11:00am – 12:30pm  ADV200  ADV 1,2  Social Justice

In this session, participants will engage and be guided by the principles of social justice as they assume leadership roles in advocating for "student-centered" approaches to public education.

Speaker(s): Lisa Jennings, Adrienne Bowden

11:00am – 12:30pm  ADV201  ADV 2  Leading on Advocacy for Student Wellbeing

In this session, participants will explore ways that NEA members lead the way on issues related to student nutrition, health, and safety. This session will provide participants with hands-on strategies for organizing at the local level for the improvement of non-academic conditions that support student learning. The Breakfast in the Classroom program, sponsored by partners that include the NEA Foundation, the Food Research and Action Center (FRAC), the School Nutrition Foundation, and the National Association of Elementary School Principals, will be featured as a case study on how local association leaders have made a profound impact on student wellbeing.

Speaker(s): Scott DiMauro

11:00am – 12:30pm  ADV202  ADV 1,2  Incongruent Institutions: Examining the Role of Law Enforcement Officers in Schools

In this session, participants will explore the challenges of having a regular presence of law enforcement officers in schools and outline ways to create safe and supportive school environments without relying on police. Events across the country have caused us to think critically about the role of law enforcement officers in our communities and schools.

Speaker(s): Peter Teller, Dr. Kevin Gilbert, Vanessa Westley

11:00am – 12:30pm  ADV203  ADV 2  DACA and Undocu Students, Faculty, and Staff: Solutions from the Left Coast

In this session, participants will learn viable strategies to empower their immigrant students, families, communities, and educators that support them. California has been a leader in resisting attacks on diverse groups of California students and their families. In addition to legislation, California educators have empowered and supported Higher Education leaders and students through student programs, curriculum, and community organizations. The challenges facing undocumented and DACA students (dreamers) have been particularly acute, and part of a broader federal strategy targeting immigrants and people of color.

Speaker(s): Susan Marie Green, Dr. Theresa Montaño, Kim Geron, Rhonda Rios-Kravitz
11:00am – 12:30pm  ADV204  ADV 2,3  **Alleviating Students' Fears and Anxiety of Family Deportation**

In this session, participants will examine the new shifts in immigration policies and how it impacts students’ academic achievement. Participants will also explore and discuss how schools can create a safe and supportive learning environment to alleviate students' fears, anxiety, and stress of deportation. This session will provide participants the means of developing a plan to support their undocumented students and families.

Speaker(s): Cristian Aguilar

11:00am – 12:30pm  ADV205  ADV 1,2  **Growing Our Movement: From Roots to Fruits**

In this session, participants will explore the roots of the labor movement, where we are as local associations, and focus on growing the capacity of our union. Participants will actively engage and develop action plans that can be implemented in their local associations to address: racial justice, social justice, member engagement, early career members, community involvement, student success and educator needs.

Speaker(s): Stephanie Tellez, Gabriel Tanglao

11:00am – 12:30pm  BUS206  BUS 1  **How to Read Financial Statements, Audits and Budgets Like a Pro**

In this session, participants will learn the simple and easy method for reading financial statements, audit reports, and budgets and how to spot red flags that may signal financial trouble. Participants will receive a kit to take and use to help assess the fiscal health of their association.

Speaker(s): Paula Purdy, Jenny Yang

11:00am – 12:30pm  BUS207  BUS 2  **How to Conduct a SWOT Analysis to Support Strategic Decision Making & Planning**

In this session, participants will learn how to conduct a SWOT analysis and engage in some hands on activities to help develop their association’s or school’s strategic plan.

Speaker(s): Andrea Walker

11:00am – 12:30pm  BUS208  BUS 2  **Creating Safe Schools for Transgender and Gender Non-Conforming Students**

In this session, participants will hear from Amy Biancheri, NEA Director and Illinois Education Action Network LGBTQ Strategy Team Facilitator, to explore ways educators can create identity-affirming classrooms that make all students feel safe, supported, and celebrated.

Speaker(s): Amy Biancheri, Emmett Hunt
Saturday, March 17th (PM)

11:00am – 12:30pm BUS209 BUS 3  **Monitoring the Association’s Strategic Budget to Assess the Association’s Strategic Plan**

In this session, participants will gain an understanding of how to review actual to budget financial results, and whether strategic plans need modification to take advantage of opportunities or to mitigate unforeseen losses.

