

Saturday, March 13, 2021 (PM)
2021 Virtual NEA National Leadership Summit

CONTENT BLOCK #2: 4:20-5:20 PM EST

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|-----------------|--------|-----|-----|--|
| 4:20pm – 5:20pm | ADV200 | ADV | 1,2 | Speak Truth to Power: Learn to Influence Elected Officials Lobbying is not a dirty word. Rather, it's a necessary action that when handled effectively can provide elected officials with information they need to make better and smarter decisions that impact our professions, students, and schools. Attend this session to the tricks of the trade, and feel more empowered to become a strong public education advocate. Join NEA Government Relations leaders and a local educator for this engaging workshop. Presenters: Kim Trinca, Marc Egan, Reed Bretz |
| 4:20pm – 5:20pm | ADV201 | ADV | 3 | Assessment for Student Learning: Building a Student-Centered Assessment System In this interactive session, participants will explore opportunities to lift and leverage the voice of educators, students, and parents to create steps that can be taken to improve the system of assessment utilized in their state/district. Presenters: Hanna Vaandering, Mark Jewell |
| 4:20pm – 5:20pm | COM200 | COM | 1 | Social Media and Advocacy: Putting Platforms to Work This session will provide participants with a brief overview of social media platforms that can help engage members, and decision-makers, while expanding their online presence. Members will learn to use their online presence to help ensure great public schools for every student. Presenter: Justin Conley |
| 4:20pm – 5:20pm | COM201 | COM | 1,2 | Power Trifecta—Communicate, Advocate, and Organize to Build Association Power! Communication, advocacy, and organizing are like three blades on a helicopter propeller: Put energy into these three actions, to cause the propeller to spin and your organization will rise. Ignore any of these three actions, and the propeller will fail and your organization will crash. In this session, we will delve deeply into communication, connect it to advocacy and organizing, and explain how to coordinate work in these three NEA Leadership Competencies in ways that will strengthen your locals, urbans, or regions. The session will also |

explore the ways social justice activism, interest-based bargaining, and professional development can create stronger locals. Session participants will also learn how to coordinate their actions and advocacy, how to communicate about them internally and externally, and use those actions and communication to increase membership. This session is for affiliates that have leadership in place and people willing to do the work—no matter the membership level and no matter the experience level of the leadership team. This session will have theory and real life examples that can be adapted to any local, urban, or region.

Presenter: John Havlicek

4:20pm - 5:20pm COM202 COM 2

NEA National Message (Updated)

A good message reflects our values and priorities and it resonates with our target audiences. NEA's National Message Frame is research-based and designed to reach, teach and inspire the public and parents to support public education, educators, and the work of our association. We recently updated our message frame to reflect our focus on racial justice in education. This session will provide message and strategy guidance that can help us win support for educator-led ideas and solutions to help focus public attention on creating a country, care system, and economy that works for all our students.

Presenters: Erica Seifert, Brian Washington

4:20pm – 5:20pm GOV200 GOV 2,3

Daring Leadership Requires Us to Step Into The Arena

Based on the Dare to Lead™ curriculum, which comes from research conducted by Dr. Brené Brown, and outlined in her book “Dare To Lead,” this session will focus on two skill sets: rumbling with vulnerability and learning to rise. Useful to association leaders at every level, these skills will help leaders advance the goals and missions of their local and of NEA, prepare them to face diverse challenges, and learn from successes, disappointments, and defeats. Participants will leave with an authentic understanding of their advocacy, the reasons they entered the “arena” and specific steps to rise after conflict, struggle and defeat.

Presenter: Kelly Horner

4:20pm – 5:20pm GOV201 GOV 2,3

Are Your Governing Documents Actually Governing Your Organization?

In a post-Janus era, it is more important than ever for unions to keep all operations above board. Publicly, unions must be transparent and beyond reproach. In this session, participants will be asked to think critically about their governing documents; develop new ideas about

how their state or local can be run; and consider how governing documents can become part of that structure. Attendees will also work through the potentially problematic or outdated parts of their governing documents. This session will provide participants with the tools they need to analyze and revise state and local constitutions, bylaws, and rules with an eye towards actual organizational best practices. Aimed toward experienced leaders, this session will help participants analyze their organization's current practice and align their governing documents accordingly.

