



2024 NEA National Leadership Summit



Education. Democracy.
Freedom. Our Right!
Our Responsibility!

Hyatt Regency Chicago
Chicago, Illinois
March 1 – 3



NEA Summit Leaders



#NEASummit

NEA MISSION VISION VALUES

Adopted at the 2006 NEA Representative Assembly



The National Education Association

We, the members of the National Education Association of the United States, are the voice of education professionals. Our work is fundamental to the nation, and we accept the profound trust placed in us.

Our Vision

Our vision is a great public school for every student.

Our Mission

Our mission is to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

Our Core Values

These principles guide our work and define our mission:

Equal Opportunity. We believe public education is the gateway to opportunity. All students have the human and civil right to a quality public education that develops their potential, independence, and character.

A Just Society. We believe public education is vital to building respect for the worth, dignity, and equality of every individual in our diverse society.

Democracy. We believe public education is the cornerstone of our republic. Public education provides individuals with the skills to be involved, informed, and engaged in our representative democracy.

Professionalism. We believe that the expertise and judgment of education professionals are critical to student success. We maintain the highest professional standards, and we expect the status, compensation, and respect due all professionals.

Partnership. We believe partnerships with parents, families, communities, and other stakeholders are essential to quality public education and student success.

Collective Action. We believe individuals are strengthened when they work together for the common good. As education professionals, we improve both our professional status and the quality of public education when we unite and advocate collectively.

Welcome to the 2024 NEA National Leadership Summit!

Dear Summit Participants

I enjoy nothing more than the privilege of traveling across our nation to witness firsthand the care and commitment of NEA members and leaders. No matter the setting—a school, a neighborhood, a community center, or a political town hall—NEA’s power as this nation’s largest labor union is evident and consistent. More importantly, that work remains deeply centered in helping every student succeed.

I often say that I have never been more proud to be an educator than I am today. That is because of your steadfast willingness to remain rooted to our collective responsibility: ensuring that every student—Black, White, Brown, Indigenous, or AAPI; students from underserved neighborhoods, LGBTQ+ students, and students who are disabled—experience the joy, justice and excellence they need and deserve to live into their brilliance.

During this moment in our nation’s history—a time when extreme-right politicians, policymakers, and pundits are working to dismantle our democracy by dismantling public education—I am indescribably grateful for your determination to do all that you can to guide, nurture, and protect every student. Your dedication to our students illustrates over and over again that you understand our opponents’ motive: In an effort to fulfill their own self-serving desires, and the whims of they’re wealthy donors, they are trying to whitewash and rewrite the nation’s history and marginalize LGBTQ+ students and educators.

The NEA National Leadership Summit serves as the ideal venue for us to learn from and encourage each other as we sharpen our activism and advocacy skills against these attacks and prepare to guide public education into the future. Public education is the foundation of an inclusive democracy, economy, and society, and as the leaders of the nation’s largest labor union, it is up to us to promote, protect and strengthen the entire system of public education so that it will continue to serve future generations.

With an important presidential election on the horizon, the trainings, connections, and experiences offered at the Summit will allow us to continue to our ongoing responsibility to expand, refine and nurture our expertise and perspectives as leaders. Everything we gain at the Summit will strengthen our ability to step forward—in partnership, deep commitment and collaboration—with parents, communities, and public education allies to elect candidates up and down the ballot, from the school board to the White House, who share our commitment to our students and to creating a system of public education that will serve them all.

As in previous years, the Summit will be grounded in the knowledge, skills and behaviors that form the core of the NEA Leadership Competency Framework: advocacy, communication, governance and leadership, organizing, social and emotional intelligence, and strategy and fiscal health. No matter the various talents, perspectives, challenges, and priorities we each bring to our individual journeys as leaders, this framework has the strength to support us all.

With these competencies as our foundation, we will continue to look together toward our shared North Star of uniting not just our members, but the nation, to reclaim public education as a common good, as the foundation of our democracy, and then transform it into something it was never designed to be—a racially and socially just and equitable system that prepares every student, every one, to succeed in this diverse and interdependent world.

I look forward to seeing you in Chicago!

Sincerely,



Rebecca “Becky” Pringle



Rebecca “Becky” Pringle
NEA President

A Message from the Summit Design Team

Greetings NEA Union Siblings and Guests!

Welcome to the 2024 NEA National Leadership Summit!

In times that are increasingly complex, the importance of education as the cornerstone of democracy has never been clearer. Our theme, Education. Democracy. Freedom. Our Right! Our Responsibility!, underscores this important point and highlights our individual and collective work to fulfill our mission to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

That is why it is important for the Association to provide leadership development opportunities like the Summit for members and allies. Over the course of the next two and half days, you will have the opportunity to learn from and with educators, allies, and staff, to deepen your awareness and practice in the seven domains that comprise the NEA Leadership Competency Framework.

When applied, the knowledge, skills, and abilities you learn at the Summit uniquely position you to lead the Association and advance your career and professional goals, and this provides the NEA enterprise with the capacity needed to promote, protect, and strengthen public education. In fact, you can expect to hear more about this and our campaign at the Summit.

We invite you to engage, learn, and contribute your unique perspectives, whether during state connection sessions, breakout sessions, or during our networking time. We challenge you to make a firm commitment to your leadership development, including making a plan to assess your growth and concrete ways you will utilize your skills.

Throughout the Summit, and after it ends, you will be asked to provide feedback. We value your input and will use it in our design of future experiences.

Thank you for attending the Summit.

The NEA Leadership Summit Design Team

Princess Moss, Chair, NEA Vice President, Virginia

Dirk Andrews, NEA Board of Directors, Wyoming Education Association, Wyoming

Cheryl Bost, President, Maryland State Education Association, Maryland

Demetrius Dove, NEA Board of Directors, Georgia Association of Educators, Georgia

Anita Gibson, NEA Board of Directors, Alabama Education Association, Alabama

Mark Jewell, NEA Executive Committee, North Carolina

Gladys Fatima Marquez, NEA Executive Committee, Illinois

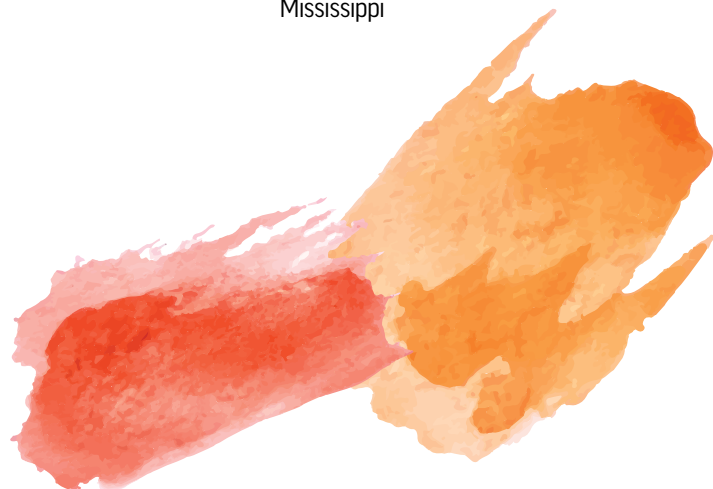
Brent McKim, President, National Council of Urban Educational Associations, Kentucky

Karen Moore, NEA Board of Directors, Illinois Education Association, Illinois

Grant Schuster, NEA Board of Directors, California Teacher Association, California

DeWayne Sheaffer, President, National Council for Higher Education, California Teacher Association, California

Erica Webber-Jones, President, Mississippi Association of Educators, Mississippi



Native Land: Land Acknowledgment

The National Education Association is committed to honoring the spaces that we occupy to advance the work. NEA begins each meeting by acknowledging that we meet on the traditional lands served by indigenous people. NEA honors America's First People and all elders, past, present, and emerging.

Thank you to Josee Starr and the Mitchell Museum of the American Indian.

The Mitchell Museum of the American Indian, located in Evanston, Illinois, is one of a handful of museums across the country that focuses exclusively on the histories, cultures, traditions, and arts of Indigenous people from the United States and Canada. Since its founding in 1977, the museum has become a cherished resource and education center committed to promoting a greater understanding of Indigenous peoples and serving as a space to celebrate their diverse cultures, rich histories, and present-day experiences and contributions.

<https://mitchellmuseum.org/>

Here are resources to help you educate students honestly and accurately about Native history and the people whose land we occupy.

<https://www.nea.org/professional-excellence/student-engagement/tools-tips/resources-teaching-about-indigenous-peoples>



2024 NEA NATIONAL LEADERSHIP SUMMIT

AGENDA-AT-A GLANCE

The complete list of meetings and breakout session descriptions are available on nea.org/leadershipsummit.

Please note breakout session are in Central Time.

FRIDAY, MARCH 1, 2024

9:00 am CT	Registration opens	Grand Ballroom Level (East Tower)
2:00 – 4:00 pm CT	Early Bird Sessions Four concurrent sessions, each focused on increasing awareness of NEA's strategic priorities	Various locations
4:15 – 4:45 pm CT	Presenter's Briefing	Grand Hall MN (East Tower)
5:00 – 6:00 pm CT	State Connections Sessions Connect with other Summit participants from your state	Various locations
6:15 – 7:30 pm CT	Friday Plenary Featuring NEA President Becky Pringle and other special guest speakers	Grand Ballroom (East Tower)
8:00 – 10:00 pm CT	Summit Social & Networking Opportunities • Summit Mixer • Summit Game Lounge	Riverside Exhibit Hall (East Tower)

SATURDAY, MARCH 2, 2024

6:30 – 8:00 am CT	Breakfast	Riverside Exhibit Hall (East Tower)
8:15 – 10:15 am CT	Summit Breakout Sessions - Block 1	Various locations
10:30 – 11:30 am CT	Saturday Plenary Featuring NEA Vice President Princess Moss and John Jackson	Grand Ballroom (East Tower)
11:45 am – 12:45 pm CT	Lunch Program	Riverside Exhibit Hall (East Tower)
1:00 – 3:00 pm CT	Summit Breakout Sessions - Block 2	Various locations
3:15 – 4:15 pm CT	Caucus and Council Engagements	Various locations
4:30 – 5:30 pm CT	State Connections Sessions Connect with other Summit participants from your state	Various locations

SUNDAY, MARCH 3, 2024

6:30 – 8:00 am CT	Breakfast	Riverside Exhibit Hall (East Tower)
8:15 – 10:15 am CT	Summit Breakout Sessions - Block 3	Various locations
10:30 – 11:30 am CT	Closing Plenary Featuring Secretary-Treasurer Noel Candelaria and NEA member leaders	Grand Ballroom (East Tower)

Speakers



Rebecca "Becky" Pringle
NEA President



Toby Hedgepeth
*Parent Advocate,
NC Public School Strong*



Isabell Moore
*Organizer,
Down Home NC*



James Haslam
*Sr. Director of Organizing,
Race Forward*



Princess Moss
NEA Vice President



John Jackson
*President & CEO,
Schott Foundation for Public Education*



Noel Candelaria
NEA Secretary-Treasurer



Angela Bonilla
*President,
Portland Association of
Teachers*



Jacque Dixon
*Vice President,
Portland Association of
Teachers*



Valerie Holthus
*President, Anoka
Hennepin Education
Minnesota Local 7007*

GENERAL INFORMATION

The content of this program book and the Summit breakout sessions may be subject to change. Please check nea.org/leadershipsummit for updates throughout the Summit.

State Connection Sessions For Leadership Development

The purpose of this session is to provide leaders with a space to engage with attendees from their respective states. It aims to reinforce the Summit's objectives, facilitate networking opportunities, and offer time for brainstorming and planning for ongoing leadership development after the Summit concludes.

- Friday, March 1,
5:00 pm – 6:00 pm CT
- Saturday, March 2,
4:30 pm – 5:30 pm CT

Caucus and Council Meetings

The Summit affords participants with an opportunity to attend sessions facilitated by leaders of several NEA caucuses and councils, during which they share information about the purpose of the caucus and council leveraging the shared interests of members across multiple communities, interests, and identities.

- Saturday, March 2,
3:15 pm – 4:15 pm CT

Summit Social Engagement

The Summit is in Chicago and Chicago is known for dancing. The Summit would not be a Summit without a dance party. Join us in the Riverside Hall for a dance party or grab your friends and take a picture on the Summit 360 cam! Maybe games are more your speed - we have those too! Networking is an important part of the Summit.

- Friday, March 1,
8:00 pm – 10:00 pm CT

NEA Governance Policy Resource Center

Prior to the Summit, attendees were invited to a pre-Summit webinar, led by chairs of three of NEA's internal policy mechanisms: the NEA Strategic Plan and Budget Committee, Legislative Committee, and Resolutions Committee. These committees provide an opportunity for direct member input which shapes the direction of the union. Even if you missed the webinar, you can still add your voice. Visit the NEA Policy Resource Center online at www.nea.org/policyresourcecenter to access key policy documents like the Resolutions, Legislative Program, and biennial Strategic Plan and Budget, all developed with member input and adopted by the NEA Representative Assembly. The site also offers background on standing NEA committees responsible for policy review and revision. Additionally, the platform enables direct communication with committee leaders, allowing you to ask questions, share ideas, and recommend changes to Association positions and activities.