Speaker(s): Lisa Morgan

11:00am – 12:30pm BUS211 BUS 3  **How Data, Membership, and Organizing Can Help Us All Work Together**

In this session, participants will hear how one small state affiliate used member rosters, the VAN and building representatives to promote the association and track the effectiveness of organizing by developing building engagement scores.

Speaker(s): Gregory Brennick, Pat Crowley

11:00am – 12:30pm COM212 COM 1  **Messaging the Issues: Changing Perspectives of Me/You or Us/Them into “We”**

This session will outline a mix of cultural, political, and economic positions in a way that allows an advocate to “triangulate” contention into understanding and agreement.

Speaker(s): Robert Hoffman

11:00am – 12:30pm COM213 COM All  **Mobilizing Networks: Digital Tools for Organizing**

Online tools are essential for reaching your members, potential members, and supporters. In this session, participants will learn how to successfully use social media, email, and online organizing toolsets to enhance organizing, build capacity, strengthen membership, and win campaigns.

Speaker(s): Robyn Swirling, Jessalyn Kiesa

11:00am – 12:30pm COM214 COM 1,2  **Many Voices, One Message: Message Training**

This session will focus on NEA’s National message frame. Based on the latest message research, the message will help us reach, teach, and inspire the public and parents to support public education.

Speaker(s): Joye Barksdale

11:00am – 12:30pm COM215 COM 2,3  **Media Training 201: Taking Your Idea from Pitch to Print with PR Pros**

This session provides real-life examples and easily replicable step-by-step instructions that will help take your idea from pitch to print. PR pros will share industry tips and tricks on how to land positive, proactive news coverage while participants will receive hands-on, real-time feedback. Participants are highly encouraged to take Media Training 101 prior to this course.

Speaker(s): Staci Maiers, Richard Allen Smith
Saturday, March 17th (PM)

11:00am – 12:30pm GOV216 GOV 1,2 Building a TRUE Union Family

In this session, participants will learn how to talk to every person that works within public schools, from a Superintendent to the building custodian.

Speaker(s): Kristy Moore

11:00am – 12:30pm GOV217 GOV 1,2 Leadership and Advocacy in the Trenches - Finding Your Voice and Creating Effective Teams

In this session, participants will acquire tools to work within collaborative teams in the school, classroom, and community. Participants will complete activities to provide insight into personalities and leadership styles.

Speaker(s): Carol B. Fleming

11:00am – 12:30pm GOV218 GOV 1,2 The Parliamentary Process: Running Effective Meetings and Facilitating Meaningful Conversations

In this session, participants will be challenged at both a basic and advanced level of what it means to take Robert's Rules of Order and transform them into a valuable tool for both running a meeting, and most importantly, facilitating an effective conversation with members and other coalition allies, giving the participants a sense of confidence to be an effective leader. This session will consist of a variety of different types of delivery that are designed to meet the preferences of adult learners (process, engagement and contribution).

Speaker(s): Paul Mueller, Ryan Fiereck

11:00am – 12:30pm LOP220 LOP 1,2 The Saint Paul Federation of Teachers Restorative Practices Story

The Saint Paul Federation of Teachers bargained for radical support of restorative practices in our schools. Grounded in the values of educator and community voice, 9 pilot schools have been granted financial support- via our contract agreement- to implement restorative practices whole school. Our story of WITH and invitation, connection and welcome for learning in restorative practices has inspired surprising and exponential growth. Our workshop session will balance engagement of our bodies, hearts and minds via circle process, movement and sharing of vibrant story.

Speaker(s): Becky McCammon, Kurt Blomberg

11:00am – 12:30pm LOP221 LOP 1,2 So You Think You Know The Law?

In this session, participants will explore recent educational legal court rulings. Participants will gain a thorough knowledge of laws governing public schools that allow school officials to protect the constitutional rights of all constituents, especially students and teachers. Participants will also leave this session with a survey that they can talk back to their respective school districts/schools to collect responses to see if their peers really know the law!

Speaker(s): Dr. Sharolyn N. Simmons
Saturday, March 17th (PM)

11:00am – 12:30pm  LOP222  LOP 1,2  My School, My Voice: Organizing Around ESSA

This session provides resources from the NEA My School, My Voice campaign and then engages participants on creating plans for the use of those materials in efforts to organize members, other educators, and community members around student success and equity.

