

# NCUEA-NEA URBAN GRANTS CRITERIA

## Exclusive focus on Membership, Bargaining, Strike Readiness, and Organizing New Units.

Grants will only be considered for applicants submitting organizing proposals that focus on driving membership growth programs, particularly in the areas of density growth, bargaining/strike readiness, and organizing new units.

□ The total possible amount awarded per grant is up to \$5,000.

## How could grant funds be spent?

Fundamentally, Urban Grants support NCUEA member locals develop and implement organizing programs that lead to action to achieve real change.

□ **Membership Recruitment**. Grant funds can be utilized to identify organizing tactics aimed at boosting the membership density of your local.

**Bargaining**. NCUEA and NEA are committed to implementing strategies and tactics that result in increases in salaries, benefits, working conditions, and other agreements, benefitting your students, parents, and communities.

Strike Ready. Grant funds could be allocated to the development of organizing strike-ready programs focused on preparing educators, students, and parents for a potential walkout if all negotiations at the bargaining table prove unsuccessful.

□ New Units. Grant funds may also be utilized for organizing new units within your local or supporting the merger of a certified and ESP local into one unified education association.

#### What will not be approved?

Urban Grants do not support standalone trainings. We believe that standalone trainings can be incredibly important but must be paired with action. We're interested in funding locals that want to take concrete actions towards achieving union power.

Additionally, grant awards should not be used to supplement current affiliate budgets and will only be consider for organizing expenses.

#### **Additional Information & Grant Reporting**

NCUEA and NEA's Center for Organizing & Affiliate Support encourages applicants to consider how Urban Grants may be able to support or build out a current program that lacks an organizing component but would be demonstrably strengthened through organizing efforts.

The Center for Organizing & Affiliate Support may consider future support for grantees, in addition to the Urban Grant. Grants fund activities for 12 months from the date of the award and recipients are required to submit an interim and final report.

# **Questions?**

Please contact Nathan Allen, NEA Director of Organizing & Affiliate Support, at nallen@nea.org.