Presenter: Joshua Rubin

4:20pm – 5:20pm GOV202 GOV 1

SEL and the Leadership Journey

Now, more than ever, education leaders must learn to navigate challenges of current crises and change in order to lead healthy and productive lives, while modeling for others the often overlooked, social and emotional skills of leadership. This session will provide an overview of the NEA Leadership Competency Framework and introduce participants to a new addition, a 7th competency: Social Emotional Intelligence. This interactive workshop will help educators explore ways to deepen their awareness and practice of the knowledge, skills, and behaviors that create healthy identities, manage emotions and achieve personal and collective goals, feel and show empathy for others, establish and maintain supportive relationships, and make responsible and caring decisions.

Presenters: Katherine Bishop, Clinton Smith, Benita Moyers

4:20pm – 5:20pm GOV203 GOV 3

Being Vice Presidential—Creating Space to Lead Collaboratively When You Are Not in Charge

In this session, participants will learn to build healthy relationships based on trust, gain an understanding of why clear association and leadership goals matter, and explore ways personal interests can be leveraged into support for the organization's president. Participants will begin by reflecting on why they decided to run for vice president, and they will learn ways to receive and deliver feedback to their leadership teams to ensure success for everyone.

Presenters: Marisol Garcia, Sherry Schwanz

4:20pm – 5:20pm LOP200 LOP 1,2

Teaching through a Thriving Lens: An Intersectional Approach to Student Learning and School Design

A challenge in the quest for intersectional equity is the flattening of communities. People often assume that LGBTQ+ communities are white, leaving Black, Indigenous, Latinx, and Asian gender- and

sexuality-expansive folks unseen, and young people, who may be still in self-discovery and/or afraid to disclose their identities, particularly neglected. One key challenge is the school environment. GLSEN's 2019 National School Climate Survey learned that 52.4 percent of LGBTQ+ students heard homophobic remarks and 66.7 percent heard negative remarks about gender expression *from their teachers or other school staff*. Indeed, students' experiences in school are largely shaped and controlled by adults. These include physical freedoms, like when to move and what activities are considered appropriate; their intellectual agenda like what will be studied and to what extent; and the social norms that govern behavior, including expressions of gender identity and sexual orientation. Adults who have the time and space to tap into their values and to imaginatively redesign their practice are both more energized and more compassionate. Adults who understand young people's developmental needs can make informed decisions about how to support them. As a result, the students who engage with these adults can undertake learning that is developmentally appropriate (identity-affirming, socially mediated, interest-driven, etc.) and facilitated by adults who are excited to partner with them. In this workshop, participants will explore teaching through an intersectional and developmentally grounded thriving lens. We will apply the six dimensions of the Bridge to Thriving Framework® to questions about the self, students, and the learning environment, in order to design toward profound well-being.

Presenters: Kia Darling-Hammond

4:20pm – 5:20pm LOP201 LOP 1,2

Advocating for ELL Students and their Families

In this session, educators will have the opportunity to practice advocating for ELL students and their families using a step-by-step process that enables them to identify issues and work to bring about change in their school community during uncertain times.

Presenters: Rodrigo Rodriguez-Tovar, NBCT, Lori Dodson, NBCT

4:20pm – 5:20pm LOP202 LOP 1,2

Increasing Educator Voice: Opportunities through ESSA and COVID-19

In this interactive session, participants will utilize the Leadership Competency Framework to explore ways to handle challenges faced by schools, students, educators, and local affiliates. Attendees will learn how to advocate for equitable policies and conditions that positively impact our profession. Presenters will also cover collaborating with educators on how to advocate and utilize research to inform decision-making in the development of effective and equitable programs and policy to strengthen our profession during the pandemic and beyond.