Speaker(s): Shelly Moore Krajacic, Donna Harris-Aikens

11:00am – 12:30pm  LOP223  LOP 1,2  Professional Learning for Early Career Educators: NEA Early Career Learning Labs

The Early Career Learning Labs are a blended learning environment meant to support early career educators (ECEs) around instructional and classroom problems of practice. In this session, participants will learn how educators identify and mentor ECEs through a process where ECEs identify a problem of practice, engage with a national teaching community in deep learning around a problem of practice, apply new knowledge techniques with their students, and reflect over their teaching experiences.

Speaker(s): Ambereen Khan-Baker

11:00am – 12:30pm  LOP224  LOP 1  Professional Learning Plans to Grow Educational Leaders

In this session, educators will learn how to grow their professional self and other educators through the use of Professional Learning Plans (PLPs). Participants will learn how the PLP can help facilitate authentic learning communities, create a sense of community, enhance the dialogue between colleagues, help locals create strong learning communities, and mentor and grow educators. The Professional Learning Plan is a three-pronged approach to professional learning that combines high and worthwhile goal setting, rigorous professional standards, and quality learning for educators at any point in their career.

Speaker(s): Angeline Ebner, Sarah Simpson, Danielle Brown

11:00am – 12:30pm  LOP225  LOP 1,2  Organizing Around National Board Certification

In this session, participants will engage in an action plan for developing and/or maximizing their own state-wide platforms to recruit, support, and activate National Board Certified teachers to elevate the profession and advocate for educational practices and policies that advance student outcomes.

Speaker(s): Lyman Elliot, III, Sandra Michels
Bargaining for the Common Good: Working With and For the School Community

This session will be presented by member leaders of the Saint Paul Federation of Teachers (SPFT). Participants will learn how SPFT worked with parents and community to win better staffing, lower class sizes and implement restorative practices for their schools and staff. Participants will also learn how SPFT continues to push for fully funded public education through these same means and tactics.

Speaker(s): Nick Faber

The Importance of a Building Representative

In this session, participants will gain tools and information on how to be an effective Building Representative. The session will explore tools and techniques on handling problems, and how to give the right answers to potential members who may have an interest in joining the union.

Speaker(s): Rebecca McBroom, Matthew Polk

Mobilizing Members: How to Go From <10 to 100> Participants

In this session, participants will be actively engaged in exploring how to connect with members, especially early career educators, and how to mobilize them to take action. Members will leave with an action plan their local can use in order to communicate effectively with membership, sustain and increase membership engagement and build leadership capacity.

Speaker(s): Anna Dougherty, Kelly Wilson

Empowered ESP Professional Development Career Continuum

In this session, participants will learn about the first ever Career Continuum that includes professional development for all 9 ESP job categories. Professional Development for our ESP is critical for our student success.

Speaker(s): Debby Chandler, Amber Parker

Protecting Our Pensions through Organizing, Member Engagement, and Action: A Round Table Discussion

In this session, participants will hear from leaders from different states who will share stories of their pension fights and discuss organizing idea for engaging and mobilizing members around protecting Defined Benefit pensions. Stephanie Winkler will kick off the conversation with a summary of the Kentucky Public Pension Coalition's work, and Tammy Berlin will lead a discussion of organizing ideas and tactics. Participants should bring resources or activities that they have used in their states to share with the group.

Speaker(s): Tammy Berlin, Stephanie Winkler
Union Power after Janus: Organizing and Building the New Union

In this session, participants will learn how the Milwaukee Teachers’ Education Association (MTEA) has survived and stabilized despite Act 10 legislation that was enacted in Wisconsin in 2011. During this session, MTEA will share the (3) stages of their transformation: survive, stabilize, and power up including their teaching and learning organizing by advocating for and winning policies and practices that are based in joy and justice not obedience and compliance, their union strong cohort of school leadership teams from (20) schools determined to build power in their school sites, their social justice organizing with their local coalition, Schools and Communities United including passing a Black Lives Matter resolution in spring of 2016 and a Sanctuary Schools resolution in Milwaukee Public Schools in spring of 2017, and their successful work in fighting privatization by expanding public community schools in Milwaukee after the state legislature passed a law calling for the takeover of our public school district.

Speaker(s): Amy Mizialko, Ben Ward