

# Goals for Growth, Attraction & Retention

## Goal #1

**Create a sense of  
Community among current  
retired members.**

- Survey Members
- Develop a Newsletter
- Gather Usable Information
- Schedule Virtual Meetings
- Have a User-Friendly Website

## Goal #2

**Reach out to active FEA  
members to become “pre-  
retired” members**

- Poster showing benefits
- Articles for Affiliate’s Publication
- Visible Presence at meetings
  - Ribbons for members
- Packets for Active Members  
nearing retirement

## Goal #3

**Reach out to retired  
Department of Defense  
(DoD) Educators who had  
not joined FEA-R when  
active members or upon  
retirement.**

- Contacting Active Members  
who retired, and didn’t join  
NEA-R
- Establish Recruiting Events  
When/Where Retired  
Educators Are Meeting