

T.1. Communication Standard: ability to effectively listen and communicate (written and verbal) with a diverse audience including students, parents/guardians, staff, visitors, and community

Manage information important to creating a safe learning environment. coordinate dissemination of information (e.g., email, website, and social media postings about outage and service windows, regulations for use, and policies/laws)	Be responsible for critical worksite/district communications. ^L call for assistance, as needed, giving clear details about medical, security, or other emergencies
website, and social media postings about outage and	
provide comprehensive and accurate information to	 de-escalate challenging behavior of students, parents/ guardians, staff, visitors and community with clear, calm verbal and nonverbal communications
 students, parents/guardians, staff, visitors, and community understand and use educational terms and acronyms for clear and efficient communication of student need and progress ask clarifying questions when providing technical support to confirm user understanding serve, as appropriate, on staff committees to collect colleagues' input and share decisions and outcomes participate in professional learning concerning effective communication discuss with supervisor regarding emergencies, training needs, missing work, specific task expectations, etc. in a timely manner write emails, texts, and technical job aids as required by job duties that are clear and grammatically correct 	 handle difficult conversations with calm a demeanor deliver information to staff during meetings in the absence of administrator or designee write and compile reports, grant proposals, and other important documents work collectively with staff to share expectations and deadlines for the completion of large or time-sensitive projects or emergencies (e.g., system implementation and maintenance; partnering with business or technology company to address technology gaps; viruses or cyber attack recovery plan, etc.) maintain positive internal communication system, ensuring instructional and support staff are kept informed of needed technology information Mentor/coach others in role-alike positions on effective, professional, and culturally responsive communication.^M review written communications for qualities of professionalism, cultural sensitivity, and clarity guide mentees' reflection on interactions with students
	students, parents/guardians, staff, visitors, and community understand and use educational terms and acronyms for clear and efficient communication of student need and progress ask clarifying questions when providing technical support to confirm user understanding serve, as appropriate, on staff committees to collect colleagues' input and share decisions and outcomes participate in professional learning concerning effective communication discuss with supervisor regarding emergencies, training needs, missing work, specific task expectations, etc. in a timely manner write emails, texts, and technical job aids as required by

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 $\textbf{L} \ \text{Indicates opportunities for leadership.} \ \textbf{M} \ \text{Indicates opportunities for mentoring.} \ \textbf{RM} \ \text{Indicates opportunities for being a role model}$

effectively contributing to educational teams

• stay current and share best practices relating to

communication strategies

Foundational	Proficient	Advanced/Mastery
Engage students, parents/guardians, staff, visitors, and community politely and positively. seek to understand the needs of students, parents/ guardians, staff, visitors, and community by asking clarifying questions and paraphrasing responses to confirm understanding of requests greet students, staff, and visitors in person or via phone with a smile and pleasant tone share and reinforce expectations for positive schoolwide behavior (e.g., be safe when on the internet; be responsible by reporting cyberbullying; be respectful of self and others when posting on social media, etc.)	Act as a liaison between school and community when interacting with and assisting students, parents/guardians, staff, visitors, and community. MM participate in reciprocal feedback process with parents/ guardians and staff in order to adjust academic and behavioral instruction and reinforcement; be aware of social and cultural dynamics, adjusting communication style to respond in a culturally relevant manner paper and reinforce school/district expectations for a positive learning environment research and provide comprehensive and accurate information	Recommend areas for improvement in communications. research and suggest software applications/devices serve on committee or work group gathered to improve communication quality and processes
 listen with empathy to concerns of students, parents/ guardians, staff, visitors, and community listen for and discern critical information necessary to support student learning during team meetings and in consultation with supervisor; when working with students, monitor progress, collect, and share data in 	 facilitate transfer of information between school site/program and outside agencies and districts use corrective feedback to discourage inappropriate behavior and respect the individual use language that reinforces the positive academic and 	

• use professional language in all communications (e.g., conversations, email, written correspondence, and

public meetings)

T.2. Cultural Competence Standard: ability to examine one's own cultural context, understand cultural contexts of others, and interact across cultural contexts with sensitivity to differences (e.g., economic, race, gender, and disability)

Foundational Proficient Advanced/Mastery

Recognize differences among and across groups of people.

