Amplifying Our Voice: Leading Boldly for Our Students, Our Professions, and Our Union

Engaging Aspiring and New Educators in our Locals
Rachel Immerman
ORGANIZING

- Level 1: Foundational
- Level 2: Mobilizing & Power Building
- Level 3: Agenda Driving

- Builds and maintains successful community partnerships
- Utilizes best practices — technologies and methods that throughout experience and research has led to successful organizing outcomes
NEA Strategic Goals and Organizational Priorities:

• Strategic Goal:
  • Advancing opportunities that will identify, organize, and engage new and early career educators; amplify the voices of all educators, support our members’ professional growth, and promote social justice for our students, communities and our nation

• Organizational Priorities
  • Early Career Educators
The next generation is here – let's engage, collaborate, and lead together!

Session Outcomes

• Identify key engagement strategies for aspiring and new educators
• Discuss collaboration opportunities for Aspiring Educator chapters and NEA locals
• Construct plan to engage with aspiring and new educators in NEA locals
What brought you here?
What is NEA Aspiring Educators?
Our mission is to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

- 3 million members
- All 50 states and Federal (military bases)
- Vision: A great public school for every student
NEA Aspiring Educators Core Values

**Educator Quality**
- Professional Learning Communities
- Professional Development
- Webinars
- Micro-Credentials

**Community Engagement**
- Read Across America
- After School Supports
- Tutoring on Campus
- Helping with Youth Programs

**Political Action**
- Calling, emailing, and writing legislators
- Voting
- Helping our students become civically aware
- Helping pro-public education candidates

**Social Justice**
- Culturally Responsive Pedagogy
- Restorative Justice Practices
- Making school safe spaces
- Encouraging colleges and universities to include SJ learning
THANK A UNION

1. Weekends
2. Paid Vacation
3. FMLA
4. Paid Sick Leave
5. Child Labor Laws
6. Social Security
7. Minimum Wage
8. 8 Hour Work Day
9. Overtime Pay
10. Health & Safety OSHA
11. Health Care
12. Dental
13. Vision
14. Collective Bargaining
15. Breaks
16. Wrongful Termination Laws
17. Age Discrimination Laws
18. Raises
19. Sexual Harassment Laws
20. American Disabilities Act
21. Holiday Pay
22. Military Leave
23. Equal Pay Act
24. Civil Rights
25. Workers Comp

AFL-CIO

#BeUnion

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Questions?
Why We Join
Why We Stay
What Can We Learn?

Getting members in the door

• Food
• T-Shirts and Giveaways
• Social Media
• Resume Boosters- PD, Micro Credentials, Networking
• Friends and Community

Important, but not the only job of sparking a flame…
What’s Your Story?

Discussion Questions

- What brought you in the door?
- Who or what lit your spark?
- How did they light your spark?
Share Outs
How do we spark the next generation of unionists?
Collaborating: AE Chapters & NEA Locals

- Community Events
- Leadership Structures
- Chapter Meetings
- Advocacy
- Social Justice Events
- Networking Night
- Lesson Planning Hangouts

What other ideas do you have?
What’s Our Goal?

To bring people together to authentically build relationships and create ownership of our union.
Who?
Who are you reaching out to?
Who is your audience?
Who is on your team?
Who can support you?

What?
What are you providing?
What are you offering?
What is your plan?
What is your event or activity?

When?
When do you need to reach out by?
What dates are important to take note of (holidays, exam weeks, high stress weeks, etc.)?
When would be the most successful?

How?
How will you bring your team together?
How will you reach out to your audience?
How will you implement your plan?
Table Share Outs
https://www.youtube.com/watch?v=PucM9zZuNbo
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Thank You!
Reach out with questions or additional support.

The next generation is here - let's engage, collaborate, and lead together!
Please complete the evaluation for this breakout session by using the NEA Summit Mobile App!

Visit the Leadership Development Resources website at www.nea.org/leadershipdevelopment