Help Build Our Leadership Brand Via Social Media!



During and after the Summit, help us to amplify our impact by sharing your experience on social media platforms. Be sure to include the hashtags: #EdLeaders and #NEASummit. When you share, you broaden our reach and help increase awareness of the Summit.

SUMMIT FACEBOOK PAGE and edCOMMUNITIES GROUP (NEA LEADERSHIP SUMMIT ACTIVISTS)

As a Summit participant, you now have access to two virtual communities that allow you to expand your experience, network, get support, and continue your leadership journey beyond the Summit.

The "NEA Leadership Summit Activist" is a virtual community on NEA's learning experience platform, otherwise known as edCommunities. To join, visit: <https://www.mynea360.org> and search for "NEA Leadership Summit Activists".

We have also created a group for past and future Summit participants on Facebook. This is a closed group, "NEA Summit Leaders." We invite you to request to join - <https://www.facebook.com/groups/neasummitleaders>


A special thanks to NEA members Mandi Jung and Talisa Jones. Mandi and Talisa are member influencers who use their communication skills to create videos for TikTok to demonstrate to their followers how union experiences, like the Summit, help them advance their leadership.

Mandi Jung is an educator (STEM) from Minnesota. Her previous campaign work with the NEA includes videos responding to the censure of Zoëy Zephyr, the consequences of book bans during Read Across America, the experience of receiving death threats due to speaking out in support of trans students, and the impact of Minnesota's universal free lunch program on students.

Talisa Jones is an educational support professional and food services worker in Virginia. Her past work includes a video for ESP Day during American Education Week where she discussed the importance of her job to make sure students have nutritious meals.

Summit Venue – Hyatt Regency Chicago

The Hyatt Regency Chicago is the city's ultimate luxury hotel, providing an exceptional setting for the Summit. Take advantage of its world-class amenities as you engage with colleagues and explore the vibrant heart of the Windy City.

 151 E Wacker Dr
Chicago, IL 60601

HYATT REGENCY CHICAGO GUEST MAP

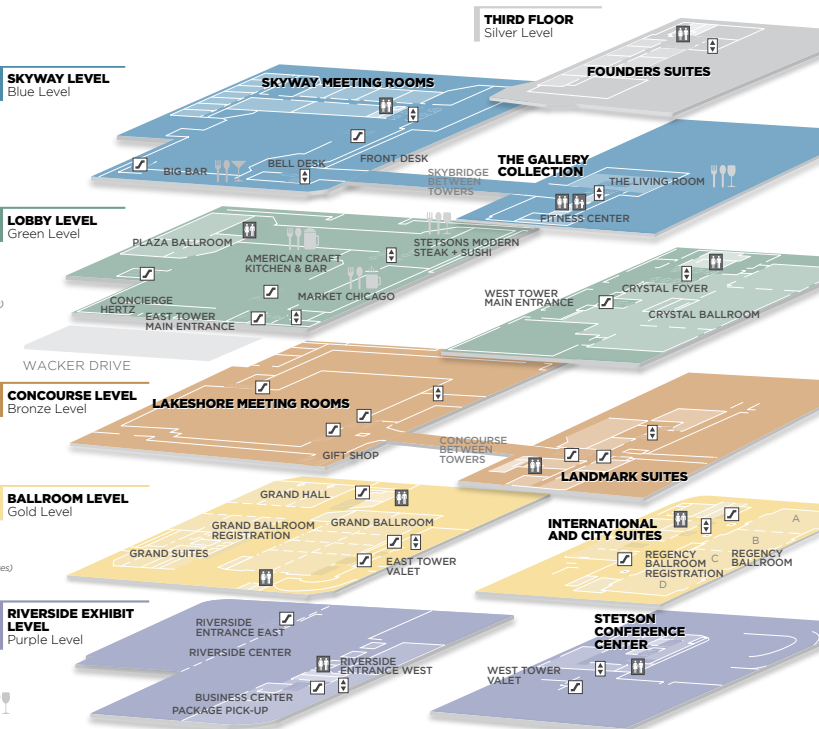


WELCOME TO HYATT REGENCY CHICAGO. Meeting rooms, ballrooms, restaurants and guest amenities are listed in alphabetical order and color coded by floor. For help, dial Guest Services at Extension 52.

EAST TOWER



WEST TOWER

- ACAPULCO** (International and City Suites)
West Tower, Ballroom Level
- ADDAMS** (Founders Suites)
West Tower, Third Floor
- ADDAMS FOYER**
West Tower, Third Floor
- AMERICAN CRAFT KITCHEN & BAR**
East Tower, Lobby Level
- ATLANTA** (International and City Suites)
West Tower, Ballroom Level
- BELL DESK**
East Tower, Skyway Level
- BIG BAR**
East Tower, Skyway Level
- BURNHAM** (Founders Suites)
West Tower, Third Floor
- BUSINESS CENTER, PACKAGE ROOM**
East Tower, Exhibit Level
- COLUMBIAN** (Landmark Suites)
West Tower, Concourse Level
- COMISKEY** (Landmark Suites)
West Tower, Concourse Level
- CONCERGE**
East Tower, Lobby Level
- CRYSTAL BALLROOM**
West Tower, Lobby Level
- DUSABLE** (Founders Suites)
West Tower, Third Floor
- EAST TOWER MAIN ENTRANCE**
East Tower, Lobby Level
- EAST TOWER VALET**
East Tower, Ballroom Level
- FIELD** (Founders Suites)
West Tower, Third Floor
- FITNESS CENTER**
West Tower, Skyway Level
- FRONT DESK**
East Tower, Skyway Level
- THE GALLERY COLLECTION**
West Tower, Skyway Level
- GIFT SHOP**
East Tower, Concourse Level
- GOLD COAST** (Landmark Suites)
West Tower, Concourse Level
- GRAND BALLROOM**
East Tower, Ballroom Level
- GRAND HALL (ROOMS G-N)**
East Tower, Ballroom Level
- GRAND SUITES**
East Tower, Ballroom Level
- HAYMARKET** (Landmark Suites)
West Tower, Concourse Level
- HERTZ**
East Tower, Lobby Level
- HONG KONG** (International and City Suites)
West Tower, Ballroom Level
- HORNER** (Founders Suites)
West Tower, Third Floor
- THE LIVING ROOM**
East Tower, Skyway Level
- MARKET CHICAGO**
East Tower, Lobby Level
- MCCORMICK** (Founders Suites)
West Tower, Third Floor
- MICHIGAN** (Lakeshore Meeting Rooms)
West Tower, Concourse Level
- MONROE** (Lakeshore Meeting Rooms)
East Tower, Concourse Level
- NEW ORLEANS** (International and City Suites)
West Tower, Ballroom Level
- OGDEN** (Founders Suites)
West Tower, Third Floor
- PICASSO** (Landmark Suites)
West Tower, Concourse Level
- PLAZA BALLROOM**
East Tower, Lobby Level
- RANDOLPH** (Lakeshore Meeting Rooms)
East Tower, Concourse Level
- REGENCY BALLROOM**
West Tower, Ballroom Level
- RIVERSIDE CENTER**
East Tower, Exhibit Level
- ROOSEVELT** (Lakeshore Meeting Rooms)
East Tower, Concourse Level
- SAN FRANCISCO** (International and City Suites)
West Tower, Ballroom Level
- SKYWAY MEETING ROOMS**
East Tower, Skyway Level
- SOLDIER FIELD** (Landmark Suites)
West Tower, Concourse Level
- STETSON CONFERENCE CENTER**
West Tower, Exhibit Level
- STETSONS MODERN STEAK + SUSHI**
East Tower, Lobby Level
- TORONTO** (International and City Suites)
West Tower, Ballroom Level
- WATER TOWER** (Landmark Suites)
West Tower, Concourse Level
- WEST TOWER VALET**
West Tower, Exhibit Level
- WRIGHT** (Founders Suites)
West Tower, Third Floor
- WRIGLEY** (Landmark Suites)
West Tower, Concourse Level



SCAN FOR MOBILE MAP



-  ELEVATORS
-  ESCALATORS AND STAIRS
-  RESTROOMS
-  MOTHER'S ROOM

ESCALATORS, ELEVATORS AND RESTROOMS are indicated on each floor. Elevators are conveniently located throughout the hotel for guests with disabilities or where no escalator is present.

CROSSING BETWEEN TOWERS: Cross between towers via the Skybridge or the Concourse. You may also cross from the lobby level via the crosswalk on Stetson Drive.

Leadership Competencies

NEA's Leadership Competencies Guide is available online at <https://www.nea.org/leadership-development>



The vision of the NEA Center for Governance Leadership Development Team is to deepen the Association's collective understanding of leadership development and what it means to be a "NEA Leader." We view the development of education activists and leaders as a major strategy for enhancing organizational capacity throughout the NEA enterprise. The team will know it has been successful when it has accomplished the following:

1. NEA has a defined leadership brand that equips educators to lead and create systemic change in public education.
2. The NEA Leadership Competency Framework has been adopted and integrated at every level of the Association.
3. The development of leaders is embedded into every action, campaign, conference, convening, program and project.



Where to turn for Leadership Development Resources

The NEA has a variety of programs and resources to support education activists and leaders reach their leadership goals. To learn more, visit: <http://www.nea.org/leadership-development>

Leadership Competency Self-Assessment(s)

The NEA Leadership Competency Self-Assessments were designed to help NEA leaders identify their own areas of strength, as well as areas where they can improve. Individuals are strongly encouraged to complete the self-assessments as often.

<http://www.nea.org/leadershipdevelopment#selfassessment>

NEA National Leadership Summit

NEA's annual National Leadership Summit helps to develop activist leaders and prepare them with the knowledge, skills, and abilities necessary to lead relevant, thriving associations and to lead in their professions. Our unified, strategic, and interdisciplinary approach to leadership development reinforces and supports key leadership competencies in seven strategic areas.

<http://www.nea.org/leadershipsummit>

Personal Leadership Development Guide (Template)

The Personal Leadership Development Guide (template) is intended for individual educators who are curious about their leadership and are ready to start their journey towards self-awareness to become stronger Association leaders (elected or non-elected) and stronger professionals. <http://www.nea.org/leadership-development>

Teacher Leadership Competencies

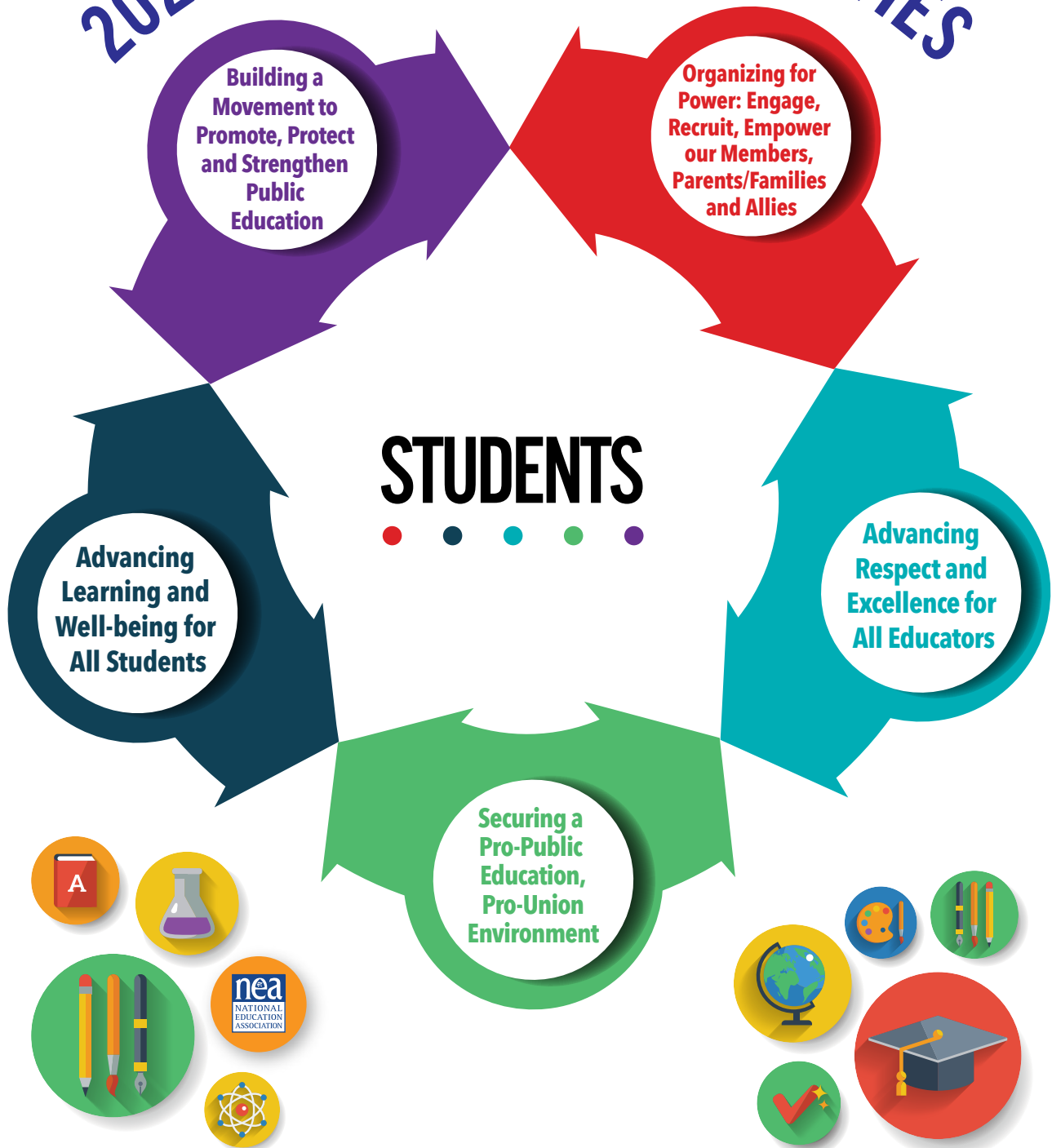
The NEA Teacher Leadership Competencies, developed for the Teacher Leadership Institute, are a resource for identification, reflection, guidance, and inspiration for classroom practitioners. The NEA Leadership Competency Framework was used in the development of these competencies which can be used as guideposts for professional growth.

