Amplifying Our Voice: Leading Boldly for Our Students, Our Professions, and Our Union

Kali Davis, Mary Proud, Devan Rouhlac
NEA Leadership Competency: ORGANIZING

- Level 1: Foundational
- Level 2: Mobilizing & Power
- Level 3: Agenda-Driving

**NEA Leadership themes:** Mobilizes, activates and engages members and leaders to support internal and external relationships and association capacity to: recruit, retain and identify diverse groups of members and leaders; and advance strategic priorities at the local, state and national levels

- Theme: **Utilizes best practices** — technologies and methods that through experience has led to successful organizing outcomes
  - Understands the theory and best practices associated with organizing using personal interaction and affiliation
- Theme: **Makes strategic plans that rely on data** and analysis to set and achieve key organizing objectives
  - Analyzes and effectively targets clear organizing strategies through the use of appropriate tools
- Theme: **Creates conditions for continuous association growth and strength**
  - Understands processes and strategies for member recruitment, engagement and retention
- Theme: **Fosters the development of leaders at all levels of the organization**
  - Recognizes leadership in all of its forms and provides opportunities for diverse leadership to flourish
- Theme: **Engages in collective action to identify and address pivotal issues**
  - Provides opportunities and engages in high impact and actionable organizing that drive growth and engagement of a diverse membership and advances our mission
NEA Strategic Goal

• Advancing opportunities that will identify, organize, and engage new and early career educators; amplify the voices of all educators, support our members’ professional growth, and promote social justice for our students, communities and our nation;

• Building the capacity of the local, state and national union to ensure the success of public education.

NEA Organizational Priorities

• Recruit and Engage New and Early Career Educators: Identify, recruit, support, and engage new educators in our Association, and connect them with opportunities for professional learning, leadership, and advocacy.

• Increase Educator Voice, Influence, and Professional Authority:

• Develop and sustain effective structures, processes, and leaders to increase educator influence in decision-making at worksite, district, state, and national levels.

• Provide Professional Supports: Build a system of Association-convened, educator-led professional learning and supports for all educators across their career continua to ensure student success.
How does FYRE support the theme? Mobilizes, activates and engages members and leaders to support internal and external relationships and association capacity to: recruit, retain and identify diverse groups of members and leaders; and advance strategic priorities at the local, state and national levels.
Why did you become an educator?

What meaning do you find in your work?

What are the biggest challenges you face?

What’s at stake (our current reality)?

How can our union support your success?

What would you like to see us prioritize?
Articulating your ‘Why’

https://youtu.be/n9OY9gq5FQY
• Who in your life has helped make you the person you are today? Write a specific time when they exemplified what you admire most about them, whether they were interacting with you or someone else.

• Think of a day at work when, as you headed home, you might have said to yourself, “I would have done that for free.”

• Think of your worst day at work – the kind of day you hope never happens again. What happened?

• In school, what was an experience you loved?

• What happened that changed the way you think about the world and your role in it?

• What have you accomplished that you’re really proud of?

• What was a time when you gave of yourself to help someone else, after which you felt unbelievably good – like you had done something that mattered?
Draft Your Why

To ________________________________

so that ________________________________.

Contribution

Impact
Session Outcomes

The content from this session can be used in the following ways in your current position/role:

• **Outcome #1** – *Create space for Early Career Educators within your union to find their voice, meaningful ways to be involved and develop their personal skills for professional mastery & leadership*

• **Outcome #2** – *Ways to use data and technology to micro-target recruitment and engagement of early career educators*

• **Outcome #3** – *New ways to provide opportunities in high impact and actionable organizing that drive growth and engagement of a diverse membership and advances our mission*
• Please complete the evaluation for this breakout session by using the NEA Summit Mobile App!

• Please visit the Leadership Development Resources website at www.nea.org/leadershipdevelopment

Kali Davis, Pinellas County Florida
kalijdavis@gmail.com
Elementary Behavior Coach, FYRE Cadre

Mary Proud, FEA Regional Specialist
mary.proud@floridaea.org
FYRE Cadre Liaison
Student FEA Coordinator

Devan Roulhac, Gulf County Florida
devanroulhac@gmail.com
ELA/Reading High School, FYRE Cadre