

Spirit of Membership Scoring Rubric

Affiliate Name

Scoring Rubric											
	0 = No evidence presented										
	1 = Accomplished - some evidence										
	2 = Proficient - evidence exists										
	3 = Distinguished - abundance of evidence										
Purpose											
	0	1	2	3	identifies a need, a solution or promotes issues						
	0	1	2	3	grows membership and build capacity of members						
	0	1	2	3	engages leaders and members in planning and action						
	0	1	2	3	aligns to goals of NEA and NEA -R						
	0	1	2	3	credibly promotes positive change in the affiliate						
Program Criteria											
	0	1	2	3	organized with budget and timeline delignated						
	0	1	2	3	cost effective for the association						
	0	1	2	3	uses technology to organize and communicate						
	0	1	2	3	creative and "out of the box" thinking and design						
	0	1	2	3	easily understood and communicated to members						
Leadership Criteria											
	0	1	2	3	inclusive, diverse and addressed issues of social justice						
	0	1	2	3	developed in collaboration with partners						
	0	1	2	3	encourages collaboration between leadership, members, and/or community						
	0	1	2	3	builds the advocacy skills of members and of the group						
	0	1	2	3	supported by all leadership and approved on a state level						
Membership Criteria											
	0	1	2	3	includes a diverse group of members (ethnicity, ability, job category etc.)						
	0	1	2	3	focuses on engaging new and non active members						
	0	1	2	3	encourages action by members not just leadership						
	0	1	2	3	encourages input by members not just leadership						
	0	1	2	3	involves a significant number of members and/or community						
Outcome											
	0	1	2	3	is deemed successful by leadership input/feedback						
	0	1	2	3	is deemed successful by member input/feedback						
	0	1	2	3	includes a media component to promote success						
	0	1	2	3	communicates and celebrates success with all participants						
	0	1	2	3	is sustainable, encouraging member advocacy						

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Total Points for Submission										
* Minimum of 50 points required for award consideration.										
* Applications postmarked after April 15th will not be considered.										
Comments:										