http://www.nea.org/assets/docs/NEA_TLCF_20180824.pdf

Education Support Professional (ESP) Professional Growth Continuum (PGC)

The PGC serves as a 'map' of how Education Support Professionals (ESP) can grow professionally, by bridging the gap between current practice and a vision for a system of support that recognizes ESP as vital partners in student success. The NEA Leadership Competency Framework serves as a foundation for, and aligns with, the PGC to define the ESP the competencies they need to begin to accelerate their professional growth. http://www.nea.org/assets/docs/ESP_PGC_digital.pdf

2023 - 2024 VISION PRIORITIES



Early Bird Sessions

FRIDAY, MARCH 1, 2024
2:00 – 4:00 P.M. CT

Four concurrent sessions, each focused on increasing awareness of NEA's strategic priorities

Advancing Learning and Well Being for All Students

Grand Hall I

Cap Rules Everything Around Me: Cultural Capital is Community Wealth

When we say C.R.E.A.M., we don't mean cash. In this session, we will explore different forms of CULTURAL CAPITAL that add flavor, ingenuity, and value to our schools and workplaces. Dominant culture often focuses on the deficits of people from historically marginalized communities – a result of white supremacist ideology. It's time to change the game. We will discuss ways to make CULTURAL CAPITAL rule everything around us for a more justice-centered union and liberatory education system.

Presenters: Gabriel Tanglao and Monique Atherley

Advancing Respect and Excellence for All Educators

Grand Hall K

Building Safe, Healthy, Inclusive & Future-Focused Learning

Often, when policy decisions are made that directly impact a student's learning environment, those who directly work in that learning environment aren't at the tables where crucial decisions are made (in spite of laws requiring them to be). In this interactive priority pre-session, participants will gain knowledge and understanding of major policy priorities, learn leadership strategies around education policy, and develop personalized steps to take upon returning home, to facilitate the passage of policies, regulations, and laws that students need to learn and thrive.

Leaders will focus on issues such as the future of assessment, artificial intelligence (AI), disability rights and inclusion, climate and environmental justice, social/emotional learning, school rescue funding, summer and extended learning, health and safety issues, family engagement, and more. Participants will engage around these issues, grow their knowledge, receive tools, strategies, and resources to use on Monday, and leave with their own plan of how they will take action upon returning home. Join us to learn how to leverage policy for wins for every student!

Presenter: Elic Senter

Securing a Pro-Public Education, Pro-Union Environment

Grand Hall L

Map out your Plan to Build Professional Learning in your Union

In this session you'll learn how to identify professional learning that targets member's needs. We'll examine a professional learning theory that members and locals are using across the association and learn how to implement and scale that theory to strengthen public education. Leave the session with the beginnings of a plan that will help you and your colleagues build a culture of learning.

Presenters: Ambereen Khan-Baker and Saul Ramos

Organizing for Power: Engage, Recruit, Empower Our Members, Parents/Families and Allies

Grand Hall J

Member Power is Union Power! Year-Round Organizing as the Framework for Success in the 21st Century

In this session, we will explore the current landscape of union resurgence and vigorous attacks on union power and collective bargaining. Participants will learn about the NEA's Year-Round Organizing Campaign (YRO) as a tool for state affiliates and locals to strategically position themselves for building and leveraging the NEA's collective power to grow membership, increase member activism, and identify leaders.

Presenters: Vicki C. Rodriguez and Matt Bennet

State Connection Session Locations

STATE	ROOM	STATE	ROOM	STATE	ROOM
Alabama	Roosevelt 1A	Kentucky	Randolph 2	North Dakota	Michigan 1C
Alaska	Horner	Louisiana	Soldier Field	Ohio	Regency Ballroom A
Arizona	Grand Hall H	Maine	Ogden	Oklahoma	Michigan 2
Arkansas	Roosevelt 1B	Maryland	Toronto	Oregon	Michigan 1B
California	Crystal Ballroom A	Massachusetts	Haymarket	Pennsylvania	Regency Ballroom B
Colorado	Randolph 1B	Michigan	Michigan 3	Rhode Island	Hong Kong
Connecticut	Field	Minnesota	Water Tower	South Carolina	Soldier Field
Delaware	DuSable	Mississippi	Soldier Field	South Dakota	Stetson D
Federal	Roosevelt 3B	Missouri	Gold Coast	Tennessee	Wright
Florida	Comisky	Montana	Stetson E	Texas	Regency Ballroom C
Georgia	Atlanta	Nebraska	Burnham	Utah	Stetson F&G
Hawaii	Addams	Nevada	New Orleans	Vermont	Picasso
Idaho	Roosevelt 3A	New Hampshire	Michigan 1A	Virginia	Grand Hall J
Illinois	Crystal Ballroom B	New Jersey	Crystal Ballroom C	Washington	Grand Hall I
Indiana	Acapulco	New Mexico	McCormick	West Virginia	Randolph 3
Iowa	Columbian	New York	San Francisco	Wisconsin	Regency Ballroom D
Kansas	Wrigley	North Carolina	Randolph 1A	Wyoming	Stetson BC

Caucus and Councils Engagements

CAUCUS/COUNCIL	ROOM
National Council for Education Support Professions (NCESP)	Regency Ballroom D
National Council for Higher Education (NCHE)	Hong Kong
National Council of Urban Education Associations (NCUEA)	Crystal Ballroom C
NEA American Indian/Alaska Native Caucus	Acapulco
NEA Asian & Pacific Islander Caucus	San Francisco
NEA Black Caucus	Crystal Ballroom B
NEA Lesbian, Gay, Bisexual, Transgender, Queer+ Caucus	Regency Ballroom C
NEA Hispanic Caucus	Regency Ballroom B
NEA Aspiring Educators	Toronto
NEA Women's Caucus	Regency Ballroom A
NEA-Retired Council	New Orleans

Content Session

BLOCK 1

SATURDAY, MARCH 2, 2024

8:15 – 10:15 AM CT

ADVOCACY



ADV 100 A Transformational Approach to Transactional School Board Campaigns

Regency Ballroom A

Level 1: Foundational, Level 2: Mobilizing and Power Building

Through skits, panels, and whole group discussion, participants will learn why taking a transformational approach to organizing school board elections creates better outcomes for educators and students and increases engagement in the union. Participants will leave with skills to begin to operationalize transformational campaigns in their locals.

Presenters: Katie Lukins, Lindsay Ray, Elvyss Argueta, Sara Whelan

ADV 101 Advocacy: From Self-Awareness to Political Reform

Atlanta

Level 1: Foundational, Level 2: Mobilizing and Power Building

Participants will examine their levels of comfort when dealing with political issues and explore strategies to leverage their learning to propel themselves and others to advocate for needed change in education at the local, state, and national levels. After setting personal goals for moving themselves out of their political action comfort zone, participants will create a plan for how to improve their local association's political action involvement.

Presenter: Kristy Oborny

ADV 102 Bargaining for the Common Good

Acapulco

Level 1: Foundational, Level 2: Mobilizing and Power Building

Across the country, NEA affiliates are rethinking bargaining and advocacy and expanding their demands to include economic, social, and racial justice. This session focuses on strategies to build power and fight for the common good. Participants will be given the opportunity to reflect on their own local circumstances and challenged to consider how these types of strategies might be implemented in their local for impact in their schools and communities back home.

Presenters: Brian Beallor, Charles Holmes

ADV 103 Leadership to End Gun Violence: How to Prepare and Respond Using NEA's New Gun Violence Crisis Guide

Toronto

Level 1: Foundational, Level 2: Mobilizing and Power Building

Preventing, preparing for, responding to, and recovering from gun violence in education settings requires thought, planning, and coordinated work. Using NEA's new Gun Violence Crisis Guide as a framework, leaders in this session will identify leadership roles crucial to effective preparation and responses to gun violence, work through case studies in groups, conduct a gun violence leadership self-assessment, and begin to devise an individualized gun violence action plan.

Presenters: Joel Solomon, Ovidia Molina, Crystal Foxx

ADV 104 Learn How to Influence the Process: Federal Lobbying & Local Advocacy**Regency Ballroom B**

Level 1: Foundational, Level 2: Mobilizing and Power Building

NEA members are everyday superheroes. They are the experts and know firsthand what our students need in order to have a safe, just, and equitable education. Learn how to take that knowledge and influence change with your elected officials—at the local, state, and national levels. We will show you the tools you need to build relationships and affect change. You will learn the ABCs of lobbying; share your local perspective; and understand how to use stories of real classroom experiences to your advantage.

Presenters: Kim Trinca, Mark Egan, Meg Gruber**ADV 105 LGBTQ+ Educators: A Must in Creating Safe Schools for All Students****Regency Ballroom C**

Level 2: Mobilizing and Power Building

One of the best ways to make schools safe for LGBTQ+ students is to make sure that there are role models in schools that students can rely on. The best role models for LGBTQ+ students are Out Educators. Too often educators work in places where they fear retribution and possible job loss. This workshop will focus on the unique challenges faced by LGBTQ+ educators, provide strategies to overcome those challenges, and equip our allies to be effective advocates for the LGBTQ+ community.

Presenters: Frank Burger, Stacy Schmidt**ADV 106 Too Much Testing: Landscape and Strategy for Change****New Orleans**

Level 1: Foundational, Level 2: Mobilizing and Power Building

In this session, participants will engage in a conversation about the inordinate amount of testing that takes valuable time away from teaching and learning. Participants will share and discuss examples from their states and districts, as well as use a state affiliate as a case study to analyze lessons learned for advocacy and policy change, workshop advocacy strategies, and plan a toolkit to combat high-stakes testing in their states and districts.

Presenters: Deb McCarthy, Harry Feder**ADV 107 Using Deep Canvassing to Win Elections (Part 1)****Hong Kong**

Level 1: Foundational, Level 2: Mobilizing and Power Building

Two pro-education governors were recently elected in Pennsylvania and the use of innovative voter outreach methods by educators helped to make that happen. Deep Canvassing is a technique that allows members to speak with voters in their communities in a way that can actually change the outcome of elections. This course will teach you the basics of Deep Canvassing, and give you the tools you need in order to help you organize and win at the ballot box.

Presenters: Kevin Deely, Melissa Costantino-Poruben

COMMUNICATION

**COM 100 Media 101: Applying the Fundamentals of Working with the News Media to Everyday Comms Needs****Grand Hall MN**

Level 1: Foundational, Level 2: Mobilizing and Power Building

Effective communication can inspire others to act, be a catalyst for changing public opinion, help a contract bargaining process, plant the seeds for new ways of thinking, or persuade audiences to your side. Utilizing the media can help amplify your voice by broadcasting your message. Professionals will share tips on using your credibility as an educator to win over hearts and minds. Participants will learn the fundamental skills of working with the media that can be used in everyday scenarios.

Presenter: Staci Maiers**COM 101 Power of Storytelling: Using Your Authentic Voice to Galvanize and Inspire****Grand Hall L**

Level 1: Foundational, Level 2: Mobilizing and Power Building

Everyone loves a good story and educators have the best stories. Participants in this session will explore ways to use stories from their personal experiences as educators to help advance student success, public education, and education professions. Session participants will gain a deeper understanding of how personal stories have the power to change attitudes, perceptions, and behaviors and win support for public education.

Presenters: Brenda Alvarez, Mary Ellen Flannery**COM 102 Public Speaking: Say What?! Fundamentals of Great Public Speaking****Grand Hall K**

Level 1: Foundational, Level 2: Mobilizing and Power Building

Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the “umms,” and feel more comfortable speaking in front of audiences large and small.

