Saturday, March 17th (AM)

8:15am - 9:45am  ADV100  ADV All  Making Black Lives Matter in Schools

In this session, participants will examine how to connect the black lives matter movement and their recent national policy statement to supporting students of color and eradicating the school to prison pipeline in our public school system. This will be a strategy based discussion that will highlight the efforts to build community schools, lift student voice and student needs and examine recent events in the black lives matter movement and our supporting role as educators and union activists.

Speaker(s): Erika Jones, Cecily Myart-Cruz

8:15am - 9:45am  ADV101  ADV 1,2  Beyond the Rainbow: Supporting LGBTQ+ Students, Staff, and Exploring Intersectionality of Identity

In this session, participants will explore the various sexual orientation and gender identities that make up the LGBTQ+ community. Participants will also explore the concept and implications of social privilege and oppression. There will also be an emphasis on transgender, queer, and "plus" identities, as this content is often underrepresented, and thus, less understood. A large emphasis of the workshop will explore moving beyond simply one's LGBTQ+ identity, and also examining Kimberle Crenshaw's concept of "intersectionality," which incorporates how one's various identities (race, gender, sexual orientation, etc.) together affect their experience.

Speaker(s): Philip S. McCormick

8:15am - 9:45am  ADV102  ADV 1,2  Decolonizing the Classroom: Creating a Welcoming Learning Environment for American Indian Students

In this session, participants will review federal education policy and practice that lead to institutional, discriminatory education for American Indian students and the generational trauma that has ensued. Participants will also examine the mascot culture that marginalizes Indian identity, history, culture, and spirituality. Participants will be provided with examples and methods for evaluating the images and information used in today’s classrooms and offers resources to create a more inclusive learning experience for all students.

Speaker(s): Tucker Quetone, Guthrie Capossela

8:15am - 9:45am  ADV103  ADV 1,2  Courageous Conversation: Implicit Bias & Creating Culturally Relevant Learning Environments

This session will examine the implicit bias educators bring into the classroom and how to work towards creating an instructional environment that is culturally relevant and welcoming for all students.

Speaker(s): Bryan Trueblood, Sr.

8:15am - 9:45am  ADV104  ADV 1,2  Beating Back Vouchers: Case Studies in Success

In this session, participants will learn the most effective messages and advocacy tools to beat back vouchers in their state. Participants will receive a primer on key talking points and messages from NEA research and learn best practices from those who have been on the ground at the state level.

Speaker(s): Katrina Byrne, Eric Lotke
8:15am - 9:45am  ADV105  ADV 2  
**360 Degrees of Advocacy: Taking Federal Advocacy to the Next Level**

In this session, NEA government relations staff and NEA member peers will provide participants with the skills they need to be successful advocates, build relationships with their elected officials, and lobby effectively on behalf of themselves, their students, their fellow union members and their communities.

Speaker(s): Marc Egan, Kimberly Johnson Trinca, Karen Schuett, Gary Melton, Sr.

8:15am - 9:45am  BUS106  BUS 1  
**Who Are You? An Association’s Strategic Plan Begins With Its Mission**

In this session, participants will learn to formulate the beginnings of a strategic plan by assessing their association’s vision, mission, and core values. Participants will write a first draft of a mission statement to develop into the foundation of their association’s strategic plan.

Speaker(s): Paula Purdy, Jenny Yang

8:15am - 9:45am  BUS107  BUS 1  
**We’ve Planned Strategically; Now We Need to Fund the Plan**

In this session, participants will learn strategic budgeting basics for maintaining fiscal health. Once an association develops its strategic plan for supporting member needs and programs, as well as long-term financial sustainability, the creation of a budget allocating association resources is the next step.

Speaker(s): Paul McCorkle

8:15am - 9:45am  BUS108  BUS 1  
**Let Data Help Make Your Job Easier (And How to Do It!)**

In this session, participants will learn how to utilize their association’s membership data along with its available cash flow to organize at their association.

Speaker(s): Gregory Brennick

8:15am - 9:45am  BUS109  BUS 2  
**Preventing and Detecting Fraud – Using Internal Controls to Protect Your Association’s Assets**

In this session, participants will learn how to implement basic internal controls, as well as policies and procedures that reduce the chances of fraud at your association. Each participant will receive tools, such as a monthly bank reconciliation workbook to implement as part of an internal control system.

