

Put Me In Coach...

The ISEA Retired Experience

- Linda Linn, ISEA Retired Chair
- Peri Van Tassel, ISEA Retired Staff Liaison
- Doug Smith, ISEA Retired Staff Liaison





Welcome!

John Fogerty - Centerfield

**Take a moment and listen to the song
Centerfield by John Fogerty.**

**You're going to see some great plays by
Centerfielders...**

**How does this relate to being a retired
leader?**

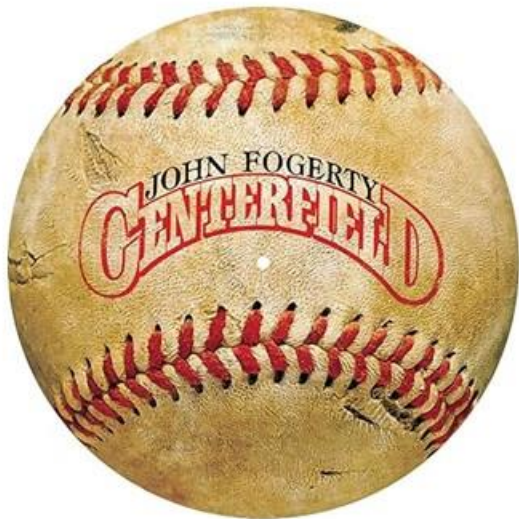
NEA Leadership Competency- Organizing

Mobilizes, activates and engages members and leaders to support internal and external relationships and Association capacity to recruit, retain, and identify diverse groups of members and leaders; priorities at the national, state and local levels.



Our Learning Target-

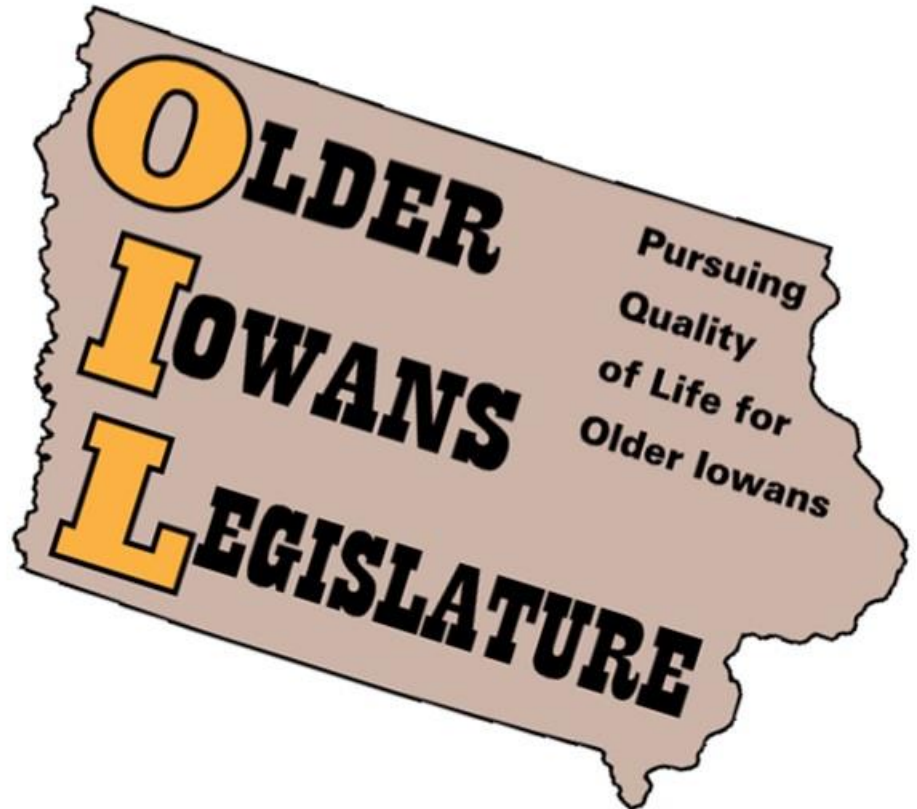
Participants will walk away empowered to engage their members in all positions on the field.