Presenter: Ramona Oliver**COM 103 Race Class Narrative: Telling Our Story and Organizing for Our Future****Grand Hall G**

Level 1: Foundational, Level 2: Mobilizing and Power Building

“From Maine to Hawaii, every student—no matter what they look like or who they love—deserves the freedom to read books that inspire them to learn and to dream. This statement is a framing of the values of what most of us demand for our communities. This session will introduce participants to the Race Class Narrative, a research-tested messaging strategy that helps us communicate our values and organize for our future. Participants will learn and practice the strategy so they too can use it.”

Presenters: Michael Scott, Merwyn Scott**COM 104 Send the Right Message: Student-Centered Communications for NEA****Grand Hall I**

Level 1: Foundational, Level 2: Mobilizing and Power Building

The NEA Message is a tested and proven way of connecting with decision-makers, parents, and community members, as well as fellow and prospective members. Learn more about this fundamental element of effective communication with deep exploration, hands-on learning, and practical takeaways that will improve your ability to inform, persuade, and lead.

Presenter: Tory Brown

COM 105 Social Media for Advocacy

Grand Hall J

Level 1: Foundational, Level 2: Mobilizing and Power Building

With 226 million Americans on social media, let's unlock its potential to share our union's vision. Join this dynamic session exploring digital storytelling including how to amplify your voice online as an educator across evolving platforms. Gain insights from our digital experts and gain best practices for platforms like Facebook, Instagram, and X (formerly Twitter), while we amplify your advocacy through digital organizing.

Presenters: Justin Conley, Elizabeth Barcelos

COM 106 Winning the Fight Against Extreme Politicians, Wealthy Donors, and Disinformation

Grand Hall H

Level 1: Foundational, Level 2: Mobilizing and Power Building

This session focuses on helping participants connect the dots between extreme politicians, their wealthy donors, and the disinformation wars and their impact on public education. Upon completion of this interactive session, participants will know how to identify whom the well-funded players and politicians are behind efforts to restrict freedom to teach and learn as well as book bans and anti-LGBTQ+ laws. Participants will learn the tools and tactics to win without compromising their values.

Presenters: Miguel Gonzalez, Michael Misterek, Katie O'Connell

GOVERNANCE AND LEADERSHIP



GOV 100 Always Together: EA and ESP Units Working Together in K-12 Districts

Picasso

Level 1: Foundational, Level 2: Mobilizing and Power Building

In districts with more than one bargaining unit, communication between units is important to ensure all voices are heard, and information is shared consistently. In this session, presenters will guide participants through a multi-year effort to build better communication and relationships between education association (EA) and education support professionals (ESP) units that resulted in improvements for all members and students. By the end of this presentation, participants will be able to plan for collaborative working relationships between EA and ESP groups and develop long-term leadership and communication plans to foster EA and ESP relationships.

Presenters: Anthony Pennock, Sarah Garrett

GOV 101 Developing Committees and Boards that Empower, Motivate, and Foster a Pipeline of Diverse Leaders

Columbian

Level 1: Foundational

Highly functioning groups communicate, embrace the organizational mission, and accomplish goals while fostering inclusion and embracing diversity as the foundation for success. This interactive session explores how to bring clear purpose and roles to boards and committees, through activities and collaborative discussion. Attendees will explore their responsibility to actively bring others into leadership and develop an action plan that links the competency framework to functioning boards and committees.

Presenters: Eva Menefee, Marcia Mackey

GOV 102 Don't Dismiss Me: Addressing the Needs of Educators of Color via Culturally Responsive Leadership

Gold Coast

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

The Indiana State Teachers Association conducted empathy interviews in 2020 and 2021 with educators of color (EOC). Data revealed that a majority of these members cited strong distrust of the association and/or their school district administration regarding racial transgressions made against them. In order for association leaders to properly address the racial transgressions dealt to EOCs, they must have a thorough understanding of implicit bias and the harm of stereotypes and be able to recognize microaggressions. By the end of the session, participants will be able to recognize the importance of social and racial justice training at all leadership levels, apply core NEA social and racial justice resources, and utilize the NEA Leadership Competency Framework to develop leaders.

Presenter: Wafá Safi-Hassan

GOV 103 From 3.1(g) to EMAC

Haymarket

Level 1: Foundational, Level 2: Mobilizing and Power Building

Participants will learn about bylaw 3.1(g), its historical significance, and its connection to the Ethnic Minority Affairs Committee. This session will include a historical timeline of the formation of the four NEA ethnic caucuses. Participants will learn how 3.1(g) encourages minority representation at the NEA Representative Assembly and encourages ethnic minority members to seek pathways into leadership positions in their local, state, or national associations.

Presenters: Karen Moore, Christine Trujillo, Tracy Hartman-Bradley

GOV 104 Understanding Leadership Styles to Bolster Engagement, Accountability, and Advocacy

Solider Field

Level 1: Foundational, Level 2: Mobilizing and Power Building

"In this session, participants will break into cohorts based on Daniel Goleman's "Six Leadership Styles": commanding, visionary, democratic, coaching, affiliative, and pacesetter. Participants will engage in discussion and analysis of how to successfully lead self and others based on their leadership style.

Additionally, participants will develop strategic short and long-term leadership development goals that will enhance and strengthen their association and cultivate member engagement at the local, state, and national level."

Presenters: Stephanie Hageman, Lisa Weier

GOV 105 Using the NEA Leadership Competency Framework to Strengthen Association Representative Programs

Water Tower

Level 1: Foundational

During this session, we will share how our local has used the NEA leadership competencies to build a strong association representative structure and training system. In addition, we will give people a template to create their own plan and be able to work collaboratively to strengthen the universal use of the leadership competencies in our locals to build stronger governance and leadership structures.

Presenters: Emma Bade, Joshua Brown

GOV 106 What Does It Really Mean to be the Local President: Tips, Tricks, and Traps of Local Leadership

Wrigley

Level 1: Foundational, Level 2: Mobilizing and Power Building

Are you a local president or considering the role? This session hopes to provide you the opportunity to connect with others who understand the unique and sometimes isolating challenges of serving as a local president. Come learn what it means to serve the highest level of local leadership. The session is facilitated by a current and a former local president with experience in locals ranging from 800 to 9,000 members in union-friendly and union-hostile states.

Presenters: Tony Martinet, Donna Christy

GOV 107 Leadership Development for State Affiliate Presidents: Best Practices for Supporting Leaders (Part 1)

Comiskey

Level 3: Agenda Driving

As NEA puts new emphasis on budgeting resources and rethinking strategies to build an “enterprise-wide” effective system of leadership development, the role of the state affiliate president in this work is paramount. Every state president has arrived at this moment having traveled a leadership development path and would not be in the role of state president without having demonstrated effective leadership along the way. For many, leadership has meant acting as a “hero” to inspire members, solve problems, organize programs, and respond to an increasingly complex set of challenges facing our organization. To truly build power, though, the role of the leader must be transformed from “hero” to “host,” and engaging members at all levels depends on creating and sustaining a network of leaders. In this session, which is the first of two sequential sessions on this topic designed for and led by state presidents, participants will explore the value proposition for leadership development, discuss what meaningful leadership development is, and answer the question of why leadership development matters. Participants will also discuss Hahrie Han’s *How Organizations Develop Activists*, which highlights the importance of leaders in committing to outcomes and committing to leadership development as the top tiers of the “Activist Ladder.”

Presenters: Scott DiMauro, Amie Baca-Oehlert

LEADING OUR PROFESSIONS



LOP 100 Artificial Intelligence: Leading Education into the Future

Randolph 3

Level 1: Foundational, Level 2: Mobilizing and Power Building

Over the past year, attention to artificial intelligence has blossomed. In this session, participants will learn about and discuss the implications of this technology for pre-K-12 and higher education classrooms, schools, institutions, and educators. We will also hear about the work of NEA’s Task Force on Artificial Intelligence and strategize about how to ensure that educators’ voices are at the forefront as this technology comes into schools and universities.

Presenter: Stacey Pelika

LOP 101 Building Transformative Community Schools: Creating Thriving Schools and Communities

Michigan 3

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

This session will prepare leaders to lead strategic conversations with all interest-holder groups about the importance of Community Schools as a strategy to strengthen public schools for all students. This session begins with stories of transformation and then transitions to a panel of community school member leaders from across the country who will articulate the five steps to Community Schools. Leaders will return with innovative ideas leading to action.

Presenters: Angelia Ebner, Dave Greenberg

BLOCK 1 (CONTINUED)

LOP 102 **Buzz, Buzz, Ding, Ding! Navigating the Impact of Social Media and Cell Phones in the Classroom**

Randolph 2

Level 2: Mobilizing and Power Building

The session will focus on ever-growing research done on the impact that social media and technology have on students. We will offer strategies to empower educators in their advocacy efforts, aimed at establishing policies that counteract the distracting influence of social media and cell phones on learning. These ideas extend past the classroom and can be implemented at the district level and beyond.

Presenters: Alicia Kleoppel, Lindsey Weatherby, Andy Slaughter

LOP 103 **emPOWERing Education Support Professional Leadership**

Randolph 1A

Level 1: Foundational

Education support professionals (ESPs) want professional development created for them. In addition, they want to hear from other ESPs about the need for leadership training and support. During this session, we will utilize the NEA's Professional Growth Continuum and Leadership Competency Framework to dive into ways ESPs can lead on professional development. Join us as we focus on enhancing and empowering ESPs to lead within their affiliates.

Presenters: Maryanne Hyacinthe, Sarah Fulk

LOP 104 **Powerful Advocacy for Black Youth: Designing Black-Affirming Educational Spaces**

Randolph 1B

Level 1: Foundational, Level 2: Mobilizing and Power Building

Created for leaders committed to supporting Black youth, this session focuses on concrete steps to establish Black-affirming educational spaces. This session advances racial justice by identifying how anti-Blackness impacts schools (in curriculum, discipline) while also providing actionable, culturally relevant approaches that can lift Black youth. We will analyze a model Black-focused educational space for inspiration on what is possible and finish by problem-solving steps for members.

Presenters: Kerri Ullucci, Joi Spencer

LOP 105 **Reigniting Educators' Fire through Professional Growth**

Michigan 2

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

In this session, we'll share how to reimagine the work of professional growth by grounding ourselves in union values, area-specific needs, and a racial and social justice lens. We'll discuss the tenets of adult learning and improvement science to drive decision-making, share tools and strategies for applying an equity lens to the work, and create space for reflection for leaders on their own needs and goals using strategies from the National Equity Project that can be applied enterprise-wide.

Presenters: Carrie Wolfe, Lupita Almanza

ORGANIZING



ORG 100 **101 Ways to Energize Your Association and Build Power**

San Francisco

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Overcoming organizing challenges within your own association can be difficult because sometimes members feel like "we've been there, done that" and it didn't work. Educators will share their challenges to building internal capacity so we can brainstorm and leverage 101 ways to build power. With so many ideas generated in the room, get ready to take down your favorites because the ideas are going to be non-stop!

Presenter: Karmen Lee Ortloff

ORG 101 Best Practices to Engage Students from Minority Serving Institutions in Our Union**Michigan 1B**

Level 1: Foundational, Level 2: Mobilizing and Power Building

Minority serving institutions (MSIs) are vital for professional development in the US, educating 30 percent of undergraduates. MSIs were created to provide access to marginalized groups that were excluded from predominately-White institutions (PWIs). MSI students are underrepresented within the NEA and state affiliate chapters are less common on MSI campuses. We must lead the change and create a different outcome. This session explores MSI impact and strategies to engage MSI students in the union.

Presenter: Demetrius Dove**ORG 102 Building an Inclusive Association****Michigan 1A**

Level 1: Foundational, Level 2: Mobilizing and Power Building

This session will focus on the importance of building associations that are more inclusive by reaching out and uplifting the voices of members of color, new hires, education support staff, students, parents, community members, etc. in order to create schools where students and educators thrive. Participants will leave the session with ideas and action steps to take back to their locals with the goal of building sustainable community partnerships, increasing membership, and developing future leaders.

Presenter: Stephanie Tellez**ORG 103 Building Solidarity for Black Lives in Asian Communities****Roosevelt 1A**

Level 1: Foundational

How do we build real, meaningful solidarity to fight anti-Blackness in pan-Asian communities? Why does anti-Blackness exist in pan-Asian communities? What are the historical and current driving forces behind it and what are their interests? In addition to addressing these questions, participants will gain a shared understanding of different strategies pan-Asian grassroots organizing groups are using to address and fight anti-Blackness and build cross-community solidarity.

Presenter: Roksana Mun**ORG 104 Making Your Meeting Pop!****Roosevelt 3B**

Level 1: Foundational, Level 2: Mobilizing and Power Building

As an association, one of the main ways we communicate, disseminate information, and engage members and the community is through meetings. Creating fun, engaging, and meaningful meetings takes a little finesse, a lot of organizing, and preparation. Once you have established a great framework, you can take the guesswork out of your meetings. Come and learn key strategies and tools to support and hold members accountable for the information shared during your effective meeting.

