

Full-Day Kindergarten: *An Advocacy Guide*



Full-Day K Research

Advocacy Strategies

Coalition-Building Techniques

Organizing Tools

Policy Recommendations

Political Considerations

Effective Legislation

Full-Day Kindergarten: An Advocacy Guide was co-created by the National Education Association and Collaborative Communications Group.

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The National Education Association (NEA), the nation's largest professional employee organization, is committed to advancing the cause of public education. NEA's 2.8 million members work at every level of education—from preschool to university graduate programs. NEA has affiliate organizations in every state and in more than 14,000 communities across the United States.

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Collaborative Communications Group is a strategic consulting firm that builds the capacity of individuals, organizations and networks to work collaboratively to create solutions that are better than any single entity could produce on its own. Through strategic consulting, dialogue and convening, creation of publications and tools, and community conversations, Collaborative helps organizations and networks to identify, share and apply what they know in ways that increase productivity and effectiveness. The ultimate objective of Collaborative's work is the improvement of the quality of public education and community life.

