



## 2026 NEA ESP National Conference Sponsorship Opportunities

The NEA ESP National Conference is designed to grow and strengthen the professional excellence of ESP members working in pre-k through higher education through Association-convened, educator-led, and student-centered learning experiences. During this annual event, NEA also honors Education Support Professionals (ESP) at a banquet that celebrates nominees for NEA's ESP of the Year. The NEA ESP of the Year Awards Dinner is a cherished NEA affair that recognizes ESPs from around the country as essential members of the education team who meet the needs of every student. ESP Conference attendees not only get to participate in celebrating the ESP of the Year nominees but also engage in a wide variety of timely and relevant professional development opportunities made available throughout the conference.

ESP Conference sponsors directly support ESPs who clean and repair school buildings, transport students, provide instructional and other specialized supports, tend to students' health and safety needs, prepare and deliver nutritious meals, provide the technical infrastructure required for learning, and much more. ESPs work all hours of the day before, during, and after school. ESP Conference sponsorship contributions demonstrate a commitment to public education and a dedication to helping these ESPs receive quality professional supports, enabling them to enhance their ability to best support students.

The four levels of sponsorship are: Platinum, Gold, Silver, and Bronze.

### PLATINUM LEVEL

**SPONSOR COMMITMENT:** \$12,000

- Sponsor recognition on the ESP Conference registration webpage.
- Prominent display of your logo on screen during the ESP of the Year Awards dinner.
- Sponsor signage in registration area.
- Sponsor recognition in the conference program and the NEA ESP Conference website, [www.nea.org/espconference](http://www.nea.org/espconference).
- Stage mention by NEA leadership at plenary session programs.
- Corporate logo is included and displayed on our Conference digital platforms.
- Complimentary Exhibitor booth throughout the NEA ESP Conference.
- Sponsor recognition via an edit mention and logo display in the ESP section of NEA website, [www.nea.org/esp](http://www.nea.org/esp), with direct links to your corporate page, which has an average of 7600 monthly page views.
- Recognition of your support to ESPs via a 1/3 page ad in the ESP section of an issue of NEA Today with a distribution of approximately 3 million educators.
- Recognition of your support for ESPs on our NEA ESP social media platforms.



## **GOLD LEVEL**

### **SPONSOR COMMITMENT: \$6,000**

- Sponsor recognition on the ESP Conference registration page.
- Prominent display of your logo on screen during the ESP of the Year Awards dinner.
- Sponsor signage in the registration area.
- Sponsor recognition in the conference program and the NEA ESP Conference website, [www.nea.org/espconference](http://www.nea.org/espconference).
- Stage mention by NEA leadership at plenary session programs.
- Corporate logo displayed on our Conference digital platforms.
- Complimentary Exhibitor booth throughout the NEA ESP Conference.
- Recognition of your support for ESPs on our NEA ESP social media platforms.

## **SILVER LEVEL**

### **SPONSOR COMMITMENT: \$3,000**

- Advertisement recognizing sponsorship before the conference in our member conference registration confirmation notice and on the ESP section of NEA.org.
- Prominent display of your logo on screen during the ESP of the Year Awards dinner.
- Sponsor signage in the registration area.
- Sponsor recognition in the conference program and the NEA ESP Conference website, [www.nea.org/espconference](http://www.nea.org/espconference).
- Stage mention by NEA leadership at plenary session programs.
- Corporate logo displayed on our Conference digital platforms.
- 50% discount on exhibitor booth fees for the NEA ESP Conference.

## **BRONZE LEVEL**

### **SPONSOR COMMITMENT: \$1,000**

- Advertisement recognizing sponsorship before the conference in our member conference registration confirmation notice and on the ESP section of NEA.org.
- Prominent display of your logo on screen during the ESP of the Year Awards dinner.
- Sponsor signage in the registration area.
- Sponsor recognition in the conference program and the NEA ESP Conference website, [www.nea.org/espconference](http://www.nea.org/espconference).

## **FRIENDS OF ESP LEVEL**

### **SPONSOR COMMITMENT: Conference Raffle Item Donation**

- Sponsor recognition in the conference program and on-screen during conference meals.
- Sponsor recognition at the time your donated item is raffled.