Presenters: Amanda Thompson, Veronica Hall**ORG 105 Money Talks: Using NEA's Student Debt Resources to Engage Organizing Efforts****Roosevelt 1B**

Level 1: Foundational

This session will equip participants with the knowledge and tools to amplify NEA's student debt resources to build organizing skills and capacity. Participants will gain background knowledge of the NEA's student debt work, the current state of higher education financing, and student debt-related programs, such as the Public Service Loan Program, and best practices for using these to organize and engage new and prospective members.

Presenters: Samuel Dunietz, Ronny Lau

ORG 106 The Future of Solidarity

Roosevelt 3A

Level 1: Foundational

In this interactive session, we will explore how association leaders can build solidarity within our unions and communities. The Illinois Education Association Opportunity Coalition has woven together the NEA's Leaders for Just Schools program, Educator Voice Academies project, and NEA C.A.P.E. community organizing resources into a force that is unifying members and co-conspirators around racial, social, and educational justice.

Presenters: Andrew "Andy" Hirshman, Anne F. Jacobson, Kristine Micheles

ORG 107 The Secret Key to Increasing Member Engagement

Michigan 1C

Level 1: Foundational, Level 2: Mobilizing and Power Building

Member leaders will explore ways to move from being a "doer" to being a "leader". Many of us are excellent in our work, but when given charge of a team, do we end up doing all the work so that it "gets done right"? We use examples from a former dormant local, revamped with effective leadership development strategies, organizing, strategic communication, and relationship building. These transferable strategies can help local leaders to increase engagement and organizational health.

Presenter: Alana Ward

SOCIAL-EMOTIONAL INTELLIGENCE



SEI 100 Embrace, Empower, Excel: Cultivating Social and Emotional Intelligence for Democratic Leadership

Burnham

Level 2: Mobilizing and Power Building

Are you ready to embark on a transformative journey that connects the dots between education, democracy, freedom, and your own leadership potential? Join us for an immersive workshop designed to empower educators, administrators, paraprofessionals, and all education staff with essential social and emotional intelligence skills that can be applied to your life.

Presenter: Cynthia Thompson

SEI 101 Adult SEL and Collective Well-Being

Crystal Ballroom A

Level 1: Foundational

Educators are unique individuals who play a vital role in the education of students across the United States. The pandemic brought the relationship between work and well-being into clear focus. Work plays a significant role in our lives and working in a capacity that requires more than that, at times can present stressful outcomes when one allows it to. Understanding collective well-being and the role of self-awareness is essential to maintaining professional equality.

Presenter: Eboni Rucker

SEI 102 Advancing Racial Justice

McCormick

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

This training is designed to build participants' skills through awareness of white supremacy culture, interpersonal racism, and systemic racism. Participants will learn how to deepen this awareness in others, how to navigate issues of race that surface in their work, and how to access valuable resources for support.

Presenter: Alonzo Mendoza

SEI 103 Believe: Lessons in Unionism from Ted Lasso**Crystal Ballroom B****Level 1: Foundational**

Union leaders and members must engage in self-reflection as they work to build union power. The ability to empathize with others and establish healthy relationships is key. Excellent examples of these skills are seen in the popular TV show, Ted Lasso. In this interactive session, we will explore clips from the show, and relate them to our work as unionists. The union values portrayed in the show, and how they relate to the NEA's Mission, Vision, and Values, are a key focus of this session.

Presenters: Amy Wolfgang, Stephanie Cramer

SEI 104 In Search of More Respectful Interactions between People with and without Disabilities**Crystal Ballroom C****Level 1: Foundational**

In inclusive schools, 67 percent of students with disabilities spend 80 percent of their time within general education settings. In this session, NEA leaders will grow in knowledge, empathy, and respect with people with disabilities by defining ableism, identifying and categorizing specific examples of ableism, and creating awareness of more respectful ways to interact with people with disabilities. Participants will then determine specific strategies to share this information with others.

Presenters: Traci Arway, Clinton Smith, Jen Curran

SEI 105 Knowing Myself to Better Connect With Students, Educators, and the Community**Field****Level 1: Foundational**

Participants will examine the influence of culture and socialization. Developed from the foundations of diversity, cultural competence, and social justice, the presenters will lead the participants in exercises to enhance their cultural self-awareness. Participants will reflect on how that affects the way they view themselves and others. They will explore the process of socialization in establishing "norms" of individual identity using the Bobbie Harro model of The Cycle of Socialization.

Presenters: LaVeta Weatherington, Jackie Wooten

SEI 106 Make the Road by Walking: An Educator's Journey to Global Awareness**DuSable****Level 1: Foundational**

This session will enable participants to think systematically and reflect on their own personal and professional practices and theoretical understandings of their leadership. Participants will reflect upon their leadership journey to develop skills as global education practitioners and expand thinking and understanding of education, as well as their approach to students, classrooms, and communities. Sessions incorporate global competencies into content planning, teachings, and education practices.

Presenter: Stephanie Johnson

STRATEGY AND FISCAL HEALTH

**SFH 100 A Roadmap to Tackling the Vaping Crisis—Let's Strategize!****Stetson D**

Level 1: Foundational

The vaping crisis is affecting all school communities and based on the National Youth Risk Behavior Study (2022), there has been an increase in vape use in traditionally marginalized youth. Research is just scratching the surface of the harmful effects of vapes. During this session, we will design a project implementation roadmap to address the vaping crisis in a hypothetical school community. The basic tools and techniques garnered in this session will be applicable to leading any strategic planning project.

Presenter: Sheila Caldwell**SFH 101 Addressing Education Needs and Funding Them****Stetson E**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

How is your association addressing the biggest barriers to a quality education for every student? Lack of teachers and/or staff? Staff aren't reflective of student diversity? Bring a challenge and explore ways of funding your approach to meeting those needs with your education association leading the way!

Presenters: Barbara Hopkins, Shannon Rasmussen, Marlin Jeffers**SFH 102 Fiduciary Responsibilities and Association Policies to Support the Ethical Culture of Your Association****Stetson F&G**

Level 1: Foundational

In an effort to be good stewards of the association's reputation and assets, it is vital to understand the fiduciary responsibilities that all leaders are legally obligated to perform on behalf of the association and its members. Learn how a code of ethical conduct, conflict of interest, and whistle-blower policies, as well as an audit committee, promotes an ethical culture and deters fraud.

Presenters: Rodney Rowe, Paula Purdy**SFH 103 Strategic Budgeting 101****Addams**

Level 1: Foundational

This session helps participants learn strategic budgeting basics for maintaining the association's fiscal health with the use of the strategic plan.

Presenter: Bob Maleta

BOARD ONLY SESSION

BOD 001 Superpowers that Protect, Promote, and Support Public Education**Plaza B**

Level 1: Foundational, Level 2: Mobilizing and Power Building

In this session, board members will examine challenges and common issues around diverse partnerships and coalitions. By the end of this session, participants will have strategies and solutions for coalition building to protect, promote, and strengthen public education.

Presenters: Susan Nichols, Linda McCrary

REFLECTION SHEET

Reflection and journaling are important practices for leaders and leadership growth. During the Summit, we invite you to use the following prompts to make your Summit experience more meaningful.

March 1 - Reflection Prompt

What will I do in the coming days to make the most of my Summit experience?

March 2 - Reflection Prompt

What key skills or insights have I gained today that I can use towards my development?

March 3 - Reflection Prompt

What specific action can I take in the next week to implement one of the ideas or strategies learned at the Summit?

Amplify Your Voice

Share your experience using our social media platforms.



NEA Summit Leaders



#NEASummit

Content Session

BLOCK 2

SATURDAY, MARCH 2, 2024
1:00 TO 3:00 PM CT

ADVOCACY



ADV 200 Beyond Your Vote – Become an EdActivist!

Regency Ballroom A

Level 1: Foundational

Educators have a powerful voice in our democracy. In this session, leaders will take a deep dive into electoral organizing with a focus on the 2024 election. Participants will learn about NEA programs, such as Knock-tober; learn about the fundamentals of relational organizing and create a plan for their community; receive a crash course in the EdActivists tool; and leave with the knowledge of how their local organizing in 2024 is part of a nationwide movement to help elect pro-education candidates.

Presenter: Cynthia Sebian-Lander

ADV 201 Building from Ashes: A Love Letter from Florida's Anti-Racist Educators

Atlanta

Level 1: Foundational

Florida is a microcosm of what can happen anywhere. Will you freeze, or will you rise up and fight back? In this session, participants will revisit their journey of becoming an anti-racist educator and gain advocacy tools necessary to advance a sense of belonging within public education. Conversations will be real and organic with space for everyone to share their experiences and action plan collectively. Join us as a compliant resistor for racial and social justice work in the communities we serve.

Presenters: Tamara Russell, Kimberly Skukalek

ADV 202 Government Pension Offset and Windfall Elimination Provisions Repeal. It's Everyone's Problem

Acapulco

Level 1: Foundational, Level 2: Mobilizing and Power Building

Session participants will gain an understanding of the Government Pension Offset and the Windfall Elimination Provisions (GPO/WEPP) of Social Security. These provisions reduce or eliminate the benefits of educators. If this doesn't make any sense, join us to discuss how it happened, how current and future educators are impacted, and what you can do to help. These penalties significantly impact the ability to recruit and retain educators. Join the fight and leave with a toolkit for action!

Presenters: Kathryn Dias, Joslyn Delancey, Stephanie Salvador

ADV 204 I Got 99 Indicators and Test Scores Ain't One: How to Talk About Our Great Public Schools (Part 1)

Regency Ballroom B

Level 1: Foundational, Level 2: Mobilizing and Power Building

Today, online apps judging schools are embedded in influential websites. "Independent" companies create ratings over-relying on test scores—a metric that fails to tell the whole story. In this session, we will discuss how to combat the mischaracterization of our beloved schools. Participants will receive advice for going "beyond the bubble" in evaluating schools and strategies for diminishing public overreliance on test scores and building key relationships to shape public perception.

Presenters: Christine DonFrancesco, Elic Senter

ADV 205 Navigating the Education Policy Landscape: Strategies for Building and Sustaining Influence

Regency Ballroom C

Level 2: Mobilizing and Power Building

In education, every decision—from the morning bell to dismissal—lies with policymakers. Educators must become the architects of education policy. This session focuses on building positive relationships with policymakers, providing tools for trust and effective change, and engaging community allies to amplify educators' voices, ultimately enhancing their ability to shape better educational environments for all students, educators, and their communities.

Presenters: Matthew Compton, Margaret "Peggy" Hoy

ADV 206 See Educators (like YOU!) Run for Public Office

New Orleans

Level 1: Foundational, Level 2: Mobilizing and Power Building

Electing NEA members on the local, state, and federal level is crucial to our success in creating the schools our students and educators deserve. This session is targeted towards leaders who are interested in running for public office. Participants will learn how to craft a one-minute vision statement, examine the core components of what it takes to run for public office, and review the steps to take before kicking off a successful campaign.

Presenters: Meighan Davis, Elizabeth Ojeda-Jiménez

ADV 207 Using Deep Canvassing to Win Elections (Part 2)

Hong Kong

Level 1: Foundational, Level 2: Mobilizing and Power Building

Two pro-education governors were recently elected in Pennsylvania and the use of innovative voter outreach methods by educators helped to make that happen. Deep Canvassing is a technique that allows for members to speak with voters in their communities in a way that can actually change the outcome of elections. This course will teach you the basics of Deep Canvassing, and give you the tools you need in order to help you organize and win at the ballot box.

Presenters: Kevin Deely, Melissa Costantino-Poruben

COMMUNICATION



COM 200 This Work is PERSONAL!

Wright

Level 1: Foundational

It is important that members are connected to their union and understand how to convey their "why" to potential members. This connection occurs through 1:1 conversations which assist with identifying an individual's personal values and interests. Throughout this session, participants will be provided the necessary tools and resources to prepare as well as practice sharing their personal narrative.

Presenter: Justin Johnson

COM 201 Media 101: Applying the Fundamentals of Working with the News Media to Everyday Comms Needs

Grand Hall MN

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Effective communication can inspire others to act, be a catalyst for changing public opinion, help a contract bargaining process, plant the seeds for new ways of thinking, or persuade audiences to your side. Utilizing the media can help amplify your voice by broadcasting your message. Professionals will share tips on using your credibility as an educator to win over hearts and minds. Participants will learn the fundamental skills of working with the media that can be used in everyday scenarios.

Presenter: Staci Maiers

BLOCK 2 (CONTINUED)

COM 202 **Power of Storytelling: Using Your Authentic Voice to Galvanize and Inspire**

Grand Hall L

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Everyone loves a good story and educators have the best stories. Participants in this session will explore ways to use stories from their personal experiences as educators to help advance student success, public education, and education professions. Session participants will gain a deeper understanding of how personal stories have the power to change attitudes, perceptions, and behaviors and win support for public education.

Presenters: Brenda Alvarez, Mary Ellen Flannery

COM 203 **Public Speaking: Say What?! Fundamentals of Great Public Speaking**

Grand Hall K

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the “umms,” and feel more comfortable speaking in front of audiences large and small.

