

## NEA-RETIRED PRINT NEWSLETTER AWARDS

Deadline: Postmarked by April 15 of submission year

Presented at the June NEA-Retired Annual Meeting, the NEA-Retired Print Newsletter Awards recognize outstanding newsletters and their editors for their efforts to communicate with local and state retired members.

### Criteria

- Writing
- Design
- Message development and
- Effectiveness in showcasing members, their interests, and issues.

### Categories

On the entry form, choose one of the following categories for each print publication submitted.

- Established State Retired Newsletter (published three or more years)
- State Retired Newsletter (published fewer than three years)
- Established Local Retired Newsletter
- NEA-Retired Spotlight Award (State Active Newsletter Covering Retired Issues)

Entries must be postmarked by April 15 of the year for submission. **Please complete the entry form and include two (2) copies of it with copies of at least two (2) different issues of your newsletter from the submission year.**

**Note:** Please send at least three (3) digital photographs of editor/publication/etc.. Please use USB flash drive labeled with association name including state name (no abbreviations). Please identify the individual(s) included in the photos. It may be helpful to submit photos as a series of PowerPoint slides saved to the flash drive. **The photos should be suitable for projection at the NEA-Retired Annual Meeting.**

Newsletters should exhibit good journalism and show broad and effective coverage of issues relevant to members (e.g. COLAs, insurance, health care, pensions, community service). Newsletters should be well written with visually appealing content, offer a combination of organizational and consumer-oriented information, showcase the members and leaders, and act as an effective organizing tool.

A Newsletter that has earned the NEA-Retired Newsletter Award three (3) times in the same category becomes a member of the **NEA-Retired Hall of Fame**. The years do not have to be consecutive. Recipients of Hall of Fame recognition are not eligible to enter in the same category for three (3) years following the date of inclusion in the Hall of Fame. Displayed annually at the NEA-Retired Annual Meeting, the NEA-Retired Hall of Fame is available on the NEA-Retired website, <http://www.nea.org/home/1598.htm>.

Send entries to:

*NEA-Retired Newsletter Award  
Attention: Louisa Haney  
Center for Governance  
1201 16<sup>th</sup> Street, NW, Suite 519  
Washington, D.C. 20036*

Revised 10/17

**NEA-RETIRED NEWSLETTER AWARDS ENTRY FORM**

Please select one category for which you are submitting your entry.

\_\_\_ Established State Retired Newsletter (Published three or more years)

\_\_\_ State Retired Newsletter (Published fewer than three years)

\_\_\_ Established Local Retired Newsletter

\_\_\_ NEA-Retired Spotlight Award (State Active Newsletter/Magazine Covering Retired Issues)

Date of Entry Submission: \_\_\_\_\_

Name of Newsletter \_\_\_\_\_

Editor \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Editor Address \_\_\_\_\_

Local/State Retired Association (No abbreviations) \_\_\_\_\_

Nominated by \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

USB flash drive (described in Note on instruction sheet) is included. Yes \_\_\_\_\_ No \_\_\_\_\_

Signature and Date \_\_\_\_\_

Entries must be postmarked by April 15 of the year of submission. Please mail **two (2) copies of this completed form, copies of two different issues of your newsletter from the submission year, and if possible a USB flash drive containing at least three (3) digital photographs suitable for projection** to the address below. Please identify your photos and state/local affiliate (no abbreviations). Please include your contact information with the photographs.

*NEA-Retired Newsletter Award  
Attention: Louisa Haney  
Center for Governance  
1201 16<sup>th</sup> Street, NW, Suite 519  
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