### Announcement of opening for the position of

#### **Executive Director**

### National Education Association – New Mexico

## **BACKGROUND/HISTORY**

The history of the National Education Association of New Mexico (NEA-NM) covers more than twelve decades of pride and accomplishment. Since our active participation in the creation of the state's public schools, the efforts of NEA-NM have continued to shape and improve public education in New Mexico.

In 1880, more than 60% of New Mexico's population over the age of 10 could not read or write. In those days, there were only 162 private and church-run schools, with a student attendance of 3,150. There was no public-school system in 1880. Attempts to establish a public-school system failed to pass the territorial legislature in 1876, 1878, and again in 1880. In 1878, the legislature passed a statute authorizing the Jesuits to own unlimited land for educational institutions without taxation. The U.S. Congress unanimously annulled the act.

In the Fall of 1886, a group of educators got together to call for the formation of an education association of New Mexico. On November 26, 1886, during the Thanksgiving break, a group of mostly Santa Fe educators met and adopted a resolution calling for a convention to establish the "Territorial Education Association" (TEA). The first convention of the TEA assembled on December 28, 1886. After statehood, the TEA became the New Mexico Education Association (NMEA) which later changed its name to the National Education Association of New Mexico (NEA-New Mexico). Share our story with your colleagues.

# **POSITION OVERVIEW**

The Executive Director is the NEA-New Mexico's chief executive officer and is directly responsible to the Board of Directors and President, who set Association policy, determine the long-term vision and direction of the affiliate and give fiduciary oversight. The Executive Director serves as a non-voting member of the Board, and is charged with adeptly working with the President, advising the Board, and carrying out the long-term vision and strategic direction of the Association guided by the NEA - New Mexico Constitution and Bylaws, NEA-New Mexico governing body and local, state and federal laws and regulations.

We are seeking an inclusive leader to advance NEA-New Mexico's mission in partnership with staff, board, the president and leaders with a wide range of skills and experience. While no candidate will embody every quality, the ideal candidate(s) will bring many of the qualifications and attributes listed below.

### **DUTIES AND RESPONSIBILITIES**

 Institutional Leadership – exercise inclusive and decisive leadership to advance the mission and vision of the NEA–New Mexico in accordance with state and federal laws and regulations

- Long Range Planning maintain focus on the strategic goals and priorities established by the board and president and by systematic and strategic planning processes
- **Stewardship of Financial Resources** provide oversight and necessary due diligence to ensure the financial health of the Association
- Organizational Effectiveness and Accountability drive for continuous improvement utilizing data and measurement to ensure effectiveness and efficiency of NEA-New Mexico programs and services.
  - O Cultivate a culture that encourages reciprocal accountability by developing a team of staff and stakeholders that upholds the integrity of NEA-New Mexico's mission and core values. Encourage employee creativity, innovation, and independent decision making, while establishing performance and success metrics to ensure that all team members successfully meet organizational goals. Lead with honesty and transparency.
- Public Education Advocacy champion public education in New Mexico, including building
  collaborative relationships between NEA-New Mexico and external stakeholders in order to
  shape the highest professional standards for state and federal education policy
- Staff Relations support high standards for work on behalf of NEA-New Mexico members and build effective relationships with management and the staff union in accordance with local, state and federal laws and regulations