Presenter: Ramona Oliver

COM 204 **Race Class Narrative: Telling Our Story and Organizing for Our Future**

Grand Hall G

Level 1: Foundational, Level 2: Mobilizing and Power Building

From Maine to Hawaii, every student—no matter what they look like or who they love—deserves the freedom to read books that inspire them to learn and to dream. This statement is a framing of the values of what most of us demand for our communities. This session will introduce participants to the Race Class Narrative, a research-tested messaging strategy that helps us communicate our values and organize for our future. Participants will learn and practice the strategy so they too can use it.

Presenters: Michael Scott, Merwyn Scott

COM 205 **Send the Right Message: Student-Centered Communications for NEA**

Grand Hall I

Level 1: Foundational, Level 2: Mobilizing and Power Building

The NEA Message is a tested and proven way of connecting with decision-makers, parents, and community members, as well as fellow and prospective members. Learn more about this fundamental element of effective communication with deep exploration, hands-on learning, and practical takeaways that will improve your ability to inform, persuade, and lead.

Presenter: Tory Brown

COM 206 **Social Media for Advocacy**

Grand Hall J

Level 1: Foundational, Level 2: Mobilizing and Power Building

With 226 million Americans on social media, let's unlock its potential to share our union's vision. Join this dynamic session exploring digital storytelling including how to amplify your voice online as an educator across evolving platforms. Gain insights from our digital experts and gain best practices for platforms like Facebook, Instagram, and X (formerly Twitter), while we amplify your advocacy through digital organizing.

Presenters: Justin Conley, Elizabeth Barcelos

COM 207 **Winning the Fight Against Extreme Politicians, Wealthy Donors, and Disinformation**

Grand Hall H

Level 1: Foundational, Level 2: Mobilizing and Power Building

This session focuses on helping participants connect the dots between extreme politicians, their wealthy donors, and the disinformation wars and their impact on public education. Upon completion of this interactive session, participants will know how to identify who the well-funded players and politicians are behind efforts to restrict freedom to teach and learn as well as book bans and anti-LGBTQ+ laws. Participants will learn the tools and tactics to win without compromising their values.

Presenters: Miguel Gonzalez, Michael Misterek, Katie O'Connell

GOVERNANCE AND LEADERSHIP



GOV 200 **How to Run an Effective Meeting: Tips on Getting Things Done Fairly and Efficiently in Your Local**

Gold Coast

Level 3: Agenda Driving

Have you ever attended a badly, ineptly—even unfairly—run meeting? As a local leader, properly run, effective meetings can give you confidence in your process and increase member loyalty. This session is geared to any member who convenes local association meetings. Participants will learn the basic components of Robert's Rules of Order, work through real-life scenarios, and problem solve in small groups.

Presenter: Anthony Rosamilia

GOV 202 **Leading Beyond the Limits: Drafting a Plan for Your Leadership Practice**

Solider Field

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Becoming the education leaders our students deserve entails engaging in self-transformation. In this highly reflective session, participants will take an inventory of the knowledge, skills, and attitudes that define their leadership, and create a plan to build upon these strengths to grow into the leaders they want to become.

By the end of this session, attendees will be able to recognize their “why,” define their strengths and desires as a leader, and leave with a plan to develop their leadership practice within a broader collective movement to deliver a great public school for every student and educator.

Presenter: Hannah StClair

GOV 203 **Organizational History and Development: Policymaking for Collective Identity, Unity, and Power**

Water Tower

Level 1: Foundational

This session will explore the history of the association dating back to its mid-19th century founding, the development of governance and policymaking structures, and pivotal moments that contributed to the identity of the organization and the making of the modern NEA. Participants will examine moments of organizational success and failure and how these moments have influenced the association's direction and consider how the organization will successfully navigate and thrive in the 21st century.

Presenter: Paul Birkmeier

BLOCK 2 (CONTINUED)

GOV 204 **Tough Talk: Let's Protect Rights and Uphold Responsibilities through Constructive Conversations**

Wrigley

Level 1: Foundational, Level 2: Mobilizing and Power Building

This session will provide strategies on how to lead in education by advocating for policies that positively impact the profession. In small group settings, participants will engage in scenario-based discussions that will stretch their understanding of systems-level leadership. You will interact with scenarios to understand your why, elevate your knowledge of the systems that govern education, and use that knowledge to implement strategies to evoke positive change. You will consider systems related to labor-management collaboration, internal and external partnerships, and community engagement.

Presenters: Johnny A. Green, Anitra Carter

GOV 205 **Leadership Development for State Affiliate Presidents: Best Practices for Supporting Leaders (Part 2)**

Comisky

Level 3: Agenda Driving

Part 2 of this series of sessions led by and for state affiliate presidents will shift from why leadership development matters to how to increase union capacity to identify, recruit, train, and support leaders in a systemic way. Participants will hear from a diverse range of presidents on effective leadership development programs currently being implemented at the state and local level while addressing capacity challenges to increase scale and impact of such programs. Eight research-based components of effective leadership development programs will help frame the conversation: strategy, culture, motivation, involvement processes, assessment linked to competencies, individualized pathways, effective learning methods, and architecture for effective delivery.

Presenters: Scott DiMauro, Amie Baca-Oehlert

LEADING OUR PROFESSIONS



LOP 200 **Increasing Access to Effective Educators: Leveraging ESSA for Integration and Educator Diversity**

Randolph 3

Level 1: Foundational

Segregation perpetuates inequitable access to resources, including qualified educators, that impact teaching and learning conditions. Although federal law seeks to ensure low-income students and students of color can access effective educators, few jurisdictions maximize its potential. Reducing segregation may alleviate educator recruitment and retention challenges, and bolster educator diversity efforts. This session highlights a National Coalition on School Diversity-led research project.

Presenters: Henry Tran, Gina Chirichigno

LOP 201 **Joy and Justice for All: Strategies to Cultivate Spaces Where Joy, Justice & Learning Co-exist**

Michigan 3

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Elevate your leadership in education by prioritizing joy and justice. Learn strategies to create inclusive, empowering environments for families, educators, and students. In this session, leaders will design a pathway to creating human-centered, effective, and just educational spaces. Join us in revolutionizing education for a more equitable and joyful future.

Presenter: Christina Gordon

LOP 202 Leaders for Just Schools Rise Together

Randolph 2

Level 2: Mobilizing and Power Building

The high-profile killings of several African Americans in 2020 spurred educators to protest and examine inequities within our institutions. Guided by Amanda Gorman's poem, "The Hill We Climb," participants will deepen their understanding of cultivating socially just educational environments through, hearing inspiring member stories, discussing critical equity issues facing their school communities, brainstorming how their union can lead equity initiatives, and creating an equity action plan.

Presenters: Aisha Scott, Brigid Kiruci

LOP 203 Leading Toward Social Justice Policies and Practices on Behalf of Those with Disabilities

Randolph 1A

Level 1: Foundational, Level 2: Mobilizing and Power Building

More than 65 percent of students with disabilities attend classes with nondisabled peers. With an obligation to advocate for equitable policies and conditions that positively impact our professions and the learning of all students, educators must be aware of, model, and lead to change ableist behaviors and strategies across school settings. In this session, participants will explore strategies to move toward social justice policies and practices on behalf of students and adults with disabilities.

Presenters: Jen Curran, Tresina Alvested, Sharon Schultz

LOP 204 Project E.N.E.R.G.I. - An ECE Retention Initiative

Randolph 1B

Level 1: Foundational, Level 2: Mobilizing and Power Building

With teacher retention being a key concern, it is imperative that we address this issue and strategize new ways to retain our early career educators (ECEs). Project E.N.E.R.G.I. (Engaging New Educators through Retention and Growth Initiatives) recognizes the sense of urgency in retaining ECEs and is committed to providing, and increasing, multi-faceted, equity-centered ECE support and eliminating barriers that impede ECE successes.

Presenters: Bonnie Garrett, Princess Jones, Lynette Alexander, Samuel Womack, Monieke Allen

LOP 205 Artificial Intelligence: Leading Education into the Future

Michigan 2

Level 1: Foundational, Level 2: Mobilizing and Power Building

Over the past year, attention to artificial intelligence has blossomed. In this session, participants will learn about and discuss the implications of this technology for pre-K-12 and higher education classrooms, schools, institutions, and educators. We will also hear about the work of NEA's Task Force on Artificial Intelligence and strategize about how to ensure that educators' voices are at the forefront as this technology comes into schools and universities.

Presenter: Stacey Pelika

ORGANIZING



ORG 200 A Successful Community School's Recipe that has Evolved into a Masterful Culinary Experience

San Francisco

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

In this session, participants will go with us as we revisit the recipe that led to our community school's success thus far as presented at the NEA Leadership Summit 2023. We will discuss how our individual roles as education advocates have evolved to include mobilizing and power-building with other education leaders.

Presenters: Jay Howard-Brock, Arnetta West, Dana Brown, Rachael Taylor

BLOCK 2 (CONTINUED)

ORG 201 **Bringing Everyone to the Table: Engaging Members and Community in Collective Bargaining**

Michigan 1B

Level 1: Foundational, Level 2: Mobilizing and Power Building

Collective bargaining gives educators a voice, but how do we get every member involved? This session will help you strengthen your association and build power during contract negotiations. We will help you to build a messaging plan, an escalation strategy, and engage each and every one of your members through online and offline organizing tactics to win big at the bargaining table.

Presenters: Michelle Moehlis, Sydney Slifka

ORG 202 **Building a Successful Contract Campaign Toolkit**

Michigan 1A

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Discover how Camino's comprehensive campaign resulted in a whopping 10 percent raise and a groundbreaking settlement that changed the lives of members and their community for the better! Locals of every size can build their toolkit for successful contract campaigns and beyond. Participants will learn successful tactics and practice skills that will combine real-world examples adaptable to every local, such as the power of information requests, offensive bargaining, and a student-centered framework in everything the local does.

Presenters: Cora Dillard, Karmen Lee Ortloff

ORG 203 **Elections Matter: Fighting for Public Education through Local Organizing in Vermont**

Roosevelt 1A

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

In 2023, the Barre Educators Association (BEA) successfully organized to elect pro-public education school board members and pass a fair school budget. Challenges included anti-public education school board members and an inadequate proposed school budget. Key factors for success were organizational capacity, community partnerships, and member engagement in collective action. This session will review the work the BEA did and help participants plan for organizing in their own communities.

Presenters: Rachel Van Vliet, Sarah Hill

ORG 204 **Meeting Members Needs in Our 'New Normal'**

Roosevelt 3B

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Are you looking for ways to engage existing and potential members within your organizing efforts? Are you aware that NEA Member Benefits provides an additional value that saves members money and allows them to recoup dues dollars? Come and learn how you can incorporate this information into providing a way to engage and inform your members about the numerous savings opportunities that they have access to and significantly increase association loyalty!

Presenters: David Glenn, Guy Kendall-Freas

ORG 205 **New Hire Organizing Campaign**

Roosevelt 1B

Level 2: Mobilizing and Power Building

Participants in this session will discuss a new hire summer organizing plan that includes member organizer work, summer networking opportunities, a new teacher store, new hire orientations, educator university professional development opportunities, and follow-up connections. Participants will have the opportunity to learn from one another and share best practices in organizing new hire campaigns from their own locals and leave with many tools to support their locals' initial planning for summer new hires.

Presenters: Joshua Brown, Emma Bade

ORG 206 Organizing Aspiring Educators to Join Our Movement for Strong Public Schools!

Roosevelt 3A

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Aspiring Educators (AEs) are the future leaders of our association. Therefore, it is important that we involve them in our fight for strong public schools. This workshop will support state and/or local leaders in understanding the different roles AEs can play in our fight, discuss how to build and maintain a meaningful partnership with local and/or state AE programs and discover how this partnership can strengthen our organizational capacity and ensure the success of public education.

Presenters: Jonathan Oyaga, Jessica Bailey

SOCIAL-EMOTIONAL INTELLIGENCE



SEI 200 Buck the Burnout Trend: How the Stockton Teachers Association is Improving Educator Well-being

Burnham

Level 1: Foundational

Can educators thrive? Or is burnout inevitable? Hear how the Stockton Teachers Association has been working to offer members the opportunity to learn about, practice with, and apply strategies empirically proven to increase well-being. Learn about the five most common pitfalls leading to teacher burnout and practice with two research-based strategies to improve well-being. Walk away with I can use this tomorrow strategies to improve educator well-being in your local.

Presenters: Christopher Anderson, Tyler Hester

SEI 201 Calling Others Into Community: Opening the Space for Dialogue

Crystal Ballroom A

Level 1: Foundational

Far too often, we avoid difficult conversations and topics that are considered divisive. During this session, we look at strategies to call people into the community. We explore “calling in” techniques that build and explore our own biases and ways that we shut down conversations to address these areas when working as leaders and coaching others.