- identify cultural norms that vary based on race, language, socioeconomic status, country of origin, gender, religion, and other aspects of identity
- understand social construction resulting in stratification of groups of people
- know district policies regarding bullying and harassment/sexual harassment of students and/or staff
- aware of systemic, institutional inequities based on race and other differences (e.g., disparity by race/ethnicity and ability/disability in academic achievement and employment)

Recognize one's reaction to individuals or groups who are different from oneself. $^{\rm RM}$

- aware of personal implicit and explicit biases
- manage personal reactions to difference and expand ability to work with others

Build relationships of mutual respect and seek to understand diverse perspectives. RM

- accept diversity as the normal, and part of working with all students, parents/guardians, staff, visitors, and community effectively
- learn about and respect different racial and cultural backgrounds, customs, ways of communicating, traditions, and values
- speak clearly and with a friendly, courteous tone

Acknowledge the value of speaking multiple languages.

- provide worksite/district documents in home language of students, parents/guardians, staff, visitors, and community available on website
- learn key phrases in language of students, parents/ guardians, staff, visitors, and community
- advocate for worksite signage in multiple languages
- translation option offered on website

Understand the value of diversity in a learning environment in order to create opportunities that will include and maximize students' strengths.

- access resources to increase knowledge of how race, ethnicity, and other aspects of diversity intersect
- examine beliefs and attitudes to discern strengths, preferences, and biases of self and others in order to expand understanding of racial and cultural diversity
- recognize the unique combination of cultural variables
 (e.g., race, language, economics, country of origin, gender, religion, ability/disability, etc.) within the worksite/district/community as assets
- acknowledge power imbalance occurs when one group's identity is established as the norm (e.g., individual can be bullied when another feels empowered to do so)

Understand how one's own culture–all experiences, background, knowledge, skills, beliefs, values, and interests–shapes sense of self, and how one fits into family, school, community, and society and impacts interaction with others.^{RM}

- reflect on own racial, social class, gender experiences to identify generalized social norms and expectations
- reflect on how worksite/district policies and practices match or are different from own experiences and expectations

Work collaboratively with members of racially and culturally diverse groups.^L

- provide services attending to the racially and culturally diverse needs of students, parents/guardians, staff, visitors, and community
- participate in activities with interracial and cross-cultural groups in school and in the larger community
- use racial consciousness and cross-cultural understanding to communicate effectively

Identify and address the consequences of inequities based on racial, socioeconomic, gender, disability or other aspects of identity or group membership.^L

- lead racial justice and equity conversations and learning opportunities with students, parents/guardians, staff, visitors, and community
- participate in school/district equity activities (e.g., seek community support to provide technology resources to students)
- participate on school/district's racial justice and equity teams
- review school/district policies and practices for equity and cultural responsiveness, and recommend changes (e.g., access digital divide)
- share effective practices and protocols that support physical and/or social-emotional well-being during interracial and intraracial interactions

Use one's own cultural experiences, background, knowledge, skills, beliefs, and values to mentor/coach students and applicable staff in racial justice and cross-cultural experiences. M, L

- engage in racial and cross-cultural dialogue with students in settings outside the classroom
- process racial and cross-cultural events with mentee(s)

Identify the need for additional cultural competence training and seek those resources.^L

- o access information on racial-identity development
- review factors that affect interactions across racial and cultural groups, including historical experiences and relationships among groups in a local community
- acquire advanced training in facilitating racial equity and cross-cultural dialogue with students, parents/guardians, staff, visitors, and community
- increase literacy (i.e., listening, speaking, reading, writing) in additional languages
- understand historical development of access to education by race, class, gender, disability, etc. in the United States

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Foundational	Proficient	Advanced/Mastery
	Understand the impact of racial and cultural differences in educational and work environments.	
	 recognize impact of own behavior on others regardless of intent, and modify behavior when impact is revealed 	
	 apply cross-cultural communication skills (e.g., different ways of showing respect, seeking assistance, sharing personal information, etc.) 	
	Model cultural competence in interactions with students, parents/guardians, staff, visitors, and community. RM	
	• express awareness of own implicit and explicit biases	
	 use protocols and skills in cross-cultural and interracial interactions 	
	 ask questions to determine if missing perspectives have been sought and included in decisions 	

