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| **IV. NEA Aspiring Educators Planning Guide** | | | | |
| **Be SMART!** | | | | |
| **Specific**  *Who?, What?, When?, Where? Why?* | **Measurable**  *How will we know when it is accomplished?* | **Attainable**  *Can objectives pertaining to the goal be carried out?*  *How?* | **Relevant**  *How does this goal help you*  *to meet your overall objective?* | **Time-bound**  *Completed/ milestones achieved by end of perfor- mance period* |

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|  | **Goal 1** | **Goal 2** | **Goal 3** |
| **Define the goal.**  Create or enhance a specific event, project, or activity to implement in your program. Be actionable and realistic with the goal. |  |  |  |
| **Connect to Core Values.**  Align the project with one or more of the AE Core Values: Educator Quality, Community Engagement, Political Action, and Social Justice. |  |  |  |
| **Build a team.**  Describe how you’ll recruit other members to join you for the project. Define how you’ll distribute responsibilities. |  |  |  |
| **Collaborate with partners.**  Explain how you’ll partner with internal (*ex: state affiliate, locals, ESP, higher ed, and NEA-Retired members*) and external partners (*ex: college faculty, P-12 school districts, community organizations, other public service unions, PTA*). |  |  |  |
| **Fundraise for resources.**  What resources are necessary to accomplish the goal? How will you build partnerships to fundraise necessary resources? |  |  |  |
| **How can NEA help the goal?**  What support, resources, or guidance can NEA provide to assist the goal? |  |  |  |
| **Additional Notes** |  |  |  |