In March, the U.S. Census Bureau sent mailings to households all across America. The response to these mailings will affect funding and political power in every state, city and school district. Over $1.5 trillion in federal funds rely on census data, including funds for special education, teacher training, school lunch, transportation, Head Start and after-school programs. Every person missed by the Census means less money and less political power for your community. Even though the Census is safe, important and necessary – it misses millions of people every time. This session will discuss NEA’s “Everyone Counts” campaign, and what ESPs can do to make sure they, their students and their communities are counted fully.

**PRESENTER(S):**
Eric Lotke, Senior Campaign and Election Specialist, NEA Center for Advocacy
Jean Fay, NEA ESP Member, Massachusetts Teachers Association

**INTENDED AUDIENCE:**
NEA affiliate leaders, staff, members and partners. All interested parties are welcome. You are encouraged to forward this invite to your partners, leaders and other team members.

**FACILITATOR(S):**
Jessica Brinkley, NEA Sr. Program/Policy Analyst

Questions? Contact Jessica Brinkley at jdbrinkley@nea.org.
For more ESP professional development opportunities, visit [www.nea.org/esppd](http://www.nea.org/esppd)