T.3. Organization Standard: ability to prioritize, plan, and execute tasks efficiently and effectively

Foundational	Proficient	Advanced/Mastery
Follow procedures for collecting, managing, and maintaining information needed for job duties.	Maintain ready access to information and equipment necessary for job duties, including notifications and	Use management tools to prioritize tasks and workload in advance for efficiency in daily and long-term project
basic inventory management	updates.	completion. ^L
routine maintenance of equipment	department-level documentation	 calendar and apps that track technology support and media requests
• employee policies and expectations	product information and manuals	Analyze systems and procedures for efficiency and
department documentation requirements	inventory of tools and equipment maintenance	effectiveness, and suggest or implement improvements.
available technical resources	 correspondence, reports, school policies and procedures 	inventory management
 school/district policies/procedures Manage work duties effectively within time 	Model efficient and effective workload management.RM	 routine maintenance procedures, equipment replacement, and upgrade schedules
allotted/allocated.	 needed resources and equipment easy to locate and stored in logical manner 	• set standards and protocols for document management
plan and complete tasks as assigned	handle multiple tasks	Manage administrative, fiscal, and facilities functions responsively. [™]
file documentation on time	create and maintain one's own schedule	
follow assigned schedule	schedule system or server maintenance around	• team schedule
prioritize help desk requests	academic schedule to lessen disruption	inventory management
Follow directions and recommended operating	anticipate issues and resolve independently	obsolescence planning
procedures for job-related equipment.	Work cooperatively with other staff on emergencies	department budget input
maintain clear and clean work area	and/or the completion of large, complex or time-sensitive projects. ^{RM}	Manage or lead complex, multifaceted projects related to job duties. ^L
reference materials, apps, manuals, etc. stored in		software and infrastructure installation or maintenance
easy-to-access and logical manner	migration to new software system	o software and infrastructure installation or maintenance projects
inventory of tools and equipment	o infection of computer devices by malware, viruses, etc.	manage tasks for department and delegate tasks
use of organization's assets	Perform maintenance tasks for equipment and information systems to ensure readiness to complete job duties.	to others
o caution of potential spill hazards	regular updates and internet security practices	Mentor/coach others in developing or maintaining organization skills related to job duties. ^M
		 mentor new staff on document organization, file storage, and archiving
		 train staff on organizing documentation processes, file storage, and archiving

Foundational Proficient Advanced/Mastery

Know and follow child safety/welfare laws, reporting policies and procedures, and repercussions of noncompliance (i.e., district, Board, state, federal).

- mandated reporting
- school expectations for positive behavior, and continuum of responses for unexpected behavior

Know and report breaches in student and staff codes of conduct, bullying, harassment, and other policies (e.g., acceptable use).

- illegal software, phishing, accessing inappropriate websites, or other disruptive digital behavior
- student and adult behavior
- situations that might disrupt daily school operation connected to technology use
- bomb threats or other threats of violence
- identify and report a situation to the proper administrator, and document the situation
- understand the chain of command for reporting procedures
- all accidents or incidents, as required by school policy and state law

Maintain the necessary documentation for required agency and individual reports.^{RM}

- student behavior and incident reports
- deliveries, equipment, and inventory of technology related equipment
- student recognition for positive behavior
- incident reports of vandalism and inappropriate or dangerous digital behavior

Recognize signs of neglect/abuse, substance abuse, or self-injury behavior involving students or staff.

- observe student demeanor and attitude changes over time based on knowledge of student
- apply understanding of race/cultural competence when reporting concerning behavior to mitigate implicit bias

Clarify reporting procedures for others and assist in notifying proper authorities.^M

- factual reporting using appropriate terminology
- o proper use and submission of all forms and documents
- know when to activate the chain of command
- potential responses to reporting, and of legal obligations and proceedings that follow reporting

Represent the school/district in a professional manner when reporting all incidents.^{RM}

• abide by protocols and confidentiality agreements

Coordinate the transfer of information between site program and outside agencies/districts.

- maintain confidentiality of electronic student information
- maintain protocols for safe transfer of data within and outside of worksite/district

Participate with administrators and other stakeholders in creating and implementing professional development on reporting requirements.^L

- training in identifying and proper reporting of suspected cyber harassment and bullying
- data reporting procedures and requirements

Prepare required agency and individual reports and maintain all appropriate records.

