

DAY OF TEACHING, LEARNING, AND ORGANIZING FOR POWER

| Session Titles | Session Descriptions, Presenters & Partners |
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| Kids Not Cuts: Social Media and Advocacy Skills to Mobilize and Fight for Our Students | <p>Member Co-Presenters:</p> <p>Hannah St. Clair – Aspiring Educators Chair Angela Bonilla, President, Portland (OR) Association of Educators Michelle Bowman*, delegate, Tennessee Education Association David Kinsella*, delegate, Virginia Education Association E-Ben Grigsby*, delegate, Wisconsin Education Association Council [* - NEA Republican Caucus Chairs]</p> <p>Staff Co-Presenters:</p> <p>Kim Trinca, Ronny Lau, Juan Rangel – NEA Government Relations Amy Jordan, Justin Conley, Tanaye White- NEA Communications</p> |
| | <p>In today’s political and digital landscape, educators must be powerful advocates both face-to-face with decision-makers and online. This session brings together key skills to help you influence education policy at every level of government and elevate your voice in public conversations.</p> <p>You’ll learn how to plan and lead effective lobbying campaigns, tailor messages to decision-makers from school boards to Congress and build strategic advocacy plans. We’ll show you how to extend your impact through social media by crafting compelling content, growing your online presence, and turning real-life experiences into digital storytelling that drives change.</p> <p>By the end of this session, member delegates will be able to:</p> <ol style="list-style-type: none">1. Create persuasive messages and requests for a wide range of public officials2. Hear from and understand case studies of successful advocacy campaigns3. Build an authentic and influential social media presence4. Use digital platforms to amplify advocacy efforts and engage the public |

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| Not on Our Dime: A Strategy Lab on Taking Action Against Vouchers and Privatization | <p>Member Co-Presenters:</p> <p>Tanya Coats, President, Tennessee Education Association Paula Pendergrass, President, Metropolitan Nashville (TN) Education Association Brent McKim, Kentucky EA retired delegate, former JCTA local president Jennifer Bramson, NEA 2024 ESP of the Year, Park City, Utah Max Page, President, Massachusetts Teachers Association</p> <p>Staff Co-Presenters:</p> <p>Daaiyah Bilal-Threats, NEA Education Policy & Implementation Center Ruth Steinmetz, NEA Campaigns & Elections, Center for Advocacy & Political Action Maryann Parker, NEA Office of General Counsel</p> <p>Partners: Isaac Grimm, Race Forward</p> |
| | <p>Join us to gain the skills and knowledge you'll need to lead action locally against the privatization of public schools being driven at the national and state level. We can fight back and fight forward against privatizers and their pro-voucher agenda through local organizing, mobilizing, and activation. We have the public on our side, the evidence, and the message, but we are up against deep-pocketed ideologues trying to destroy public education through a false and misleading narrative and policy agenda that harms students and steals dollars from public schools—which 90% of students attend. It's time to get our communities organized. We will be joined by NEA partner, Public School Strong, which offers an on-ramp to activism for members, especially in rural communities.</p> <p>Partners: Race Forward, Public School Strong</p> |

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| Promoting Racial, Social, Economic and Education Justice Through Inclusive Education – Values, Vision and Victory | <p>Member Co-Presenters:</p> <p>Georgia Flowers Lee, Vice-President, United Teachers of Los Angeles Ovidia Molina, President, Texas State Teachers Association Dirk Andrews, Vice-President, Wyoming Education Association</p> <p>Staff Co-Presenters:</p> <p>Harry Lawson, NEA Center for Racial & Social Justice Gabriel Tanglao, NEA Center for Racial & Social Justice</p> <p>Partners: Anat Shenker-Osorio, ASO Communications, We Make The Future</p> |
| | <p>Join us for an interactive session where we will build our capacity to resist and fight forward against extreme politicians and their billionaire backers who point their fingers at Black, Brown and LGBTQ kids hoping we will look the other way while they drain our school and library funding and steal opportunities from our kids. Participants will leave this session ready to return to their locals to engage other leaders, members and partners on the issues that are important to them and ensure our students and educators can win schools that reflect our values and are safe, just and equitable. They will be positioned to share important resources on immigration, freedom to learn, LGBTQ+ issues, and hear from members and leaders about the kinds of actions that they can take utilizing resources including, red cards, sanctuary schools and workplaces, message guidance, privacy protections, employee rights and protections.</p> <p>Partners: ASO Communications, We Make The Future</p> |

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| Building Power for the Common Good | <p>Member Co-Presenters:</p> <p>Nikki Woodard, Vice-President, Maryland State Education Association Tamika Walker-Kelly, President, North Carolina Association of Educators Tyler Scialo-Lakeberg, President Salem-Kaiser (WA) Education Association Mika J Hunter Twietmeyer, President, Durham (NC) Association of Educators Leah VanDassor, President, St. Paul (MN) Federation of Educators</p> <p>Staff Co-Presenters:</p> <p>Brian Beallor, NEA Collective Bargaining & Member Advocacy Dept., CAPA Jason Walta, NEA Office of General Counsel</p> <p>Partner: Sandra Jeong Lane, Bargaining for the Common Good</p> |
| | <p>This session will equip you with the tools and strategies to organize and build power to win bold demands and take your skills to the next level, whether you take action at the bargaining table, your workplace, or in your community. Together, we'll examine how billionaires and corporations are draining public resources from schools and communities and how we can fight back through collective action. Participants will learn about the five key elements of Bargaining for the Common Good (BCG)—a powerful framework that unites labor, community, and racial justice movements to win transformative demands—and see how their union colleagues put these elements into practice in their daily work. The session will also include a hands-on organizing training to identify action-ready leaders from the Skills to Win program developed by the Berkeley Labor Center. There will also be a short Know Your Rights briefing to prepare participants for peaceful protest.</p> <p>Partners: Bargaining for the Common Good, Berkeley Labor Center</p> |

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| Countering Authoritarian Overreach: Making Attacks on Our Democracy Backfire | <p>Member Co-Presenters: Cecily Myart-Cruz, President, United Teachers of Los Angeles Peggy Hoy, Delegate, Idaho Education Association</p> <p>Staff Co-Presenters: Alice O’Brien, NEA Office of General Counsel Mary Kusler, NEA Center for Advocacy & Political Action</p> <p>Partners: Hardy Merriman, Hardy Merriman Consulting</p> |
| | <p>Learn how people across the U.S. and the world have successfully countered attacks on democracy by countering and overcoming authoritarian overreaches, from one of the foremost international experts.</p> <p>Hear from NEA member leaders about the strategies they have used, and the lessons learned. Find out the tools available to support such efforts. Partner with other delegates to develop plans for countering attacks on democracy and the rule of law that are undermining inclusive education, public schools, immigrant communities, and efforts to ensure and expand educational opportunities for students of all races, national origins, sexes, sexual orientations and gender identities. Hear from Alice O’Brien, NEA General Counsel, about NEA’s Know Your Rights and other resources.</p> <p>Partner: Hardy Merriman, former president of the International Center on Non-Violent Conflict and author of the new guide - <i>Harnessing Our Power to End Political Violence</i>.</p> |