connections

Resources/Contact Information:

EDOA
LUCHA
CNL
Consultants