Presenter: Pamela West

4:20pm – 5:20pm LOP203 LOP 1

National Board State of Mind

Most professional careers have board certifying agencies that attest to a practitioners advanced knowledge and skill. The National Board for Professional Teaching Standards offers such credentials for classroom teachers. A first step in garnering the esteem that the education field deserves involves advocating for teachers to adopt a National Board “state of mind.” In this interactive session, participants will unpack the Five Core Propositions of the National Board for Professional Teaching Standards and work collaboratively to develop professional growth plans that embed each proposition.

Presenter: Kristi Gregoire

4:20pm – 5:20pm LOP204 LOP 1,2,3

The Assets Are There: Mapping Student Success

All communities have assets and resources. Identifying those assets is critical to supporting student and family needs. We'll discuss Community Asset Mapping as a tool to identify the strengths and resources of communities in order to identify solutions.

Presenters: Andy Coons, Amber Parker, Andrea Prejean, Jose’ Munoz

4:20pm – 5:20pm LOP205 LOP 1,2

The Power of Empathy in an Unapologetic World:

In this session, participants will self-examine their capacity to empathize with others. Questions that will be considered are: Empathy – What is it? Why should I value it? How do I recognize it? Sometimes what is said is not what is meant and understanding body language is key. Participants will unpack the importance of non-verbal communication and identify components of a two-way communication plan to build positive rapport and trusting relationships.

Presenters: Tyree Rivers, Chaka Diop

4:20pm – 5:20pm LOP206 LOP 1,2

Analyzing Inequities Affecting the Learning Environment

In this interactive session, participants will identify inequities in the educational opportunities available to students, collaborate with other educators to develop examples of equitable access to curriculum and instruction, and reflect on how to have effective conversations about equity. Learn how to utilize the Equity Rubric to analyze instructional practices and develop strategies to ensure that a classroom is safe, affirming of many identities, and student-centered. Using the NEA Leadership Competency Framework, participants will

explore how to lead analysis, reflection, and ongoing development of instructional practices that result in a diverse, inclusive, and socially just learning environment.

Presenter: Andrea Robinson-Tejada

4:20pm – 5:20pm ORG200 ORG 1,2,3 **New Educator Engagement, Support and Recruitment Campaign**

Starting in 2016, NEA in partnership with state and local affiliates, embarked on a national effort to connect to every new educator in the country to identify the professional supports and resources they need, provide follow up support on those needs, and recruit them as a member of their local association. This New Educator Engagement, Support and Recruitment Campaign (New Ed) has conducted one-to-one organizing conversations with nearly 100,000 new educators and has been an integral strategy to prevent membership loss in a “post-Janus right-to-work” environment.

Initial one-to-one organizing conversations represent the beginning of a long-term state and local association strategy to engage, support and recruit early-career educators. During this session, participants will gain the foundational knowledge needed to engage with state and local associations’ efforts as part of the New Ed campaign. We will provide the foundational understanding of the campaign with a focus on why engaging early career educators is important and what the association is doing about it.

This session is designed for local and state leaders who are already committed to learning about the New Ed Campaign, and using the framework to deliver student-centered wins for our members.

Presenters: Peter Witzler, Michelle Foisy

4:20pm – 5:20pm ORG201 ORG 1,2 **Zone 2's Local REJUVENATION Pilot Project: Chicken Soup for Your Local**

The NEA Center for Organizing partnered with The Center for Governance and The Center for Communications to create the Local REJUVENATION Pilot Project. The primary purpose of this program is to assist local affiliates that have faced challenges in recent years, lost momentum for some reason, suffered membership loss, or could benefit from assistance with rebuilding strength and power. In this session, participants will learn about the process and strategies of this year-long pilot project which was designed to focus on organizing and leadership development. Attendees will receive an overview of the 12 modules used to train and develop leaders and potential leaders from a Zone 2 organizational specialist; and key learnings and experiences from the Local REJUVENATION Project will be shared by a local leader. By the end of this session, participants will understand

how the REJUVENATION Project can enhance organizational capacity and ensure that the voice of all educators is part of the decision-making to ensure student success.