Presenters: Aneeka Ferrell, Rowena Shurn

SEI 202 Well-being: Navigating Misinformation through Emotional Regulation and Critical Thinking

McCormick

Level 1: Foundational, Level 2: Mobilizing and Power Building

In an AI-driven era with overwhelming information, educators face the critical task of promoting well-being amidst rampant misinformation. This session explores the connection between emotional intelligence, critical thinking, and collective wellness. It delves into the impact of misinformation on mental health, discussing anxiety, and cognitive dissonance. Through examples and research, it highlights the emotional toll of misinformation and how we must lead by example.

Presenters: Brandy Bixler, Jennifer Locke

SEI 203 Inviting Diverse Voices to Leadership

Crystal Ballroom B

Level 1: Foundational, Level 2: Mobilizing and Power Building

We invite all educators to help advance the mission and vision of NEA. Using the Advocacy and Social and Emotional competencies of the NEA Leadership Framework as the guide, members will practice a peer problem-solving technique to build more diverse relationships and advance equity and inclusion. These tools can be used with multiple audiences and settings.

Presenters: Carol Bauer, Taisha Steele

BLOCK 2 (CONTINUED)

SEI 204 SEL in the Learning and Work Environment: Transforming Schools to Ensure Success for All

Crystal Ballroom C

Level 1: Foundational, Level 2: Mobilizing and Power Building

This interactive and engaging session will focus on empowering adults and students through the use of Social and Emotional Learning (SEL) and academic strategies that teachers and administrators can implement within the classroom, building wide, and with parents. By building positive relationships and creating learning conditions that are inclusive, equitable, and respectful, adults and students are empowered to be more collaborative leaders who model core SEL skills.

Presenter: Hector Montenegro

SEI 205 The Warrior Within: Healing tools for Self-Awareness and Self-Reflection

Field

Level 1: Foundational

Early childhood providers working with historically marginalized communities are exposed to chronic work stress that contributes to stress and elevated levels of compassion fatigue. There are tangible costs for the workforce who experience these feelings including long-term absenteeism, high turnover rates, staff/management conflicts, and brain/skill drain. This session will provide tools and strategies to harness self-awareness, explore self-compassion, and teach micro-restorative practices.

Presenters: Dominique Charlot-Swiley, Sabrina Zuskov, Celene Domitrovich, Latisha Curtis, Arraelia Gavins

SEI 206 When Social-Emotional Learning Meets Outward Mindset

DuSable

Level 1: Foundational, Level 2: Mobilizing and Power Building

Understanding self and others is the first step to more positive relationships. Appreciation of others is also crucial to creating a culture of racial justice in classrooms and schools. In this session, we'll practice strategies for improved understanding, communication, and engagement, and brainstorm together approaches to specific situations, grounded in a culture valuing the worth of each person. Plus, discover the secret to transforming the most challenging person in any group!

Presenter: Blake West

SEI 207 Your Journey to Leader? Sharing Your Journey, Your Voice: Let's Talk

Horner

Level 1: Foundational, Level 2: Mobilizing and Power Building

This session will give Educational Support Professionals (ESP) participants an opportunity to share their journey in a nonjudgmental space in which the participants will feel comfortable and encouraged to share their voices. This space will be a place where ESPs can build, share, articulate their needs, and learn from one another. Conversations will be the overall desire from all participants to shape the culture in the room and give voice to those not sure of the journey or how to maneuver the path to leadership.

Presenter: Audrey Nichols

STRATEGY AND FISCAL HEALTH



SFH 200 Grant Writing: Grant Proposal Development & Strategy

Stetson E

Level 1: Foundational

Identify ways to achieve your strategic vision using grant funding, and understanding the relationship between strategy, resources, and partnerships. Participants will also learn where to find grant proposals and how to develop them.

Presenters: Shannon Rasmussen, Barbara Hopkins, Marlin Jeffers

SFH 201 How to Do an Internal Audit of Your Association's Financial Records

Stetson F&G

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

"This session will provide basic information about what an audit is, why it is important to annually audit your association's financial records, and how to do an internal audit with 2 – 3 people. During this session, attendees will be doing a hands-on exercise in performing an internal audit to demonstrate how easy it is to do one."

Presenters: Rodney Rowe, Paula Purdy

SFH 202 The Fundamentals of Strategic Planning

Addams

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Learn how to incorporate the association's mission, vision, and core values, along with the assessment of the association's environmental scanning to formulate a strategic plan that supports the needs of members, as well as the long-term financial health of the association.

Presenter: Bob Maleta

SFH 203 A Roadmap to Tackling the Vaping Crisis—Let's Strategize!

Stetson D

Level 1: Foundational, Level 2: Mobilizing and Power Building

The vaping crisis is affecting all school communities and based on the National Youth Risk Behavior Study (2022), there has been an increase in vape use in traditionally marginalized youth. Research is just scratching the surface of the harmful effects of vapes. During this session, we will design a project implementation roadmap to address the vaping crisis in a hypothetical school community. The basic tools and techniques garnered in this session will be applicable to leading any strategic planning project.

Presenter: Sheila Caldwell

BOARD ONLY SESSION

BOD 002 RA Briefing and Planning Part One: What's My Responsibility at the RA?

Plaza B

Level 1: Foundational, Level 2: Mobilizing and Power Building

The NEA Annual Meeting encompasses not only the Representative Assembly (RA), but also all other scheduled activities including open hearings, state meetings, and social events. Participants will engage in conversations about the upcoming RA, address and discuss potential issues, and begin problem-solving in their roles as members of the NEA Board of Directors. This predominantly level 3 session connects multiple leadership competencies and is designed to move board members from mobilizing and power building to agenda driving.

Presenters: Angie Powers, Sherri Schwanz, Paula Merrigan

Content Session

BLOCK 3

SUNDAY, MARCH 3, 2024
8:15 TO 10:15 AM CT

ADVOCACY



ADV 300 I Got 99 Indicators and Test Scores Ain't One: How to Talk About Our Great Public Schools (Part 2)

Regency Ballroom A

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Today, online apps judging schools are embedded in influential websites. “Independent” companies create ratings over-relying on test scores—a metric that fails to tell the whole story. In this session, we will discuss how to combat the mischaracterization of our beloved schools. Participants will receive advice for going “beyond the bubble” in evaluating schools and strategies for diminishing public overreliance on test scores and building key relationships to shape public perception.

Presenters: Christine DonFrancesco, Elic Senter

ADV 301 Leveling Up in Leadership: All Hands on Deck in Meeting Our Students' Diverse Mental Health Needs

Atlanta

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Educators are crucial in implementing collaborative efforts to address students' mental health and physical needs in school. Research suggests these concerns have increased on many levels over the years, especially since COVID-19, making the impact of school staff intervention a significant difference in student outcomes. This interactive session will focus on best practices and resources that support students in addressing their diverse needs while encouraging optimal academic achievement.

Presenter: Cynthia Samuel

ADV 302 Moms Against Opportunity and Honest Education: Sowing Division for Political Gain

Acapulco

Level 1: Foundational, Level 2: Mobilizing and Power Building

Organizations that claim to speak for parents are sowing division to secure political power. Their censorship proposals, anti-LGBTQ+ policies, and efforts to whitewash American history are merely the opening salvos in a campaign designed to undermine public education and advance a radical political agenda. In this session, we will learn about these groups, share effective ways to mobilize support for public education, strategize, and practice new techniques.

Presenters: Susan Nogan, Stephanie Luongo

ADV 303 Power Concedes Nothing Without Demand: Educator Demands and the Biden Administration's Response

Toronto

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

President Joe Biden has billed himself as the most pro-labor president in American history, but what has that meant for students and educators? Join us to learn how educator voice shaped public education, worker's rights, racial and social justice demands, and how the Biden Administration has responded. We'll also explore what this all means for you, your students, and public education and what's on the horizon in these areas with this administration.

Presenters: Susana O'Daniel, Tess Van Schepen

ADV 304 We See You! Combatting Invisibility and Marginalization of Asian and Pacific Islander Colleagues and Students in Schools

Regency Ballroom B

Level 1: Foundational, Level 2: Mobilizing and Power Building

Who are Asian and Pacific Islander educators and students? What challenges do they face? Using the leadership competencies as a framework, participants will explore how they can lead on these issues and create an action plan to validate and empower Asian and Pacific Islander students and educators, so they know they are seen and heard in their schools.

Presenters: Ambereen Khan-Baker, Lindsay Peifer

ADV 305 Winning Funding for Great Public Education by Taxing Millionaires

Regency Ballroom C

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

This session will provide lessons from a 10-year campaign to raise \$2 billion a year for education (and transportation) by requiring those with income over \$1 million a year to pay their fair share. It will describe successful strategies and lessons learned in several NEA Leadership Competency Domains with our discussion of building an advocacy campaign for economic, racial, and social justice, implementing integrated communications strategies, and mobilizing and engaging members and allies.

Presenters: Max Page, Noah Berger, Jeron Mariani, Kristen Crowell

COMMUNICATION



COM 300 Media 101: Applying the Fundamentals of Working with the News Media to Everyday Comms Needs

Grand Hall MN

Level 1: Foundational, Level 2: Mobilizing and Power Building

Effective communication can inspire others to act, be a catalyst for changing public opinion, help a contract bargaining process, plant the seeds for new ways of thinking, or persuade audiences to your side. Utilizing the media can help amplify your voice by broadcasting your message. Professionals will share tips on using your credibility as an educator to win over hearts and minds. Participants will learn the fundamental skills of working with the media that can be used in everyday scenarios.

Presenter: Staci Maiers

COM 301 Power of Storytelling: Using Your Authentic Voice to Galvanize and Inspire

Grand Hall L

Level 1: Foundational, Level 2: Mobilizing and Power Building

Everyone loves a good story and educators have the best stories. Participants in this session will explore ways to use stories from their personal experiences as educators to help advance student success, public education, and education professions. Session participants will gain a deeper understanding of how personal stories have the power to change attitudes, perceptions, and behaviors and win support for public education.

Presenters: Brenda Alvarez, Mary Ellen Flannery

COM 302 Public Speaking: Say What?! Fundamentals of Great Public Speaking

Grand Hall K

Level 1: Foundational, Level 2: Mobilizing and Power Building

Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the “umms,” and feel more comfortable speaking in front of audiences large and small.

Presenter: Ramona Oliver

BLOCK 3 (CONTINUED)

COM 303 Race Class Narrative: Telling Our Story and Organizing for Our Future

Grand Hall G

Level 1: Foundational, Level 2: Mobilizing and Power Building

From Maine to Hawaii, every student—no matter what they look like or who they love—deserves the freedom to read books that inspire them to learn and to dream. This statement is a framing of the values of what most of us demand for our communities. This session will introduce participants to the Race Class Narrative, a research-tested messaging strategy that helps us communicate our values and organize for our future. Participants will learn and practice the strategy so they too can use it.

Presenters: Michael Scott, Merwyn Scott

COM 304 Send the Right Message: Student-Centered Communications for NEA

Grand Hall I

Level 1: Foundational, Level 2: Mobilizing and Power Building

The NEA Message is a tested and proven way of connecting with decision-makers, parents, and community members, as well as fellow and prospective members. Learn more about this fundamental element of effective communication with deep exploration, hands-on learning, and practical takeaways that will improve your ability to inform, persuade, and lead.

Presenter: Tory Brown

COM 305 Social Media for Advocacy

Grand Hall J

Level 2: Mobilizing and Power Building

With 226 million Americans on social media, let's unlock its potential to share our union's vision. Join this dynamic session exploring digital storytelling including how to amplify your voice online as an educator across evolving platforms. Gain insights from our digital experts and gain best practices for platforms like Facebook, Instagram, and X (formerly Twitter), while we amplify your advocacy through digital organizing.

Presenters: Justin Conley, Elizabeth Barcelos

GOVERNANCE AND LEADERSHIP



GOV 300 Our Union! Our Responsibility!: Bringing the National Back to the Local

Picasso

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Each summer, approximately 6,000 educators meet at the National Education Association's (NEA) Annual Meeting to debate the vital issues that impact American public education and set NEA policy and activities for the year ahead. These delegates represent the 3 million members of the NEA. How much of that work comes back to local members? This session will examine the connection between the NEA core values, the NEA Representative Assembly (RA), and the work of our locals. Participants will identify members' needs and motivations for association involvement and consider how New Business Items from the 2023 RA can be leveraged to engage members in association work.

Presenter: Tony Martinet

GOV 301 Passion, Practice, Persistence: Creating Equity in the Workplace through Courageous Conversations

Columbian

Level 1: Foundational

This session will explore ways to have effective conversations about race and racial equity in our schools and worksites. Participants will consider questions such as Who am I as an equity leader? What is the impact of race on my life and how does it show up in my work? It will challenge you not only to think critically about the effects of race on student achievement, but also on how it directly impacts students, our colleagues, and even ourselves. You will have opportunities to have meaningful, open dialogues about academic opportunity gaps in our schools and will consider how unconscious bias influences our relationships and actions.