- incident reports of security breaches, vandalism, and inappropriate or dangerous digital behavior
- present technology and safety reports to the Board

Mentor/coach others in documentation and reporting protocols.^M

- accidents or incidences at the worksite or during sponsored activities
- breeches in technology security
- student and adult behavior

T.5. Ethics Standard: ability to maintain a high level of ethical behavior, confidentiality, and privacy of any information regarding students, staff, and all job-related matters

Foundational	Proficient	Advanced/Mastery
	Display ethical and professional behavior in working with everyone who communicates—or is associated—with	Mentor/coach others in ethical conduct. ^M • update staff on new procedures and policies
o consider racial and cultural context when making ethical	 the worksite.^{RM} be responsible and accountable for individual performance and continually strive to demonstrate competence 	 lead workshops or webinars on ethical behavior in educational settings Lead others in ethical behavior.^L
 decisions be responsible for security items such as keys, radios, passcodes 	 use institutional or professional resources and privileges only for job-related duties 	 observe, identify, and explain proper ethical conduct to students and staff
use language appropriate to a learning environment	consider biases in procedures and practices that compromise social justice when making ethical decisions	 maintain high level of professional competence and integrity when exercising professional judgment
maintain high-quality workfocus on effective use of time	 resolve problems and conflicts, including discipline, according to the law and school policy 	respect the values and traditions of the diverse cultures represented in the school/district and community
use of leave time in accordance with school/district policy	 deal considerately and justly with students, parents/ guardians, staff, visitors, and community 	• identify and report violations to the code of conduct
exercise self-control, discipline, and integrity	Maintain professional relationships with students, parents/ guardians, staff, visitors, and community both in and outside the worksite. • respond in a timely manner to feedback about personal performance and adapt accordingly	 advocate for change in regulations and statutes when such legislation conflicts with ethical guidelines and/or student/employee rights
Know the laws, district policies, and procedures related to ethical behavior and confidentiality. • read and follow employee code of conduct/handbook		 notice when policies, practices, or laws are harmful to individuals, groups, or the community consider the conflict between the value of obeying the law and the value of serving people
 read and follow Technology Acceptable Use Policy know and use the proper protocol to communicate and 	serve as an individual example of appropriate ethical conduct	
address concerns	 strive for quality in delivery of services participate in sense of collective responsibility for high- 	 initiate action for social justice stay informed about current social issues that differentially affect students, schools, and communities
Develop relationships with students, parents/guardians	quality work and services be conscious of potential discriminatory practices based on a person's disability, race, gender, cultural background, religion, or sexual orientation	
	Exercise confidentiality and privacy of any information regarding students and staff in all job-related matters by	
know and follow protocols for positive engagement with families and community.	following all rules, regulations, and policies. • keep details of confidential matters limited to those who need to support and provide service	
	 conduct conversations about students or other confidential matters privately 	
	 inform appropriate personnel of breaches in confidentiality 	

• secure and protect documents from casual viewing

T.6. Health & Safety Standard: ability to protect the health and safety of oneself and others by knowing and executing health, safety, and emergency protocols/procedures with fidelity

Foundational Proficient Advanced/Mastery

Know basic safety, first aid, and Occupational Safety and Health Administration (OSHA) information as required by job duties.

first aid certification, AED training, and hazardous materials handling

Know and fulfill assigned and designated functions during practice and active emergency/evacuation procedures.

- keep emergency plan in easily accessed location
- station oneself at designated location to direct emergency responders

Know worksite rules and policies for student and staff codes of conduct related to safety.^{RM}

- o area of refuge
- fire drill, evacuations, and lockdown procedures
- safe internet use practices

Make quick and accurate decisions in difficult situations.

- call for ambulance/emergency support
- know procedures for person with a knife or firearm
- make appropriate staff aware of the situation

Maintain security and safety with regard to visitors in the building.

- know sign-in procedures and parameters for visitors in the building (e.g., name badge visible, in permitted areas, observing school expectations, etc.)
- know procedures for stranger in the building/on campus
- evacuation paths
- utility shutoffs
- promptly respond accordingly when an emergency code is announced
- monitor and update surveillance equipment

Maintain valid safety and first aid/CPR/AED certificates as required by job duties.

