



## Black Teacher Appreciation Day on May 7, 2026 Social Media Toolkit

(Updated April 14, 2026)

- Tag and follow: [@centerblacked](https://www.instagram.com/centerblacked)
- Main hashtag: #ThankABlackTeacher
  - Secondary hashtag: #WeNeedBlackTeachers
- [Black Teacher Appreciation Day Webpage](#)
- [Ready-made graphics](#)
- Graphic templates to add your logo:
  - Instagram/Facebook graphic templates
  - Twitter/LinkedIn graphic templates

### CONTENT TO PROMOTE

### BLACK TEACHER APPRECIATION DAY (Before May 7th)

Pre-May 7 Email/Text:


Save the Date: Black Teacher Appreciation Day on May 7th, 2026!



**Black Teacher Appreciation Day** is an annual celebration dedicated to honoring and uplifting the incredible work of Black teachers. During Teacher Appreciation Week, we come together to celebrate the transformative impact Black educators have had, and continue to have, on classrooms and schools across the globe!


This year, join the Center for Black Educator Development and the Black Teacher Pipeline Coalition in celebrating these trailblazers by promoting their upcoming Black Teacher Appreciation Day initiative! Each year, Black Teacher Appreciation Day falls on the first Thursday of May, during Teacher Appreciation Week. This year, we celebrate on **May 7, 2026!**

This year's theme, "**Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom,**" honors the legacy of visionaries like Carter G. Woodson and uplifts the 100th anniversary of Black History Month. Black teachers have always understood that education is an act of liberation. Join us in celebrating that truth.

**Pre-May 7 Social Media:**

CAPTION	GRAPHICS
<p><b>LinkedIn/Facebook</b></p> <p>Celebrate Black Teacher Appreciation Day on May 7th!</p> <p>This year's theme is "Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom" because Black teachers have always known that teaching is an act of liberation.</p> <p>As we mark the 100th anniversary of Black History Month, we honor the legacy of Carter G. Woodson and every Black educator who has carried forward that tradition of teaching as freedom. Save the date and join the celebration!</p> <p>How to Join the Movement:</p>	 <p><a href="#">[Download image]</a></p>

CAPTION	GRAPHICS
<p>Shout out a Black teacher who inspired you → Use #ThankABlackTeacher</p> <p>Share your story → Post about a Black teacher who made a difference using #WeNeedBlackTeachers</p> <p>Follow &amp; engage with organizations advocating for Black educators!</p> <p>All the details:  <a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p> <p>#BlackTeacherAppreciationDay</p>	
<p><b>Twitter/BlueSky:</b></p> <p>Save the Date for #BlackTeacherAppreciationDay on May 7th! This year's theme is "Black Resistance and Joy" because teaching has always been a practice of freedom. As we celebrate the 100th anniversary of Black History Month, let's honor Black educators who carry forward Carter G. Woodson's legacy.  #ThankABlackTeacher #WeNeedBlackTeachers  <a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p>	 <p>[Download image]</p>
<p><b>Instagram:</b></p> <p>📣 Save the Date! 📣</p> <p>📅 May 7, 2026 is Black Teacher Appreciation Day</p> <p>Celebrate #BlackTeacherAppreciationDay on May 7th! This year's theme is "Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom" honoring the legacy of Carter G. Woodson and the 100th</p>	 <p>[Download image]</p>

CAPTION	GRAPHICS
<p>anniversary of Black History Month. Black teachers have always known that the classroom is a space of liberation.</p> <p>Save the date and join us for the celebration.</p> <p>How to Join the Movement:</p> <ul style="list-style-type: none"> <li>*Shout out a Black teacher who inspired you → Use #ThankABlackTeacher</li> <li>*Share your story → Post about a Black teacher who made a difference using #WeNeedBlackTeachers</li> <li>*Follow &amp; engage with organizations advocating for Black educators</li> </ul> <p>Go to the link in our bio for all of the details.</p> <p>#BlackTeacherAppreciationDay</p> <p>(Reshare this post to your Instagram Stories and use the link sticker with:</p> <p><a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p>	
<p><b>Threads:</b></p> <p>Mark your calendars: May 7, 2026 = #BlackTeacherAppreciationDay 🎉</p> <p>Black teachers don't just teach, they resist, they liberate, and they share joy. This year's theme celebrates "Black Resistance and Joy: Teaching as a Practice of Freedom." As we honor the 100th anniversary of Black History Month and the legacy of Carter G. Woodson, let's uplift and celebrate the educators carrying that torch.</p>	 <p><a href="#">[Download image]</a></p>

CAPTION	GRAPHICS
<p>Save the date and join the celebration!</p> <p>Details:</p> <p><a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p>	

## CONTENT FOR MAY 7th

### May 7 Email/Text:

#### Thank A Black Teacher: TODAY is Black Teacher Appreciation Day

During Teacher Appreciation Week, we come together to celebrate the transformative impact Black educators have had, and continue to have, on classrooms and schools across the globe!