### OPPORTUNITIES FACING NEA-NEW MEXICO

- NEA-New Mexico is recognized in every corner of the state as the voice of education
  professionals advocating for high quality public education that has an opportunity to grow
  and thrive as a critical source of influence.
- NEA-New Mexico is poised to continue to build upon a strong brand by increasing the awareness of who they are, what they believe, and the values that motivate their organization.
- NEA-New Mexico has an opportunity to merge its traditional and foundational values with evolving work to encompass racial and social justice.
- NEA-New Mexico can increase and incentivize membership by capitalizing on recent nationally recognized legislative wins.
- NEA-New Mexico maintains an inclusive, supportive, and collaborative culture that fully
  engages, retains, and inspires a diverse team including staff and leaders with a wide range
  of skills and experience.
- NEA-New Mexico is developing systems and strategies to ensure the stability of strong fiscal health of the Association in a challenging economic climate.
- NEA-New Mexico is committed to a culture of organizing in which members are engaged and
  mobilized to grow and strengthen their local associations in order to improve student
  outcomes, secure the proper teaching and learning conditions, and achieve educational
  opportunity and equity for all students.
- A new generation of educators provide NEA-New Mexico with the opportunity for untapped professional relationships and increased relevance.
- NEA-New Mexico is committed to leveraging diversity of a multicultural community and workforce.
- There is ongoing opportunity to continue existing and new outreach with education, business and other public sector partners and community coalitions in support of quality education and equitable/adequate opportunity for all students.

### **REQUIRED COMPETENCIES**

### Member Focus

A leader who values public education and is focused on member needs. Someone who believes in member engagement, trust, and loyalty, and who is committed to fostering strong relationships among NEA-New Mexico and its members. An experienced leader with the ability to implement high quality programs and services that brings value to members. Demonstrated experience in using data to identify additional ways to offer value to members' professional practice and careers. Ensures that the NEA-New Mexico stays vibrant and relevant as the education landscape and the demographics of the workforce continue to evolve.

An influential leader who understands membership and is able to expand market share, has effectively led innovative strategies, programs, initiatives, and policies designed to attract and increase new membership. Established leader with the ability to drive member engagement and to increase member retention.

## Strategic Planning and Execution

Documented experience in leading organization-wide efforts in planning, implementation, process improvements, innovation, financial management and building high performance work teams. A record of executive leadership in strategic planning that required significant organizational change, including experience utilizing reliable methods to ensure accountability and timeliness in the execution of strategic goals and objectives. An individual who possesses the ability to juggle multiple projects with clear priorities and to articulate the connections between the big picture and specific action plans and timetables.

# <u>Interpersonal Effectiveness</u>

An effective communicator who has excelled in building successful relationships. An established record of fostering teamwork and consensus, effectively managing conflict, provoking creative problem-solving, and necessary risk taking, and is inclusive of diverse individual and cultural perspectives. An influential leader who has the ability to deepen and refine all aspects of communication, from internal to external relationships with the goal of creating a strong brand for the NEA-New Mexico.

### Leadership/Motivation and Courage

A leadership style that is transformational, adaptive, and communicative. Empowers others through personal actions and integrity; must possess a commitment to face challenges courageously, and hold staff and leadership accountable for meeting goals that align with the organization's mission. Fosters an environment of open communications, motivation and engagement among management team and employees that deliver exceptional results.

### **EXPERIENCE**

A record of 3-5 years of middle or senior level leadership experience in positions of increasing responsibility.

Background in public policy and/or labor advocacy and collective bargaining desired.

Experience in public education advocacy preferred.

Experience reporting to and advising an elected board of directors.

A record of life-long learning, including recent professional development work.

### **EDUCATION**

Bachelor's degree from an accredited four-year college is required.

Bilingual candidate preferred.

## **COMPENSATION PACKAGE**

\$130,000-\$145,000 per year, commensurate with experience and qualifications.

## TO APPLY

In order to be considered for this position, please provide the following:

- A current resume reflecting qualifications for this position
- A Letter of application, which specifically addresses how accomplishments in your career have prepared you to meet the challenges and opportunities, presented in this position.

Please forward all materials electronically to the following:

All materials must be sent electronically to NEA-New Mexico Search Consultant:

Unionsearch.org

Margolies Potterton & Associates

### Patricia Johnson, Business Manager: patjohnson@unionsearch.org

For confidential inquiries, questions, salary information or to schedule a call, please email Patricia Johnson.

APPLICATION DEADLINE: Friday, September 9, 2022 at 5:00 pm (EST.)

NEA-New Mexico is deeply committed to diversity and inclusion in its hiring practices. We are an affirmative action, equal opportunity employer. Women and people of color are encouraged to apply.