- register for first aid, CPR/AED certification classes every two years
- access refresher materials online annually

Remain current with any new policies/procedures that ensure the health and safety of students and staff.

- o computer virus mitigation
- policy and procedures for reporting all accidents
- occurring on school grounds
- computer maintenance with appropriate security protocols and patches
- cyberbullying identification and reporting

Recognize behaviors that students may exhibit during emergency situations.^L

- plan for students who may have a seizure, run away, hide, etc. in response to stressful situations
- implement protocol for students with a history of unpredictable or violent behavior

Display confidence and poise when making judgment calls during emergency drills or events.^{RM}

- use a firm, calm voice and controlled breathing
- use practiced, predetermined phrases for clarity under stress

Honor privacy and exercise confidentiality of all personal information regarding students, parents/guardians, staff, visitors, and community.

share only needed information with emergency or other assisting staff

Participate on safety committees at the school, district, community, and/or state level.^L

- contribute to discussion based on experience and knowledge of cyberbullying, acceptable use, malware mitigation, etc.
- integration of technology in emergency protocols
- take note of action items
- serve as staff liaison

Advocate for positive changes that will improve the health and safety of students and staff.^L

- suggest improvements to minimize health impact of device use on student and staff health (e.g., eyestrain from screen glare, muscle strain/fatigue from overuse, or poor positioning, etc.)
- new information and practices for safe and healthy device and app usage
- post health and safety reminders in high device use areas of the building

Know terms and acronyms used by public safety officials, Federal Emergency Management Agency (FEMA), and local and state emergency preparedness agencies.

 select terms and acronyms* most relevant to school emergencies, learn their meanings, and commit to memory

Respond to and coordinate emergency and disaster drills/incidents.

- participate in mock emergency drills
- practice operation of emergency communication devices
- communicate with administration and staff regarding emergency technology situations

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^{*}The FEMA Acronyms, Abbreviations & Terms job aid is housed at fema.gov with a search feature that allows the user to find the meaning of individual acronyms and abbreviations, and lists related to specific areas of disaster management.

Foundational	Proficient	Advanced/Mastery
	Maintain security and safety in regard to computer systems and devices. • ergonomic positioning for safe and healthy use of devices • safety parameters for servers • know operations of surveillance equipment • warnings about battery and electrical connections	Recognize when a student or colleague is experiencing problems (e.g., educational, behavioral, developmental, health, or safety related) in order to prevent escalation/emergency. apply knowledge from daily interactions with students apply de-escalation skills and procedures activate individualized response procedures for students with disabilities Mentor/coach others regarding emergency policies and procedures. cyberbullying and hacking casualty assistance during emergencies fire-extinguishment training

Foundational Proficient Advanced/Mastery Monitor job-related emails routinely. RM Operate computer and/or other digital devices and Research trends/issues pertaining to the job. L platforms required for job duties. o at least five times daily or as directed by supervisor internet security • telephone/walkie-talkie etiquette and protocols Operate advanced settings of digital equipment needed software updates and patches online or virtual professional development to perform job duties. data management o appropriate software for job requirements usage monitoring • hardware and network trends work order tasks configure and maintain at least one operating system • message boards for solutions to unknown or complex o email, district website, and internet Use appropriate job-related programs. technology issues Operate standard office equipment. • spreadsheets, reports, diagrams, graphs, etc. Download specific programs for maintaining equipment as directed by supervisor. web and document searches o copier, scanner, printer o antivirus program Input data, as needed, for accurate data management. o input data, as needed, for accurate data management (e.g., response and resolution rates, storage usage, software updates and patches input and access personal information (e.g., hours, pay inventory control) stubs, leave requests, etc.) Apply advanced understanding. Know how to contact Information Technology (IT) Know worksite's Acceptable Use Policy. scripts/programming department and report specific issues. • read annually and submit signature page configuring and maintaining multiple operating systems designated email for reporting Know terminology in order to solve common Review and manage data, as needed, for accurate data screen shot of error messages technology issues. analysis. o note clear sequence of events prior to technology issue o dialogue box, error message window, etc. track work order accounts, maintenance, technology • understand the reporting procedure for misuse of service loads, etc. Learn and adopt new technology methods. technology, cyberbullying, inappropriate images, etc. Lead a technical team.L and who to refer the situation to new input devices facilitate workload distribution • cloud storage Model safe internet and technology use. RM decisions on technology usage impacting users • responsible social media use Conduct training and provide in-service as required to • appropriate response to phishing, trolling, spam, etc. keep staff aware of current and new procedures, methods, • know student data privacy rules and/or laws and trends.M o create procedural manuals, job tools, and visuals for • new digital or online student assessments o classroom technology (e.g., SMART board®, document

