

# NEA Members and External Audiences

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# 1

# Do not obey in advance.

Most of the power of authoritarianism is freely given. In times like these, individuals think ahead about what a more repressive government will want, and then offer themselves without being asked. A citizen who adapts in this way is teaching power what it can do.

#### **ON TYRANNY**

TWENTY LESSONS
FROM THE
TWENTIETH CENTURY

TIMOTHY SNYDER

## Agenda

- Introductions
- The Campaign Lab
- How the Campaign Lab Works
- NEA.org/protect
- World Domination



## How the Campaign Lab works

# Local or State team wants to run a campaign

Team applies to the Campaign Lab Team starts planning their campaign with a coach.

- Local or states have a team that wants to run a campaign on a particular issue.
- They notify their state affiliate.

NEA will review the Campaign
 Lab application and conduct an interview with the team to make sure we are aligned.

- Team meets with coach to start planning their campaigns.
- They determine what type of training they need to run their campaign.

## How the Campaign Lab works

# Execute their campaign & Apply for grant

Campaign Lab Community

- Execute campaign plan.
- Bi-weekly meeting with their member coach.
- Apply for grant up to \$2500.

 Monthly meeting with all of the other locals and states that are running campaigns

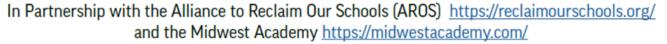


#### Do you want to build the power of your local?

Apply and learn more about THE CAMPAIGN LAB







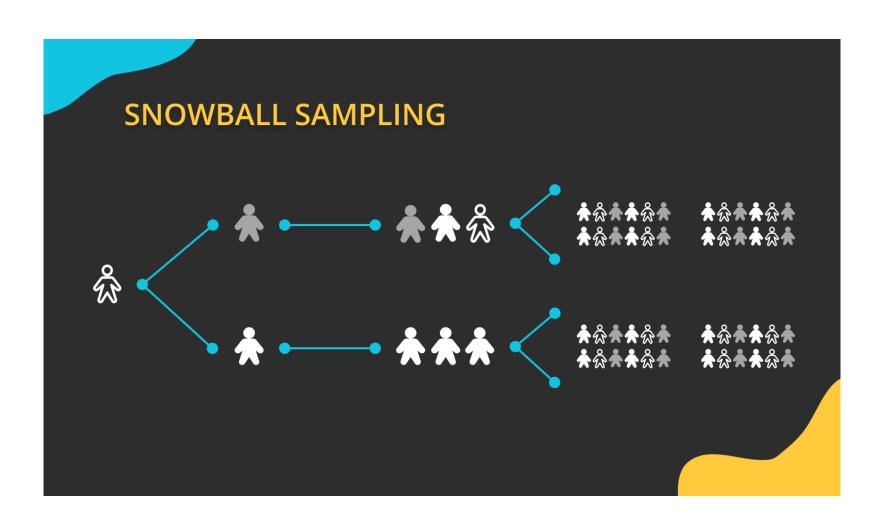


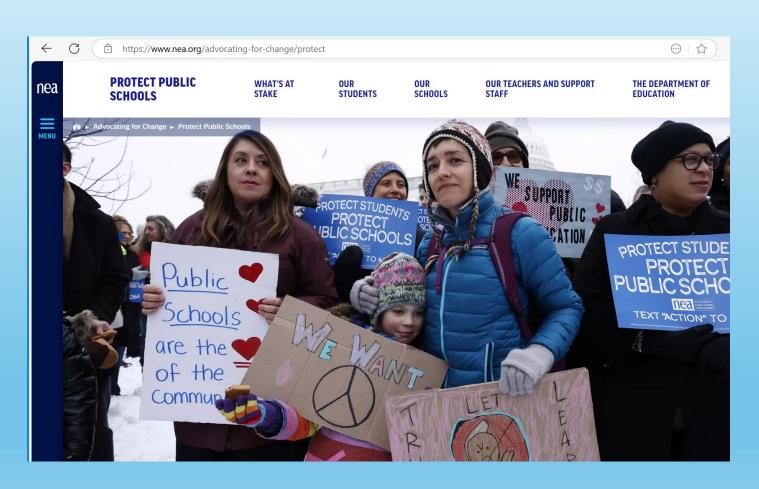
# What is an issue important to your local educators and/or community?



Several states have NEA Retired members as member organizers, supporting membership efforts.

