

NEA-Retired Print Newsletter Award

The NEA-Retired Print Newsletter Award identifies, recognizes and amplifies electronic NEA-Retired e-newsletters that exhibit good journalism and show broad and effective coverage of issues relevant to members (i.e., COLAs, insurance, health care, pensions and community service). The print newsletters should be well written in a 12 point font; include visually appealing content; offer a combination of organizational and consumer-oriented information; showcase the members and leaders; and act as an effective organizing tool.

Award Criteria:

- Awards will be given for each of the following categories:
 - Established State Retired Print Newsletter (published three or more years)
 - State Retired Print Newsletter (published less than three years)
 - Established Local/Regional Retired Newsletter
 - NEA-Retired Spotlight Award (state active newsletter covering Retired issues)
- The e-newsletters will be evaluated on the following criteria: writing; design; message development; and effectiveness in showcasing members, their interests, and issues.
- Only one nomination per application will be accepted.
- To submit a nomination for a printed newsletter award, it is *preferred* to include **links** to the publications on the application form. If printed newsletters must be sent in hard copy, please see the mailing address at the bottom of this document.
- The date for all nominations submission is April 15.

Required Documents:

- [If completing the application fully online, the *preferred method of submission*] Completed Online Print Newsletter Submission Form that includes **links to two print editions**
- [If completing the application by mailing hard copies] **Three copies** of the Online Print Newsletter Submission Form and **three copies of two editions** of the publications, sent to the address at the bottom of this document

Selection of the Award:

Members of the NEA-Retired Executive Council Communications Committee will ensure that the applications meet the eligibility requirements and will select the recipients.

Communications Hall of Fame Winners:

An e-newsletter that has earned the NEA-Retired e-Newsletter Award three times in the same category becomes a member of the NEA-Retired Hall of Fame. Once an e-newsletter receives a Hall of Fame designation, the e-newsletter is not eligible to be submitted in that same category for three years thereafter. The years do not have to be consecutive to receive this honor.

Address for Mailing:

If a Retired print newsletter submission is completed by mailing, please mail to:

NEA
c/o Cory Wofford, Louisa Haney
1201 16th ST, NW
Washington, DC 20036

*Adopted by Committee: October 2019, February 2022
Administratively Amended, May 2019, October 2019, March 2023*