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camera, tablets, communication devices, etc.)new student information management systems

Foundational	Proficient	Advanced/Mastery
		Mentor/coach other staff to use internet/software applications safely and independently. ^M
		 schedule time with mentee to review digital requirements of job duties
		 opportunity to answer questions about Acceptable Use Policy
		o input task status in project management software
		 schedule time with mentee to review worksite/district Acceptable Use Policy
		Manage social media presence.
		monitor school-related social media sites
		monitor content of posts according to district guidelines

Foundational Proficient Advanced/Mastery

Align appearance appropriately to job duties and professional expectations as outlined in handbook or job description.

business or business casual, appropriate to educational setting

Conduct oneself as an ambassador for school or agency. RM

- model school procedures and expectations
- greet students, parents/guardians, staff, visitors, and community in a dignified, positive manner
- provide appropriate information to students, parents/ guardians, staff, visitors, and community
- - demonstrate honesty and integrity in making decisions
- - appropriate use of language around students
- respond to requests for information or assistance promptly

Know the roles and responsibilities of your career field.

- parameters for interacting with students, staff, and administration
- licensing/certification (if required), proper use and care of tools and equipment
- Board policy and regulations
- work independently (e.g., initiate tasks, complete tasks within assigned time frame without prompting)

Work collaboratively with a team.

- acknowledge merits of multiple viewpoints or ideas
- share ideas with and accept ideas of team members
- understand team structures and how to contribute for the best interest of the students

Project a positive image to the community through communication, involvement, and personal conduct.^{RM}

- commitment to providing a safe and functioning technology-enabled learning environment
- communicate clearly and directly with students, parents/guardians, staff, visitors, and community

Maintain emotional control in stressful situations.

- use a firm, calm voice and controlled breathing
- ask clarifying questions

Establish and maintain effective working relationships with others both in and outside of the worksite. RM

- understand needs and perspectives of students, parents/guardians, staff, visitors, and community
- seek solutions to identified needs with appropriate staff

Maintain current knowledge of procedures, policies, and laws.^L

- best practices for use of technology in an educational environment
- knowledge of systems, materials, products, and project planning
- continuing education for appropriate licenses
- requirements for maintaining a healthy and safe work environment
- knowledge and use of software, apps, and equipment
- use culturally responsive procedures for engaging students, parents/guardians, staff, visitors, and community when performing work tasks

Respond appropriately to instruction and feedback.

- develop strategies for continuous improvement
- seek to understand specifics of corrective feedback and how to change behavior or processes to improve

Shift tasks and priorities when necessary.

- interrupt or reschedule planned tasks as needed
- ask clarifying questions to understand needs and new priorities

Seek or maintain connections with the larger community.^L

- vendor or service/repair individuals
- involvement in your local, district, or state association

Engage in the improvement of the profession through active participation in professional organizations.^L

- attend local union meetings
- take on a position in local or state union
- attend webinars or conferences
- seek resources from the International Society for Technology in Education (ISTE) or similar organization

Demonstrate initiative in identifying areas of need and opportunities for improvement.^L

- recommend hardware and software platforms that support student learning and school data management
- recognize failing systems or equipment in need of maintenance or repair
- identify and manage maintenance crises
- create educational environments and learning spaces that function well and reflect the value for education
- conduct trainings on software, hardware, etc.
- programming for staff and students on how they can contribute to a well-functioning and safe learning environment

Seek additional certifications.

- advanced knowledge of coding and programs management as pertain to career field
- systems technician certificate
- o continuing education in technology field

Mentor/coach others in role-alike positions on professionalism standards.^M

 communicate importance of timely technology assistance and maintenance to a positive and safe learning environment