ISEA Retired External Partners



IOWA ASSOCIATION OF AREA AGENCIES ON AGING



Our Team-



ISEA Retired Leaders

ISEA Active Leaders

ISEA Staff

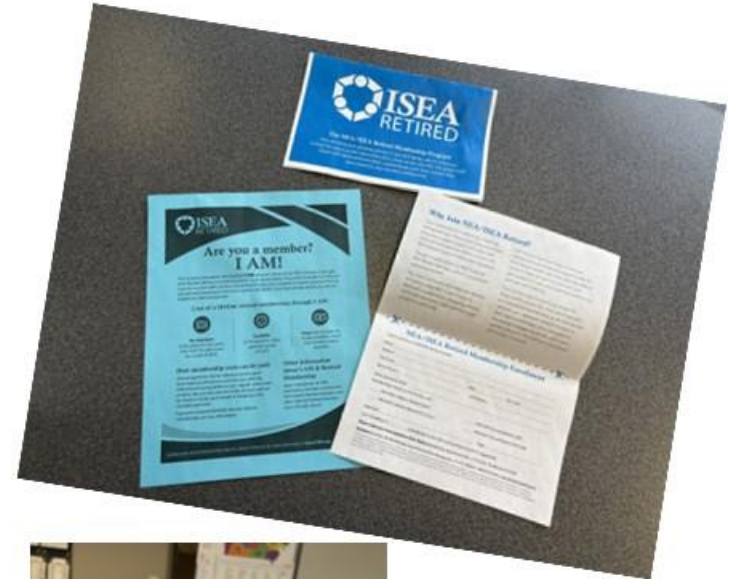
NEA-Retired Mentor

Our Equipment-

- Rebranding
- Postcards
- Parade Banner
- Stickers
- Magnets
- Phone Holder
- Pens
- Cups
- And more!



ISEA Retired Rebrand



ISEA Retired Rebrand



ISEA Retired Rebrand



ISEA Retired: Retired But
Forever an Educator Shirt
\$18.00



ISEA Retired: Retired From
Our Positions Shirt
\$18.00



ISEA Retired: Retired And
Still Making a Difference
Shirt
\$18.00



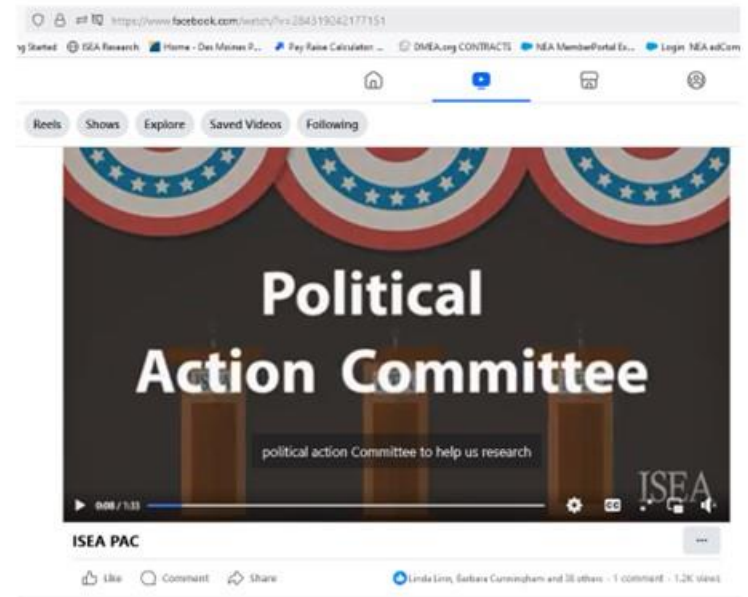
ISEA Retired: Continuing To
Make a Difference Shirt
\$18.00



<https://isea-webstore.myshopify.com/>



ISEA Retired Political Presence



ISEA Retired Political Presence



Caffeinated Conversations

SAVE THE DATE

Mason City	Tuesday, September 24, 10:30 A.M.
Cedar Falls	Wednesday, October 2, 10:30 A.M.
Marshalltown	Wednesday, October 9, 10:30 A.M.
Tiffin	Wednesday, October 16, 10:30 A.M.
Council Bluffs	Wednesday, October 23, 10:30 A.M.