Presenters: Primrose Cameron, Johnny Green

GOV 302 Structure or Agency: Improving Member Engagement in Your Organization

Gold Coast

Level 3: Agenda Driving

Structuration theory is the duality between structure and agency. Individuals must act within the confines of the various structures they find themselves in. However collective action, among agents, can change structures. There is no definitive cause and effect; structure and agency are interconnected. For our union to serve our members, we must both build member agency and revamp our structures. This session will examine our practices to see how we can increase member engagement through this duality. By the end of this session, participants will be able to use the lens of structuration theory to examine internal and external structures, improve and promote member engagement, and develop leadership skills.

Presenter: Sarah Tochiki

GOV 303 Organizational History and Development: Policymaking for Collective Identity, Unity, and Power

Haymarket

Level 2: Mobilizing and Power Building

This session will explore the history of the association dating back to its mid-19th century founding, the development of governance and policymaking structures, and pivotal moments that contributed to the identity of the organization and the making of the modern NEA. Participants will examine moments of organizational success and failure and how these moments have influenced the association's direction and consider how the organization will successfully navigate and thrive in the 21st century.

Presenter: Paul Birkmeier

LEADING OUR PROFESSIONS



LOP 301 Make It Happen: Leading the Profession Through Innovative and Quality Professional Development

Randolph 3

Level 2: Mobilizing and Power Building

Dive into Leading the Profession competency to learn how to use teacher leaders, state resources, regulations, grants, and NEA resources to empower teachers to take ownership of professional development. You will have the tools to empower your local union to lead professional learning to be quality, and educator-driven, to use district and state committees to ensure educators are the leaders in professional development policies and decisions, and to apply opportunities that make it meaningful to individuals.

Presenters: Lynette Wescott, Kristy Oborny

BLOCK 3 (CONTINUED)

LOP 302 Performance Assessment in Practice

Michigan 3

Level 2: Mobilizing and Power Building

We will engage in an examination of performance-based assessment (PBA) as a teacher-driven practice. We will provide examples of quality PBA from around the country and in a variety of subject areas and grade levels. We will discuss the elements that make and allow for quality PBA. Participants will then workshop their own ideas for PBA for use in their classrooms and schools. They will come away with a model for developing, implementing, and promoting PBA in their districts.

Presenter: Harry Feder

LOP 303 Traditional to Transformative: Freedom Dreaming through Community Schools

Randolph 2

Level 1: Foundational, Level 2: Mobilizing and Power Building

To transform inequitable school systems, we must first imagine a better reality than the traditional one. Families should be viewed and respected as key informants, resources, and leaders rather than recipients of services. In this session, you will learn more about Community Schools and engage in visioning and goal setting to act on the information learned.

Presenter: Christina Gordon

LOP 304 Artificial Intelligence: Leading Education into the Future

Randolph 1A

Level 1: Foundational, Level 2: Mobilizing and Power Building

Over the past year, attention to artificial intelligence has blossomed. In this session, participants will learn about and discuss the implications of this technology for pre-K-12 and higher education classrooms, schools, institutions, and educators. We will also hear about the work of NEA's Task Force on Artificial Intelligence and strategize about how to ensure that educators' voices are at the forefront as this technology comes into schools and universities.

Presenter: Stacey Pelika

ORGANIZING



ORG 300 Finding Leaders and Issues to Beat Apathy in Your Union

Michigan 2

Level 1: Foundational, Level 2: Mobilizing and Power Building

This workshop will explore fostering a culture of participation and a union structure that encourages involvement. Special emphasis will be placed on how to mobilize members for training and maintaining layers of active member leaders who work together to advance their strategic priorities. Participants will leave with a mindset that members are the most powerful resource that a union has and tools to help build a stronger union.

Presenters: Christopher Zimmerly-Beck, Laura Latham

ORG 301 How to Run a Listening Survey and Subsequent Campaign

Michigan 1B

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

This session will explore the steps of planning and implementing a listening survey and how to use information from that survey for leadership and issue identification. We will cover the basics of operating a subsequent campaign that uses your identified leader and data, with escalating actions, to increase engagement and win.

Presenter: Elizabeth "Rae" LeGrone

ORG 302 Lights, Camera, Direct Action!**San Francisco**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

The source of our power is our membership. In this session, educators will learn how to overcome external challenges to empower educators and community members and win! Learn how union members in any size local, classified, and certified, have utilized creative tactics that don't require a lot of money, time, or in some cases, members. Participants will get an 80-page book with a full menu of direct actions that will be a resource for the rest of your education career!

Presenter: Karmen Lee Ortloff**ORG 303 Online to Offline Organizing: Digital Tools and Strategies to Build Your Power****Michigan 1A**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

The average person checks their smartphone more than 30 times each day. The average Facebook user checks Facebook 14 times each day. Everyone is online and everyone is using their phone. Now is the time to fully harness our digital tools to engage our members where they are online, to build into an online campaign. During this session, we will learn how to use and implement digital tools and strategies to build our power.

Presenter: Sydney Slifka**ORG 304 Relational Organizing: The Art of the 1:1****Roosevelt 1A**

Level 2: Mobilizing and Power Building

As we continue to advocate for public education and social justice, it has become increasingly clear that organizing conversations are the most effective way to move members to action and grow membership. In this session, we'll share new insights that will equip association leaders with the skills to move from "transactional" to "transformational" conversations using the ISAHUEY method. Participants will leave the session inspired and equipped to move the association forward.

Presenter: Larry Carey**SOCIAL-EMOTIONAL INTELLIGENCE****SEI 300 Creating Change through Social Justice****Burnham**

Level 1: Foundational, Level 2: Mobilizing and Power Building

In this session, interactive exercises introduce the concept of social justice and highlight the connection between social justice issues and education issues and policies. Participants explore the levels and types of social oppression and how those play out in their work settings. The session ends with an introduction to the four social justice principles and an action-planning activity.

Presenters: Jackie Wooten, LaVeta Weatherington**SEI 301 How to Rock Your Schedule: Strategies to Get Your Life Back Into Balance****Crystal Ballroom A**

Level 1: Foundational

One of the greatest resources all leaders have is time. This interactive session will help participants learn how to lead and live with greater focus to maximize time to address things that matter the most. Participants will leave with tools to create and manage their schedules, so they can better self-manage and model this behavior with others.

Presenter: Linda Miller

BLOCK 3 (CONTINUED)

SEI 302 **Leading the Way: Respectful Interactions with a Diverse Disability Community**

McCormick

Level 1: Foundational, Level 2: Mobilizing and Power Building

In this session, new and experienced leaders will develop a plan to initiate respectful interactions between persons with, and persons without, disabilities by identifying ableist practices currently existing within their local and/or state affiliate. Participants will also consider what anti-ableist practices might look and sound like in their role as an NEA member and develop a plan to share information and/or model anti-ableist language and behaviors within local/state from their role of leadership.

Presenters: Sharon Shultz, Traci Arway

SEI 303 **Measuring Progress: Establishing Metrics for Racial and Social Justice in Education Unions**

Crystal Ballroom B

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

In our ongoing quest for racial and social justice in education, it's imperative that education unions establish clear metrics and benchmarks to measure progress and hold themselves accountable. This presentation will explore the importance of utilizing metrics, identify relevant metrics, and provide insights into setting benchmarks and evaluating impact. Attendees will leave with actionable strategies to promote racial and social justice within their unions.

Presenter: Taisha Steele

SEI 304 **Unlock the Unstoppable Potential of Teams: Four SEI Strategies that Build Resilient Leadership Teams**

Crystal Ballroom C

Level 1: Foundational

This session is designed to empower leaders to unlock the full potential of their teams. By focusing on four shifts - from independence to interdependence, from isolation to collaboration, from a language of complaint to a language of commitment, and from passion to purpose - participants will discover the transformative power of social and emotional intelligence (SEI) in team dynamics and development. Through discussions, activities, and self-reflection, leaders will leave with strategies to build resilient, high-performing teams.

Presenter: Terry Ross

STRATEGY AND FISCAL HEALTH



SFH 300 **Partnership to Create Non-Dues Revenue**

Stetson E

Level 1: Foundational

In this session, we will explore how partnerships with school districts, the community, and businesses have aided in creating non-dues revenue. Learn strategies for developing partnerships and discuss systems needed in order to manage the non-dues revenue. As you develop professional supports that are led by members and for members, you'll explore options for how to support this effort financially while financially investing in your member leaders.

Presenters: Marlin Jeffers, Shannon Rasmussen, Barbara Hopkins

SFH 301 **The 5-Minute Tax Return and Other Useful Regulatory and Recordkeeping Information**

Stetson F&G

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

Did you know that you can do a typical local's tax return in 5 minutes or less? Come to this session and learn just how easy it is to file IRS Form 990-N. In addition to doing a practice return, this session will also cover other helpful regulatory and recordkeeping information that every association needs to know and understand.

Presenters: Paula Purdy, Rodney Rowe

SFH 302 Strategic Budgeting 101

Addams

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

This session helps participants learn strategic budgeting basics for maintaining the association's fiscal health through the use of the strategic plan.

Presenter: Bob Maleta

BOARD ONLY SESSION**BOD 003 RA Briefing and Planning Part Two: What's My Responsibility After the RA?**

Plaza B

Level 1: Foundational, Level 2: Mobilizing and Power Building

During and after the NEA Annual Meeting, board members have a role in carrying the work forward. Whether it's supporting members or helping them to understand the role of the national association, board leadership is vital. This predominantly level 3 session connects multiple leadership competencies and is designed to move board members from mobilizing and power building to agenda driving.

Presenters: Brenda Robinson, Ed Ventura

**Mandi Jung**

NEA Member Influencer, MN

Mandi Jung is a 7th-grade science teacher in St Paul, MN. She is a member of the St Paul Federation of Educators (SPFE, Local 28), as well as Education Minnesota, AFT, NEA, and the IWW. Mandi's partnership with NEA includes responding to the censure of Zooe Zephyr, speaking out on the consequences of book bans during Read Across America, and the importance of joining the union. You can find her on social media platforms as either @sabocat or @sabocat_teacher.

**Talisa Jones**

NEA Member Influencer, VA

Talisa Jones is an educational support professional and food services worker in Virginia. Her passion is feeding our future with a big smile and lots of love. Talisa's partnership with NEA includes highlighting ESP Day during American Education Week and advocating for nutritious universal school meals. You can follow Talisa on TikTok @tj_thatsit



THANK YOU

Thank you for attending this year's event. Please continue to pause and reflect; then post about experience on social media - Facebook - NEA Summit Leaders and Twitter - #NEASummit #EdLeaders

We would also like to thank the Illinois Education Association for their partnership, including Retired members who served as volunteers for the Summit.



Remember to check out the Leadership Development page <https://www.nea.org/leadership-development>, for resources to help you continue your leadership journey. We look forward to seeing you next year at the 2025 NEA National Leadership Summit!



NEA Summit Leaders



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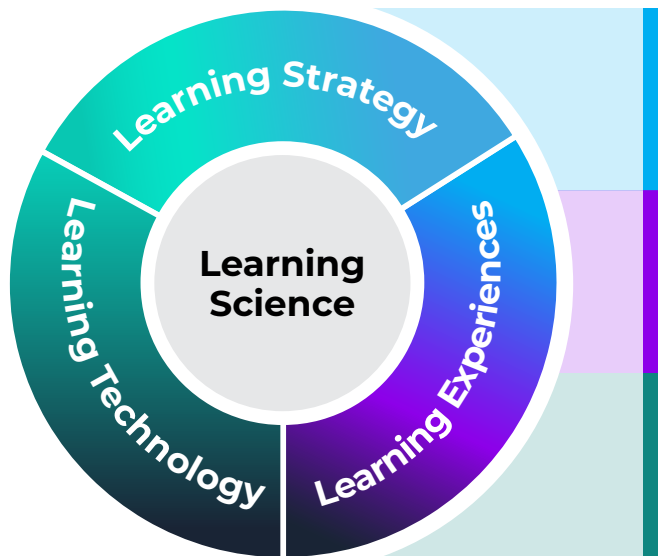
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Successful Partnership Outcomes



By teaming up and collaborating alongside various centers and state affiliates, we've effectively carried out several initiatives with NEA such as:

- Developing learning strategy, building experiences, and utilizing self-assessment tools
- Teaching internal NEA teams Instructional Design best practices
- Creating custom animations focused on key learning topics
- Upskilling internal NEA teams to create their own custom learning experiences



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NATIONAL EDUCATION ASSOCIATION

The National Education Association (NEA), the nation's largest professional employee organization, is committed to advancing the cause of public education. NEA's 3 million members work at every level of education, from pre-school to university graduate programs. NEA has affiliate organizations in every state and more than 14,000 communities across the United States.

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A special thanks to all our presenters and the NEA staff in the following centers:

Center for Advocacy and Political Action
Center for Communications
Center for Education Policy and Implementation
Center for Governance
Center for Innovation and Technology
Center for Professional Excellence and Student Learning
Center for Organizing and Affiliate Support
Center for Racial and Social Justice

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Thank you for joining us!

Save the date for the 2025 NEA National Leadership Summit, March 7-9.

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