

## **NEA-Retired Print Newsletter Awards**

The NEA-Retired Print Newsletter Award identifies, recognizes and amplifies print NEA-Retired newsletters that exhibit good journalism and show broad and effective coverage of issues relevant to members (e.g., COLAs, insurance, health care, pensions and community service). The newsletters should be well-written with visually appealing content; offer a combination of organizational and consumer-oriented information; showcase the members and leaders; and act as an effective organizing tool.

### **Award Criteria:**

- Awards will be given for each of the following categories:
  - Established State Retired Newsletter (published three or more years)
  - State Retired Newsletter (published less than three years)
  - Established Local/Regional Retired Newsletter
  - NEA-Retired Spotlight Award (state active newsletter covering Retired issues)
- The newsletters will be evaluated on the following criteria: writing; design; message development; and effectiveness in showcasing members, their interests, and issues.
- Only one nomination per category will be accepted.
- All nominations must be postmarked by April 15 of the award year; submitted materials will not be returned.

### **Required Documents:**

- 1. Three copies of the Nomination Form**
- 2. Three copies of the print newsletter from two different editions** in the submission year

### **Selection of the Award:**

Members of the NEA-Retired Executive Council Communications Committee will ensure that the applications meet the eligibility requirements and will select the recipients.

### **Communications Hall of Fame Winners**

A newsletter that has earned the NEA-Retired Newsletter Award three times in the same category becomes a member of the NEA-Retired Hall of Fame. Once a newsletter receives a Hall of Fame designation, the newsletter is not eligible to be submitted in that same category for three years thereafter. The years do not have to be consecutive to receive this honor.

*Adopted by Committee: October 2019, February 2022  
Administratively Amended, May 2019, October 2019*