Join us for coffee, donuts, and a chance to come together with fellow retired educators as we discuss the 2024 General Election, highlight ISEA-recommended candidates for office, and explore ways to get involved. We'll also be writing postcards and sharing campaign opportunities to make a difference in your local community! Stay tuned via ISEA Retired Email updates for event locations and additional details!





Caffeinated Conversations

- Five targeted legislative districts across Iowa
- Held in locally-owned coffee shops/diners (and had dozens of conversations with the public)
- 47 members attended
- One state legislator attended
- One spouse of a legislative candidate attended
- Twice the ISEA President attended
- Once the ISEA Executive Director attended
- 1,073 staff miles for the 5 coffees
- Hundreds and hundreds of postcards written



Caffeinated Conversations





Caffeinated Conversations





Caffeinated Conversations



Activity-

- Share where your state retired affiliate experienced the following...

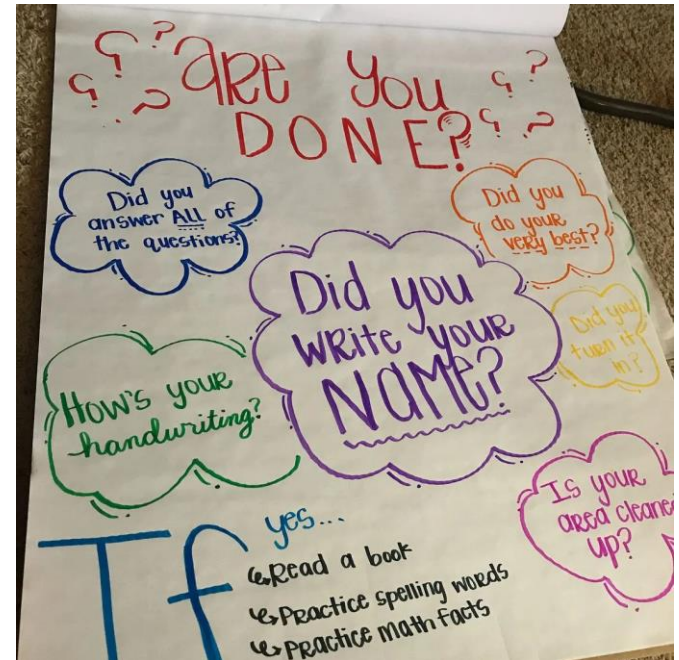
-STRIKE OUT

-WALK

-HOMERUN

-RAINOUT

- Small groups visit all four chart papers
- Your group will have 5 minutes at each stop
- Write your ideas directly on the chart paper



Activity-

- Each group report out two new learnings
- Any individual Ah-Ha moments?
- What did we miss?
- How can you use this back home?



How We've Scored-

- **Be relevant**
- **Make connections with members AND potential members**
- **Be present all the time!**



It's Early in the Season...

- **We're early on our journey...**
- **Focus on the pitch and hit it hard...**
- **Base hits score runs...**
- **We've got a lot left to learn...**



We've BALKED along the way...

balk

/bôk/

verb

1. (of a pitcher) make an illegal motion, penalized by an advance of the base runners.
2. **Baseball** (of a podcast and/or blog) where baseball's weirdest quirks and strangest occurrences are examined, broken down and celebrated

What's on Deck...



- Navigating the changes with ISEA's move from UniServ Units to UniServ Councils
- Building Spotlight Training
- How to Advocate for Strong Public Schools Training
- 2025 School Board Elections (Iowa's are non-partisan)
- More regional ISEA Retired gatherings

We Could Not Have Done It Alone... It Takes A Team!

- **NEA-Retired CORAL
(Coalition of Retired
Activists and Leaders) Grant**
- **Matching ISEA Funds**
- **NEA-Retired Organizing
Grants**



One run scores... What's next?

