

## NEA-Retired Newsletter Awards

The NEA-Retired Newsletter Awards competition identifies, recognizes and amplifies print and electronic NEA-Retired newsletters that exhibit good journalism and show broad and effective coverage of issues relevant to members (e.g., COLAs, insurance, health care, pensions and community service). The newsletters should be well-written with visually appealing content; offer a combination of organizational and consumer-oriented information; showcase the members and leaders; and act as an effective organizing tool.

### Award Criteria:

- Awards will be given for each of the following categories, and each category includes both print and electronic submissions:
  - Established State Retired Newsletter (published three or more years)
  - State Retired Newsletter (Published less than three years)
  - Established Local Retired Newsletter
  - NEA-Retired Spotlight Award (State active newsletter covering Retired issues)
- The newsletters will be evaluated on the following criteria: writing; design; message development; and effectiveness in showcasing members, their interests, and issues.
- Only one nomination per application will be accepted.
- All nominations must be postmarked by April 15 of the award year, and submitted materials will not be returned.

### Required Documents:

1. **Three copies of the Nomination Form**
2. **Three copies of the print or electronic newsletter from two different editions** in the submission year

### Selection of the Award

Members of the NEA-Retired Communications Committee will ensure that the applications meet the eligibility requirements and will select the recipients.

### Communications Hall of Fame Winners

A newsletter that has earned the NEA-Retired Newsletter Award three times in the same category becomes a member of the NEA-Retired Hall of Fame. Once a newsletter receives a Hall of Fame designation, the newsletter is not eligible to be submitted in that same category for three years thereafter. The years do not have to be consecutive to receive this honor.

## NEA-RETIRED NEWSLETTER COMMUNICATIONS AWARD NOMINATION FORM

**Postmark deadline: April 15** All application forms must accompany the print or electronic newsletter copies, as described in the cover letter.

Please select one category for the print or electronic submission:

- Established State Retired Newsletter (Published three or more years)
- State Retired Newsletter (Published fewer than three years)
- Established Local Retired Newsletter
- NEA-Retired Spotlight Award (State Active Newsletter/Magazine Covering Retired Issues) A submission in this award category must include three copies of the entire two issues.

Date of Submission:	
Editor:	
Name of Publication:	
Phone:	E-Mail:

### NOMINATED BY:

Name:	
Address:	
Phone:	E-Mail:
Signature & Date:	

### Mail completed applications to:

NEA-Retired Newsletter Award  
Center for Governance  
1201 16<sup>th</sup> St, NW., Ste 519  
Washington, DC 20016