



Spirit of Membership Award Scoring Rubric

Affiliate Name:

Scoring Rubric

0 = No evidence presented

1 = Accomplished - some evidence

2 = Proficient - evidence exists

3 = Distinguished - abundance of evidence

Purpose

0	1	2	3	identifies a need, a solution or promotes issues
0	1	2	3	grows membership and build capacity of members
0	1	2	3	engages leaders and members in planning and action
0	1	2	3	aligns to goals of NEA and NEA -R
0	1	2	3	credibly promotes positive change in the affiliate

Program Criteria

0	1	2	3	organized with budget and timeline delineated
0	1	2	3	cost effective for the association
0	1	2	3	uses technology to organize and communicate
0	1	2	3	creative and "out of the box" thinking and design
0	1	2	3	easily understood and communicated to members

Leadership Criteria

0	1	2	3	inclusive, diverse and addressed issues of social justice
0	1	2	3	aligned to state and national goals
0	1	2	3	encourages collaboration between leadership, members, and/or community
0	1	2	3	builds the advocacy skills of members and of the group
0	1	2	3	supported by all leadership and approved on a state level

Membership Criteria

0	1	2	3	includes a diverse group of members (ethnicity, ability, job category etc.)
0	1	2	3	focuses on engaging new and non active members
0	1	2	3	encourages action by members not just leadership
0	1	2	3	encourages input by members not just leadership
0	1	2	3	involves a significant number of members and/or community

Outcome

0	1	2	3	is deemed successful by leadership input/feedback
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	0	1	2	3	is deemed successful by member input/feedback				
	0	1	2	3	includes a media component to promote success				
	0	1	2	3	communicates and celebrates success with all participants				
	0	1	2	3	is sustainable, encouraging member advocacy				
Total Points for Submission									
* Minimum of 50 points required for award consideration.									
* Applications postmarked after April 15th will not be considered.									
Comments:									