Speaker(s): Bob Maleta

8:15am - 9:45am  COM110  COM 1  
**Members Outreach in the Digital Era**

In this session, participants will learn how to use Facebook, Instagram, Google Docs and Forms to stay connected to members. Participants will hear about tested practices that were used to improve teacher engagement and empowerment. Participants will also work on creating profiles, connecting accounts and develop documents that assist leadership in tracking member issues. Please bring a laptop, Chromebook, iPad and/or smart phone.

Speaker(s): Kate Dias
<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Section</th>
<th>Session Title</th>
<th>Description</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15am</td>
<td>COM111</td>
<td>COM 1,2</td>
<td>Workshop for Easy Web Page Creation for Your Classroom or Your Association</td>
<td>In this session, participants will learn how to create an easy, user friendly website for their classroom or organization. Come prepared with a device of your choice to get started!!</td>
<td>Marci LaValley, Jenifer Almassy</td>
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<tr>
<td>8:15am</td>
<td>COM112</td>
<td>COM 1,2</td>
<td>Storytelling for Impact</td>
<td>In this session, participants will learn how storytelling can be used as an integrated communications strategy to drive the goals of your association. During the session, participants will gain a deeper understanding of the power of story and use storytelling tools to be able tell their story with deeper meaning and impact.</td>
<td>Lori Nazareno</td>
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<tr>
<td>8:15am</td>
<td>COM113</td>
<td>COM 1,2</td>
<td>Media Training 101: Using the Fourth Estate to Deliver Your Message</td>
<td>This introductory session is designed to help non-spokespersons learn how to use the news media to connect with other members, voters, parents and the public on education issues. Participants will learn media basics, including how to work with print, broadcast and interactive media.</td>
<td>Richard Allen Smith, Staci Maiers</td>
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<tr>
<td>8:15am</td>
<td>GOV114</td>
<td>GOV 1,2</td>
<td>Leadership and Empowerment: The Role of the Union Representative at the School Level</td>
<td>In this interactive session, participants will develop leadership skills, examine the role of a union representative, and how to mobilize and inspire fellow members. Participants will learn specific skills – such as active listening, facilitation, and mapping a building for communication and mobilization and the responsibilities of an empowered union representative.</td>
<td>Karyn Grace</td>
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<tr>
<td>8:15am</td>
<td>GOV115</td>
<td>GOV 2,3</td>
<td>Are Your Governing Documents Actually Governing Your Organization?</td>
<td>In this session, participants will have the opportunity to review their local or state affiliate's governing documents with an eye towards the question, &quot;Are we actually doing this?&quot; Too often, bylaws and standing rules are set aside, ignored, or forgotten until there is a problem. This session will give participants the tools to review and revise their governing documents for clarity, relevance, and modernity.</td>
<td>Joshua L. Rubin</td>
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8:15am - 9:45am GOV116 GOV 2  Creating Your All-Star Team

In this session, participants will explore what it means to build capacity and analyze their own leadership when it comes to building a strong team with a particular focus on educators who are new to the profession. Participants will also have the opportunity to brainstorm a list of their most engaged educators and ESPs, analyze their strengths and develop a plan to get them involved in the union.

Speaker(s): Michael McGowan, Amber Gould

8:15am - 9:45am LOP118 LOP 1,2  Find Your Voice as an Activist for Public Education

In this session, participants will learn and be inspired by member stories of engagement through activism and the many different ways educators can advocate for their students, their profession and their community. Participants will examine their current association's involvement and create a plan for growing their role in the association. Participants will also work with other session participants to determine what methods and actions they can take back to their own communities to make a positive impact for public education.

Speaker(s): Molly Wassmuth, Dan Greenberg

8:15am - 9:45am LOP119 LOP 1,2  Strengthening Teacher Voice: How to Get Teachers to the Table

In this session, the leaders of the United Education Association of Shelby County will share the journey of the association, how they cultivated meaningful relationships with the Shelby County School’s superintendent and board members to affect positive change within the district for educators, and offer a guide for other organizations to follow to remain positive and effective in the midst of change.

Speaker(s): Comeshia Williams, Tikeila Rucker, Tiffany Read, Cheronda Thomas

8:15am - 9:45am LOP120 LOP All  Engaging Millennials 2.0

In this session, participants will learn how to engage millennials in new and exciting ways. Participants will also examine their current organizing models and explore best practices to help affiliates reach and connect with the next generation of educators.

