Hi Amy,

I'm so glad we had a chance to meet and talk about the work of our association.

Being a new educator isn't easy, so we want to make sure that you're getting the resources and information you need to help you feel prepared. Can you answer a few questions to help us get to know you a little better, so we can send relevant materials that will help you out? Click here - it just takes a minute.

Over the next few weeks we will be sending you emails that will give you an idea of the resources available to you in your state and from our national organization. These will help you succeed in your new profession and give you opportunities to get involved should you join the Louisiana Association Of Educators.

Becoming a member of the Louisiana Association Of Educators and National Education Association will set you up for success throughout your career as an educator. Anytime you would like to talk to someone about joining, simply fill out this form and I will have one of our members contact you.

Thanks, and hope to talk to you again soon!

Best,

Amy Basinger
Dear Amy,

We just heard that you're a new educator, and wanted to say welcome! As the presidents of the National Education Association and the Louisiana Association Of Educators, we're excited to know that you're working with our students.

Something important happens in our nation's schools. Something unique, precious, and powerful. It's an intellectual connection that takes place nowhere else in quite the same way. At our national, state, and local education associations, members are committed to creating opportunity for all students, regardless of background or ZIP code, so that every student can experience the transformative power of a great education.

That's what you can be part of if you join us. And it's why we want to hear more from you -- whether you decide to join the association or not -- about what you value, and what you need from us to feel supported, prepared, and successful as a new educator.

Can you take a second to help us get to know you? If you haven't already, answer a few questions here, so we can send you information, tools, and resources that are tailored to your needs and interests.

Over the next couple weeks, we're going to send you a few emails to help get you acquainted with our work. Keep an eye on your inbox, and make sure you open those emails to learn how you can take advantage of professional support and development opportunities, ways to get involved in advocating for your students' needs, and more.

We can't wait to work with you.
Sincerely,

Lily Eskelsen García,  
President, National  
Education Association

Debbie Meaux, President,  
Louisiana Association Of  
Educators

You are subscribed as robynswirling@gmail.com.

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Lily Eskelsen García <email@email.nea.org>  
Tue, Sep 20, 2016 at 11:15 AM
Reply-To: Lily Eskelsen García <reply-fe8f10777d60047871-52305_HTML-315317428-1059756-1@email.nea.org>
To: robynswirling@gmail.com

[Quoted text hidden]

Lily Eskelsen García <email@email.nea.org>  
Tue, Sep 20, 2016 at 11:38 AM
Reply-To: Lily Eskelsen García <reply-fe8e10777d60047c7c-52305_HTML-315317428-1059756-2@email.nea.org>
To: robynswirling@gmail.com

[Quoted text hidden]
Hi Amy,

There's a lot that comes with being a new educator: figuring out how to set up your workspace, whether that's in the classroom, in the office, or around campus; building good relationships with administrators, students and parents; familiarizing yourself with the rules and regulations of your school district.

At NEA, we know that starting out as a new educator isn't easy. That's why we're committed to providing support to educators like you, to start you out on the right path to professional success. When educators have the supports, professional development trainings, and resources to feel supported in their jobs, educators succeed and students thrive.

When you become an NEA member, you will have access to tons of professional supports and resources, as well as professional development opportunities, like trainings, webinars, and conferences.

We provide a lot of our resources to educators that aren't members as well. One thing you can do right now? Join the New Educator group on edCommunities - our online hub where educators can connect with each other to share lesson ideas, discuss issues affecting students and educators, and more.
In order to ensure educational excellence, public school employees must be actively engaged in leading the profession. The Louisiana Association of Educators is committed to helping make this happen, which is why the association established the LAE Teaching and Learning Center (LAE-TLC). Through the LAE-TLC, LAE members have access to cutting-edge trainings led by Louisiana educators for Louisiana educators. Upcoming workshop topics include: early career success strategies, cultural competency, workplace leadership, and professional advocacy -- just to name a few. Be sure to visit lae.org/teachingandlearning for updates on workshop topics, dates, and locations.

We can't wait to connect with you on edCommunities, and to hear about all the amazing work you're doing.

Sincerely,

NEA & Louisiana Association Of Educators

Ready to join your local, state, and National Education Association? Want more information about joining? Click here.

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Published by the NEA National, 1201 16th Street NW, Washington, DC 20036-3290.
Hi Amy,

What would you do if you didn't have any student loan payments to worry about? Would you save up to buy a house? Put some extra cash in a retirement account? Maybe do some traveling?

The average student graduates from college with $30,000 in student loan debt. And at NEA, we hear from members all the time about how that debt is inhibiting the choices they can make - choices on where to live, how much they can save for their retirement, and even if they can stay in their profession.

We understand that new educators like you can't fully focus on providing a quality education to your students with that debt looming over you. That is why we are dedicated to providing assistance to struggling educators through our Degrees Not Debt program.

Visit nea.org/degreesnotdebt today to learn more about student debt relief, and how NEA can help you.

Degrees Not Debt

Every Louisianan deserves a fair shot at higher education. This can be achieved through increasing need-based student aid, making student loans more affordable, and encouraging expanded loan forgiveness. Louisiana Association of Educators leaders in local affiliates across the state are
scheduling informational sessions so that you can learn more about ways to lower your student debt. Contact your LAE UniServ Director if you are interested in bringing an event to your area.