Presenter: Rhonda Thompson, MaryRita Watson

4:20pm – 5:20pm ORG202 ORG 1,2 **Empower and Equip Your Building Representatives to Act**

This session will provide tools and strategies for leaders to share with building representatives so they have the information they need to lead their schools, committees, and communities. Attendees will learn best practices for creating “10-minute” meetings that will captivate current members and encourage them to continue, and inspire potential members to join.

Presenter: Amanda Thompson

4:20pm – 5:20pm SFH200 SFH 1, 2 **Resource Development: Grant Writing and Beyond! Part 2**

In Part 2 of this series, participants will learn how to develop measurable goals that serve as the foundation for a successful work plan. Other topics will include creation of a resource map, budget development, and identification of potential partnerships and non-dues resources.

Presenters: Marlin Jeffers, Barbara Hopkins

4:20pm – 5:20pm SFH201 SFH 1,2 **Something Smells Phishy!**

Thanks to social media, websites and other digital entities, personal and professional information is more available now than ever before. As a result, anyone who uses a computer is an easy target for phishing. The bad guys are learning about each and every one of us—our interests and activities, who we communicate with, and our activities. They use this information hoping to trick us into providing our credentials, which creates more access to information, and sometimes even tricks us into handing over money—ours or the association’s. The number of schemes is alarming. This session will help attendees identify the red flags that warn of the most popular phishing schemes.

Presenters: Susan Hardey, Rose Futchko

4:20pm – 5:20pm SFH202 SFH 1,2 **Compliance 101: What Every Leader Must Know About Regulatory Filings and Recordkeeping Requirements**

In this session, participants will receive an understanding of legal and compliance requirements, which help to ensure the association

is in good standing with federal and state regulators and that the association's reputation remains protected.

Presenter: Kristin Butler

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| 4:20pm – 5:20pm | RSJ002 | RSJ | 1,2,3 | <p>Talking Race: Grounding Our Understanding to Effectively Talk About Race and Racial Justice</p> <p>Combating institutional racism and advancing racial justice in education and beyond is at the forefront of the NEA's vision to provide a great public school for every student. At the 2015 Representative Assembly, NEA adopted NBI-B, which recognized the role that institutional racism plays in our society, including our schools. NBI-B directed NEA to spotlight patterns of systemic racism and educational injustice that impact students, and to take action to enhance access and opportunity so that all students can have a great education.</p> <p>We know that if we are to achieve racial justice and equity in our schools and impact the lives of students and educators, we must also examine, assess and create meaningful change within our association. Our work promotes a vision for public education that advances inclusion, equity, and racial and social justice in our schools and society. Our work must dismantle white supremacy, and ensure that bigotry or discrimination based on gender, sexual orientation, disability or national origin are not part of our classrooms, educational curricula, school policies and discipline practices. We will take action by demanding changes to policies, programs, and practices that condone or ignore unequal treatment of students and hinder their success.</p> <p>This session is designed for local and state leaders to deepen their understanding of the levels of racism and its impacts on institutions and systems. We will outline why a race equity/justice lens is critical to our work. Activities and tools will be introduced to support the development of a racial analysis as well as basic tools to engage in constructive discussion about race.</p> <p>Presenter: Hilario Benzon, Pam Rios, Aaron Dorsey</p> |
| 4:20pm – 5:20pm | BOD002 | BOD | 3 | <p>(BOARD of DIRECTORS ONLY) We've All Got Issues: Pick One and Organize!</p> <p>Do you have a community issue that is close to your heart? Have you noticed similarities or connections between that issue and your association work? This workshop will give you opportunities to make connections, and form an action plan. Your action plan will have the potential to create lasting partnerships, or even change legislation! NEA Board members will use immigration and homelessness as examples, while navigating the process together.</p> |

Presenters: Enrique Farrera, Tara Flaherty, Mel House and Elaine Merriweather