Speaker(s): Angelena Watkins, Selena Valdez

8:15am - 9:45am LOP121 LOP All  Cultivating Teacher Leadership: The Impact of Tacking Growth

In this session, participants will hear from alumni of NEA’s Teacher Leadership Initiative. These NEA members and teacher leaders will share how their yearlong experience served as a catalyst for change in their associations. Participants will explore the teacher leadership competencies, NEA Leadership and their corresponding progressions. Come ready to engage in conversation and share ideas on how these tools can be used to engage members across the career continuum.

Speaker(s): Kisha Davis-Caldwell
Saturday, March 17th (AM)

8:15am - 9:45am  LOP122  LOP 1,3  Maintaining Challenging and/or Underrepresented/Minority Students in Advanced Curriculum Settings

In this session, participants will learn specific methods on how to encourage and support students who otherwise would be excluded from a challenging curriculum. Participants will learn how to help all students reach their potential!

Speaker(s): Yvette M. Martinez, M.A.

8:15am - 9:45am  LOP123  LOP 1  Empowering Educators to Educate the Whole Child

In this session, participants will learn the importance of providing a safe, nurturing, and engaging environment to assess and support the needs of the whole child. Participants will also examine how student achievement and teacher leadership go hand in hand.

Speaker(s): Joan Murray, Selene Becker

8:15am - 9:45am  ORG124  ORG 1,2  Our Iowa Quarter is Worth MORE Than 25 Cents!

In this session, participants will learn how grassroots local leaders are building support for the public education movement from the ground up. Political pressures including the stripping of their collective bargaining rights and their IPERS retirement fund being threatened by privatization – have enraged yet empowered educators and their supporters in Iowa. Participants will explore strategies to mobilize and train the next generation of organizers and leaders to ensure all of our students, regardless of their zip code, receive a high quality public education.

Speaker(s): Dr. Amy DeGroot-Hammer, Ms. Bernie Scolaro

8:15am - 9:45am  ORG125  ORG 1  Active Leadership: In College and Your Career

In this session, participants will explore various routes of active membership and set goals to engage in the areas of interest to them. This presentation aligns with NEA Strategic Goal #1 by empowering aspiring and new educators to grow in their association membership and leadership. The session focuses on membership at the local, state, and national level.

Speaker(s): Carrie Allison

8:15am - 9:45am  ORG126  ORG 2,3  Using Membership Data and Digital Tools to Build Local Capacity

In this session, participants will explore and discuss 21st century tools and techniques that will inform and empower tomorrow’s unions. Using a custom platform and suite of apps, locals throughout New York are learning how to manage an increasingly complex network of people and opportunities. This paradigm shift away from marble notebooks and Excel files towards an integrated solution brings all aspects of our work under one digital roof.

Speaker(s): Richard Haase
8:15am - 9:45am  ORG127  ORG 1,2
Community Schools: An Educator and Community Led Movement
In this session, participants will review the six pillars and four mechanisms of sustainable transformative community schools and the organizing model to win these schools through the My School, My Voice campaign. Participants will receive resources and examples of campaign materials, reports, and research on community schools as a school improvement strategy.
Speaker(s): Amity Pope, Mary Parr Sanchez

8:15am - 9:45am  ORG128  ORG All
Imaginative Strategies to Win Immediate Victories for Time to Learn
In this session, participants will learn how to use publicly available information to reduce standardized testing in your district. Bring your laptop and your knowledge of district testing we will train you how to acquire the evidence you need to effectively advocate for less testing and more Time to Learn. This workshop will also present several recent case studies of how Locals used these strategies to win crucial testing battles in their districts.
Speaker(s): Amy Simpson

8:15am - 9:45am  ORG129  ORG 1,2
Early Career Leaders: Our Journey and Plan to Engage Early Career Teachers in our Association
In this session, participants will learn from the Val Verde Teachers’ Association who participated in the Early Career Leadership Fellows (ECLF) program through Consortium for Educational Change and NEA. This program focused on bringing Early Career educators together with union leadership to learn about unionism and to find their voice in professionalism and social justice.
Speaker(s): Albert Trudel, Micki Gates, Kayla Gleason, Angela Riley