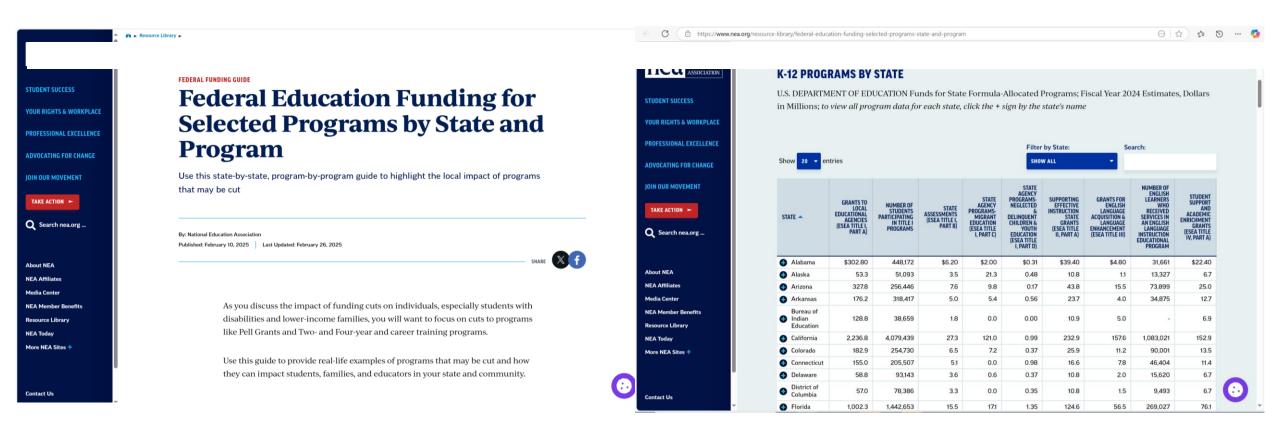
There is always strength in numbers, and always strength in an irresistible invitation.





- Community events and toolkit
- Communications support
- Actions to take to stand up for schools

### **Federal Education Data**



 Share info on our NEA Town Hall about the proposed Executive Order that would dismantle the US Dept. of Education!

Thursday, March 13 at 8pm ET



#NoMedicaidCuts
#ProtectMedicaid
#NoMedicaidCuts

https://bit.ly/TownHall31336

## **Public School Strong:**

Advocate at school board meetings.

Retired members can say what others aren't allowed to say!



#### **Local Change Starts with You**

Public School Strong provides tools and trainings to help communities advocate for equitable and fully funded schools at school board meetings and beyond. Learn how their network can help your local efforts.

Visit our campaign site >

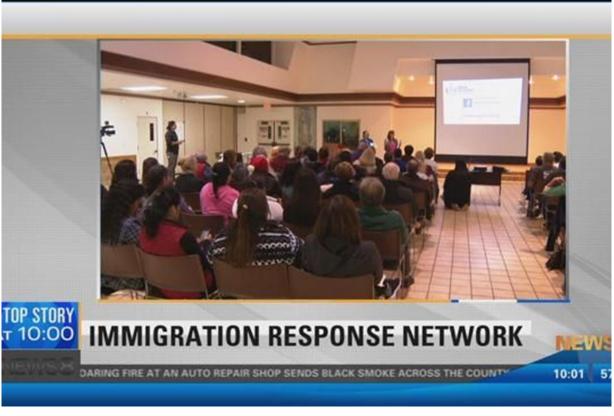
Sign up for an orientation session to learn more



# **NEA Immigration Guidance**

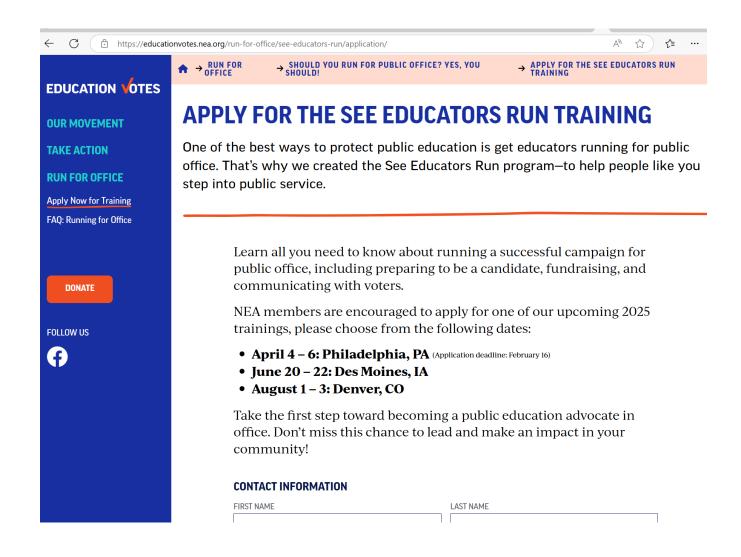
Immigration rapid response and safe zone resolutions





# See Educators Run!

Run for office
(be willing to be appointed!) or volunteer at the Legislative District





Letters to the editor in your local paper NEA Action Center

Call Congress

#### **NEA.org/record**

You and your friends - Tell your story of how you fought the first time, and now you're RE-fighting these same battles!



# Raging Grannies



#### ABCDEFG

Don't you take my school from me

Charters don't take every kid

But you fund them like they did

No more bubbling standardized tests

They don't measure real progress

In nineteen hundred fifty four

Supreme Court opened schoolhouse doors

To students of every race

Don't bring back the bad old days

Education's an expense that

Costs far less than ignorance

# INDIVISIBLE: A PRACTICAL GUIDE TO DEMOCRACY ON THE BRINK

Strategies, Tactics, & Tips For How Everyday Americans Can Fight Back Together Wherever We Live

**IMDIVISIBLE** 