This year's theme is "**Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom**" and calls us to honor not only the everyday work of Black teachers, but also the rich tradition they carry. From Carter G. Woodson to today's classroom leaders, Black educators have always understood that teaching is an act of freedom, resistance, and deep, enduring joy. As we continue to mark the 100th anniversary of Black History Month, we celebrate this legacy and the teachers who live it.

The Center for Black Educator Development and the National Black Teacher Pipeline Coalition hope you will use today to celebrate Black Teachers by joining us to:

- **Shout Out a Black Teacher** – Take a moment to publicly recognize a Black teacher who has impacted your life. Share your appreciation on social media using **#ThankABlackTeacher** and **#WeNeedBlackTeachers**.

- **Share Your Story** – Have a Black teacher who changed your life? Post a video, write a tribute, or create a reel highlighting their influence and how they made a difference.
- **Join the Movement** – Learn how to support Black educators by advocating for policies that strengthen the Black teacher pipeline. Sign up for updates and resources from our website.
- **Engage in the Conversation** – Follow and participate in discussions on social media, repost impactful stories, and engage with organizations dedicated to Black teacher empowerment.

## May 7 Social Media:

CAPTION	GRAPHICS
<p><b>LinkedIn/Facebook</b>            It's Black Teacher Appreciation Day! 🎉</p> <p>Today, we celebrate under the theme "Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom" — and we invite you to honor the Black teachers in your life.</p> <p>Use this post as a chance to go into the comments and tag a Black teacher who made a difference in your life.</p> <p>Only 7% of U.S. teachers identify as Black, while Black students make up over 15% of the K-12 population.</p> <p>Research shows that the presence of Black teachers in schools contributes to more inclusive and supportive learning environments. Black students who have had Black teachers are 38% more likely to report feeling that they belong at school.</p> <p>As we mark the 100th anniversary of Black History Month and honor the legacy of Carter G. Woodson, let's recommit</p>	<p>[Download image (coming closer to May 7)]</p>

CAPTION	GRAPHICS
<p>to building the Black teacher pipeline because representation in the classroom is an act of freedom.</p> <p>All the details:  <a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p> <p>#WeNeedBlackTeachers #ThankABlackTeacher  #BlackTeacherAppreciationDay</p>	
<p><b>Twitter/BlueSky:</b></p> <p>Happy #BlackTeacherAppreciationDay! This year's theme: "Black Resistance and Joy: Teaching as a Practice of Freedom." How did a Black teacher change your life? Tag them, celebrate them, and help the world understand why #WeNeedBlackTeachers.  #ThankABlackTeacher</p> <p>Learn more:  <a href="https://thecenterblacked.org/we-need-black-teachers/">https://thecenterblacked.org/we-need-black-teachers/</a></p>	<p>[Download image]</p>
<p><b>Instagram:</b></p> <p>It's Black Teacher Appreciation Day! 🎉</p> <p>Today we celebrate our theme: "Black Resistance and Joy: Celebrating Black Educators and Teaching as a Practice of Freedom."</p> <p>Join us in the comments and tag a Black teacher who made a difference in your life.</p> <p>Only 7% of U.S. teachers identify as Black, while Black students make up over 15% of the K-12 population.</p>	<p>[Download image]</p>

CAPTION	GRAPHICS
<p>Research shows that the presence of Black teachers in schools contributes to more inclusive and supportive learning environments — Black students who have had Black teachers are 38% more likely to report feeling that they belong at school.</p> <p>In this 100th anniversary year of Black History Month, we honor Carter G. Woodson's vision and every educator who teaches as an act of liberation and love.</p> <p>#WeNeedBlackTeachers #ThankABlackTeacher</p> <p>(Reshare this post to your Instagram Stories and use the link sticker with: <a href="https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/">https://thecenterblacked.org/we-need-black-teachers/black-teacher-appreciation-day/</a></p>	