NEA isn’t only there to help struggling graduates find debt solutions in the short term. We’re working hand in hand with policymakers to make higher education more affordable, and to make loan repayment more affordable for existing graduates. Here are just a few of the ideas the NEA is working toward to help make college more affordable:

- Increasing grants to minimize the need for loans;
- Streamlining federal loan repayment plans to create a single, income-based option with affordable monthly payments for struggling borrowers; and
- Restoring federally subsidized loans for graduate students.

If you’re interested in making a difference in the lives of debt-burdened graduates everywhere, check out nea.org/degreesnotdebt to get help and get involved.

Sincerely,

National Education Association & Louisiana Association Of Educators

Ready to join your local, state, and National Education Association? Want more information about joining? Click here.

You are subscribed as robynswirling@gmail.com.
Hi Amy,

From bullying to homelessness to LGBTQ student safety to institutional racism, our students face so many challenges. Few people see more clearly how these challenges affect students than the educators who see them every day on the school bus, in the classroom, or in the cafeteria.

Educators do a lot to make sure their students succeed. But one of the most important things we can all do to ensure student success is getting engaged and mobilized in the fight for economic, racial, and social justice.

Visit NEAedjustice.org, our social justice hub, to learn more about the issues impacting your students and how you can support them.

NEA EdJustice tells the stories of educators like you, and is building a community of activists committed to advancing social justice policies in public education. Here you'll find timely coverage of the issues affecting students, and ways you can advocate for your students, school, and community.

Social Justice

Through a partnership with TOGETHER LOUISIANA, the Louisiana Association of Educators addresses the important issue of educational equity in Louisiana communities. In order to focus on the needs of students in every zip code, we strive to bring awareness to the impact of poverty,
unfair tax burden, and income inequity. These issues will influence our work as we help guide Louisiana's implementation of the federal Every Student Succeeds Act.

Sincerely,

National Education Association & Louisiana Association Of Educators

Ready to join your local, state, and National Education Association? Want more information about joining? Click here.

You are subscribed as robynswirling@gmail.com.
Hi Amy,

Educator working conditions are student learning conditions. At NEA, we work hand in hand with state and local education associations and with our members to ensure that educators have everything they need to thrive in their profession and to develop their students' success.

The rights afforded to educators vary state to state. But wherever you are, your Association supports educators in their quests for fairness and rights. Whether bargaining in accordance with state, engaging in other processes to negotiate with employers, providing legal assistance to educators who need help with job-related issues, and working through the judicial process when needed, NEA and your state and local associations are there any time the workplace rights of educators are being challenged.

We're also standing with parents and communities to ensure that students can succeed, regardless of their ZIP code, whether that is fighting for smaller class sizes, letting young children enjoy recess, or pushing for school services to support students' health and academic needs. Your education association is there for you every step of the way.

The LAE Advocacy Center

The Louisiana Association of Educators Advocacy Center is a member-only helpline manned by education policy specialists ready to tackle a wide range of work-related issues from unjust treatment at school to workplace
grievances. Specialists can be reached Monday - Friday from 10 AM until 6 PM by calling 1.877.452.3477.

Educator working conditions are student learning conditions. Being a member of your local, state, and National Education Association means standing up for your students and standing up for all educators.

We hope you'll stand with us.

Sincerely,

National Education Association & Louisiana Association Of Educators

Ready to join your local, state, and National Education Association? Want more information about joining? Click here.
Hi Amy,

You're entering the profession at such an exciting time! In December 2015, after 14 challenging years under No Child Left Behind, Congress passed the Every Student Succeeds Act (ESSA).

NEA members were instrumental in shaping and passing this law, and now educators like you have a tremendous opportunity to shape how ESSA gets implemented in LA and in your school district.

Watch this short video to learn more and to find out what ESSA means for you:

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Every Student Succeeds Act in Louisiana
We all know how important educators' voices are in expressing the needs of the public school children they serve. Here in Louisiana, we are organizing to 1) make sure that we are included in all decisions affecting education under the new Every Student Succeeds Act law, and 2) ensure our critically important viewpoints are heard. That is why the leaders of the Louisiana Association of Educators hosted a series of meetings in 12 cities across the state to obtain educator, parent, and community input surrounding the new policies. Please visit lae.org/essainla for more information on the results of these meetings and ESSA in general.

When we say that NEA and state and local education associations are committed to educator rights and student success, this is a huge part of what we mean. We are always on the front lines shaping policy and advocating for quality public education on behalf of every educator and every student.

Become a part of this work - join us!

Sincerely,

National Education Association & Louisiana Association Of Educators

Ready to join your local, state, and National Education Association? Want more information about joining? Click here.
Dear Amy,

Over the last couple weeks, you've heard a lot from us. We've emailed you about the professional support and development opportunities available to educators through your association, and about the help you can get through us for repaying your student loans. You received emails about protecting educators' rights, and our advocacy for educators and students from the individual level to the federal government. We've shown you how to connect with other educators around the policies that affect your students, social justice concerns, and how to become the best educator possible.

Joining your association is an important step for your career as an educator, and for your students. Your education Association works tirelessly at the national, state and local level to ensure a great public education for every student, regardless of their ZIP code. Our members are at the center of that.

**Will you join us?**

Click here to say you want to join, and an organizer will be in touch shortly with all the materials you need.

For the next six weeks, you'll continue to receive our biweekly emails, filled with information tailored to your work and your interests, so make sure you check them out! This customized experience is just for our members, but we're giving you a sneak peek.
Thanks for all you do,

Lily Eskelsen García, President, National Education Association