Community Organizing: Engaging Beyond the Classroom

Nidia Lias and Liz Leivas
Arizona Education Association
Latino Outreach Cadre Leaders
Learning Outcomes

• To identify opportunities for building meaningful relationships using the principals of organizing to strengthen community partnerships

• Describe the transformation and impact of the Latino Outreach Cadre in Arizona
Presenters

Nidia Lias – AEA Secretary- Treasurer
Liz Leivas – TEEA Co-President,
eSWAG Advisory Board

Arizona Education Association Latino Outreach Cadre Leaders
Who am I as an Organizer?

Before we can encourage others to stand with us, we must first know where we stand.
Why is this relevant?

• We are often unaware of how we are all connected
• Connections through relationships equal empowerment.
• We all have the same vision:

Great Public Schools for Every Student
Why our community?

• Changing Arizona ~ shift in demographics (Need visual)
• Negativity in Arizona
• Politics – Elections were overwhelmingly BRIGHT RED
• Politicians
• Policies
Why our community?

• Rise of the educated youth
  – Involvement in campaigns
    ex: Adios Arpaio
• Arizona Dream Act Coalition
• PAZ (Promise Arizona)
• ASU DREAMzone
• United We Dream
• Scholarships A to Z
• LUCHA (Living United for Change in Arizona)
• Carl Hayden Robotic Team –
  – Underwater Dreams http://youtu.be/wO7peEpClGU
  – Spare Parts http://youtu.be/myjar5KoqZA
The Start of Change

Year 1

• Internal Change
  – Change in Leadership
  – Initial Meetings
  – One to One Conversations

• External Change
  – One Arizona
    • Comprised of Community Groups
  – NEA Grant
Opportunities

- Media
  - TV
  - Radio
  - Social

- Community Forums
  - Town Hall
  - DACA/DAPA Clinics

- Membership Engagement
  - Cadre Meetings
  - Professional Development
  - Community Organizing
  - Student Involvement
"Defending your Kids Public Education"

Free Services:
* Diabetes testing
* High Blood Pressure
* Dentist exams for Kids
* Early Learning
* Immigration Lawyer present
* Services to prevent a foreclosure
* And much More!

Join our conversation this September
Carl Hayden High School
3333 W Roosevelt St. Phoenix, AZ 85013
6-8pm

Registration is now open!

"Defending Yourself on ACA, their plan for a dual city" impact and opportunities for undocumented families. Learn about the expansion of ACA and Deferred Action for Parental and other community partners.

Register Now!
Next Steps

Year 2

• Internal Change
  – Leading our learning
  – Reflection
  – Retreat
  – Planning for the future

• External Change
  – Funding
  – Expectations
  – Data collections
Mission Statement

As members of Arizona Education Association, we organize AEA members to work in partnership with community organizations. Our dedication to the community will achieve positive change for Arizona’s Latino students and their families.
Where are we now?

Year 3

• Community/School Forums
• MS/HS training for community outreach
• Organizing with HS Counselors for students to complete community service hours in schools with educators
• Collaborating with ASU
• Visibility and Increasing Membership
ONE
ARIZONA RISING
Peoples Movement for a New Arizona

Vote Summit 2016
January 18th.
8am-3pm
Carl Hayden High School
DREAMzone Certification Training

Hosted by: AEA Latino Outreach Cadre

DREAMzone is a comprehensive professional development workshop from Arizona State University that provides student leaders, staff, and faculty with knowledge, skills and resources necessary to effectively respond to the presence and needs of undocumented students at educational institutions. DREAMzone's primary objective is to create inclusive and supportive campus environments conducive to the educational success of undocumented students. Modeled after successful Safe Zone programs across the country, DREAMzone is a 4-hour ally certification training designed to establish a visible support network for undocumented students.

Agenda
8:00 AM - 8:30 AM Registration
8:30 AM - 1:00 PM Workshop

Light Breakfast and Snacks will be available

Questions? Email:
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DREAMzone prepares participants to effectively respond to the presence and needs of undocumented students by:

1. Challenging participants to identify and deconstruct their preconceptions of undocumented student populations
2. Increasing participants' content knowledge regarding federal, state, and institutional policies directly affecting the undocumented college student experience
3. Providing participants the opportunity to engage in dialogue with a panel of undocumented students
4. Helping participants develop competencies and skills for working with undocumented students, and serving as allies
Future

• Increase Voter Education and Turn Out
• High School Graduations – Scholarships for Higher Ed
• Mentoring our university students to graduation
• Expanding LOC participation through out Arizona
• Commitment (5 years, 10 years etc)
Questions

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Thank you!