

## Campaign Lab Grant Guidelines

**PURPOSE:** Support local and state affiliates in the [Campaign Lab](#) (Lab) to build high participation locals to win issue campaigns on the local and/or state level.

**ELIGIBILITY:** Both state and local affiliates are eligible to apply for Campaign Lab grants after being accepted into the Campaign Lab and working successfully within the Lab to build a campaign plan.

**SELECTION:** Campaign Lab grants are awarded on a competitive basis and are limited in total by the available funding approved in the NEA Budget. Prior funding is not a guarantee of future funding.

**TIMELINE:** Grants are approved three times per year in February, June, and November. Applicants can apply at any time.

### APPLICATION PROCESS:

Prior to submitting a grant proposal, affiliates are expected to have:

- 1) been [accepted](#) into the Lab with approval of their local and state leadership,
- 2) a team of members developing and/or implementing their campaign,
- 3) a plan to build a higher participation local, and
- 4) biweekly or monthly meetings with their Campaign Lab member coach or coach equivalent.

Once there is a Campaign Lab plan that utilizes the tools provided within the Campaign Lab, the local affiliate team and the coach and/or NEA staff will collaborate on a grant together.

### COORDINATION:

Like a number of other NEA grant programs, these grants are available to both local and state affiliates. Locals must get written approval from their state affiliate verifying their support for their grant.

### **GRANT APPLICATION REVIEW AND EVALUATION**

Once grants are submitted, the Campaign Lab team reviews each grant using the following criteria:

- Measurable campaign goals.
- Measurable membership growth goals.
- Membership engagement and participation goals.
- Measurable community engagement goals (if applicable)
- Positive recommendation from Lab coach (if applicable)

### **GRANT FUNDING CONSIDERATIONS**

The grant review process takes into consideration:

- Strategic priorities of the affiliate and NEA.
- Affiliate capacity and need.
- Affiliate demonstrated ability to achieve goals.

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